

uniathena



Master in **Public Administration**

Contribute to creating an equitable and flourishing society



Unimarconi
LA PRIMA UNIVERSITÀ
DIGITALE ITALIANA



CAMBRIDGE
INTERNATIONAL
QUALIFICATIONS



Chartered
Management
Institute

Message From **Academic Director**

Westford Education Group, through UniAthena, is committed to offering learners the highest quality international programs from Europe, the US, and other leading countries. We carefully select our partner universities to ensure every program is high-quality, practical, and aligned with industry needs. Our dedicated teaching and support staff focus on one goal: your success—both in the digital classroom and in your career. With UniAthena, you always have committed support throughout your educational journey.

Our distinguished international faculty combine academic excellence with real-world corporate experience, ensuring you graduate ready to lead and innovate. We warmly welcome you to UniAthena, the new era of affordable, flexible, and accessible learning.

Col (Rtd). Anil Ahluwalia

Academic Director
UniAthena





ATHENA >
GLOBAL
EDUCATION

uniathena

Who We Are

UniAthena is an Online Learning Platform dedicated to making Higher Education accessible and affordable to Professionals across the globe. We offer self-paced Master, Doctorate, and Microcredit programs in collaboration with European Universities and reputed Professional Qualifications Authorities.

UniAthena is the latest venture of Westford Education Group, a Higher Education Services provider since 2009 providing quality UK, Italian, and Spanish Bachelor, Master and Doctoral level degrees. We have helped millions of learners from around the world achieve their higher education aspirations and through that, their professional goals.

MISSION

To provide access to affordable quality higher education for masses across the globe, we will ensure to develop an up-to-date curriculum and deploy the latest technology to develop relevant learning models which are scalable, ensuring accessibility and affordability as the key focus of everything we develop.

VISION

Our vision is to empower people, the privileged and underprivileged, by providing access to higher education that is effective, affordable and flexible without any boundaries

VALUES

In upholding our vision, we ensure that the following core values are embedded in the development of the UniAthena Learning Platform and the courses and programs it supports:

● Accessible ● Affordable ● Accredited ● Stackable ● Flexible

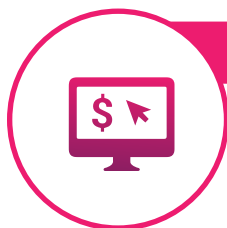
Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.



Learning Schedules

Programs are offered with either Fixed Learning Duration or Flexible Learning Duration. The 100% Online Delivery & Byte-Sized Content simplified learning on the go.



Pay per Module/Easy Installments

With UniAthena as your learning partner, you follow a 'Pay as you Go Scheme' for your program, that means no upfront bulk payment of your fee. Instead your fee will be divided into small pocket friendly installments distributed across your program.



Personal Tutor Support

In this online program, learners are not on their own. Upon enrolment, every learner gets assigned a Personal Tutor who they can reach out to for any academic support.



Accredited and Internationally Recognised Programs

Our programs are developed and delivered in partnership with globally recognized and accredited universities and Reputed Professional Qualification Authorities.

Westford Education Group

Westford Education Group was established in 2009, with an objective to fulfill the aspirations of learners with diverse backgrounds from across the globe to attain internationally-accredited qualifications in the form of on-site and online learning interventions.

Working toward a world where everyone has access to higher education, WEG now stands out winning the confidence of its learners and the community, a result of its steadfast commitment to learners' welfare and their success stories.

At Westford, we have come up with an integrated strategy and operational model for global education. The group's overall mission is "enabling the learner of today to become a successful individual of tomorrow."



Course Overview

UniAthena's Master in Public Administration was developed to transform professionals into competent and committed Public Administration officials. Learners will become proficient in overseeing projects, leading personnel, and ensuring smooth workflow in administrative roles in local, state and federal government bodies, NGOs, and even private sector organizations. Upon completion, learners can explore roles in Urban Planning, Financial Analysis, Resource Management, Policymaking, and so on.



Highlights of this course are:

- This **90 ECTS** Master program is offered in partnership with **Guglielmo Marconi University, Italy**.
- GMU, accredited by the **Ministry of Education, Italy**, is a member of the **Bologna Process in the European Higher Education Area (EHEA)** and a **NARIC-approved university**.
- Learners will be offered a year of complimentary Affiliate Membership with the Chartered Management Institute (CMI), UK.
- Learners will receive a holistic education in Public Administration, including actionable insights on managing personnel, overseeing operations & projects, leading public enterprises, e-governance and more.
- The application-centric curriculum, course material and assessments, including a Mid-Year Project that challenges learners to apply their newfound knowledge and critical thinking skills, will transform them into adept Public Administration officials.
- Learners can opt for a **Postgraduate Diploma in Public Administration** from Cambridge International Qualifications, UK and **Certified Manager Certification** from Chartered Management Institute, UK (Optional).
- Learners can also attend the Annual Convocation conducted by GMU in Italy.

Why This Course?



Qualify for In-Demand Roles:

With a Master in Public Administration, professionals can qualify for in-demand roles in government and private sector organizations, including Compliance Officer, Regional/Urban Planning, Financial Analyst, City Management, etc.

Prepare to Make an Impact:

With the growing demand for Public Administration Professionals in the private sector, this Master program arms you with the critical soft and hard skills needed to improve public amenities and enhance civic productivity.



Tailored Learning:

Learners who enrol for this MPA degree can expect a world-class learning experience, featuring 100% online delivery, self-paced learning, personal tutor support and convenient payment plans for maximum flexibility.

Certifications included in this course

<p>Master in Public Administration Issued by Guglielmo Marconi University, Italy</p>	 <p>Unimarconi LA PRIMA UNIVERSITÀ DIGITALE ITALIANA</p>
<p>Postgraduate Diploma in Public Administration Issued by Cambridge International Qualifications, UK</p>	 <p>CAMBRIDGE INTERNATIONAL QUALIFICATIONS</p>
<p>Certified Manager Issued by Chartered Management Institute, UK. (Optional)</p>	 <p>Chartered Management Institute</p>





“A combination of an affordable price and teaching style proved to be the perfect match for me. I believe this challenging yet rewarding educational journey made me a savvier individual”.

Jeroen Zandberg
Director
Global Diplomatic Council



**Master in Public
Administration | Batch 2024
Netherlands**

Life brought me to places I had not anticipated. During the COVID outbreak, I found myself working on projects for the local government, although I have always aspired to be internationally inclined. I thought I had done the best I could with what I had. However, I encountered numerous issues specific to local government administration. Alternatively, I could have stayed focused on my specific tasks or moved to another job. Ultimately, I opted for the third option, and that was to acquire a deeper understanding of the public administration as a whole. Following a thorough research of the various educational options, UniAthena emerged as the clear choice.

How you Learn

We have developed a learning pedagogy which ensures that the learners will be able to learn the course successfully, regardless of whether the learner is a beginner or an expert.



Video Classes

The well-developed customised online video lessons designed by our faculty will lay the foundation for your learning.

Text Learning Contents

Multi-level learning resources developed by our faculty, including relevant journal articles, case studies, quizzes and others will enhance your learning experience. These will help you get a multidimensional perspective on the topics in the units.



Collaborative Learning

Webinars will extend your learning beyond the curriculum and open a new world before you.

Online Library

You get unlimited access to the online library which consists of a large collection of books, journals, articles, white papers, videos, case studies and other publications.



Personal Tutor

One-to-one personal tutor meetings will clarify your doubts and also provide guidance on your assignments.

Guglielmo Marconi University, Italy



Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than 16,000 learners enrolled in graduate and postgraduate programs, 300 faculty members, and a team of 200 expert advisors.

Since 1999, Italian universities have abided by the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA). In relation to this reform, the university is a system organized into 3 cycles: bachelor's degrees, master degrees, and doctorates in different schools.



Cambridge International Qualification UK



Cambridge International Qualifications (CIQ), UK is a professional awarding body based in the United Kingdom. CIQ is founded on the vision of helping individual learners and employers in attaining quality accredited awards. With centers across the Middle East, Europe and the African region, CIQ is a proud certification partner for more than 100 organizations and has a progression pathway with some of the leading universities across the world.

CIQ offers credit-rated programs under Scottish Credit Qualification Framework (SCQF) through the credit rating agency Scottish Qualification Authority which enables the learner to attain UK-regulated qualifications. Apart from the credit-rated programs, CIQ also offers stand-alone professional diploma and certification programs which have been developed based on the current need of the industry. CIQ also partnered with NCFE-UK (Northern Council for Further Education) and TQUK (Training Qualifications, UK) for joint certification for the courses developed by CIQ.

CIQ has gained a reputation for the high-quality support services provided to the education sector. It works with schools, colleges, universities, and corporate bodies as well as Government agencies to provide relevant, effective, and flexible programs. Their qualification and assessment framework is up-to-date, result oriented and meets the defined values as per international standards. CIQ qualifications are approved for progression to higher qualifications offered by International Universities around the globe.

The CIQ qualification and assessment framework have been developed in consultation with leaders from various corporate bodies, government agencies, and universities around the world. CIQ programmes are frequently assessed to enhance quality and ensure they are relevant for the rapidly changing global market as well as career opportunities for ambitious individuals. The CIQ Qualification and assessment framework is available throughout the world and may be accessed via their “Approved Centre Network”.



Chartered Management Institute



Chartered Management Institute, backed by Royal Charter, is the only Chartered body dedicated to promoting the highest standards in management and leadership excellence. CMI's management qualifications are recognized throughout the UK and Europe and provide a progressive framework that enables one to develop and broaden management skills. Their qualifications are designed in consultation with employers to meet today's demands and therefore it is valued by them.

Their certification is flexible. One can study locally via their 600+ approved centres or through a Distance Learning Provider.

Their resources are designed specifically for the qualification to ensure that the learner has the correct support and free access to all key membership services for the duration of his study.

Practical help whenever you need it; tools and techniques to save time and stress; new ways to enhance your professional reputation; qualifications that show the world you mean business – that's what CMI is all about.



Module Details

Module Name	Credits (ECTS)
Part A	
Local Government Administration	10 ECTS
Personnel Management & Leadership in Public Sector	10 ECTS
E-Governance in Public Sector	10 ECTS
Mid Term Project	10 ECTS
Operations & Project Management in Public Sector	10 ECTS
Financial Management in Public Sector	10 ECTS
Public Enterprise Management	10 ECTS
Part B	
Research Methods	8 ECTS
Research and Dissertation	12 ECTS
Total Credits	90 ECTS



Module Description



Local Government Administration

Level: EQF Level 7
Credits: 10 ECTS

This module teaches learners about the fundamentals, structure, and operation of Local Government Administration.

Personnel Management & Leadership in Public Sector

Level: EQF Level 7
Credits: 10 ECTS

This module helps learners to enhance their Personnel Leadership qualities and be more aware of the working structure and strategies involved in the field.



E-Governance in the Public Sector

Level: EQF Level 7
Credits: 10 ECTS

This module covers the key aspects, working structures, and procedures that comprise digital government.



Mid Term Project

Level: EQF Level 7

Credits: 10 ECTS

The Mid-Term Project is a structured academic assignment that allows students to apply theoretical knowledge to real-world business or technical challenges. It typically involves research, analysis, and problem-solving within a specific domain, such as finance, marketing, operations, sustainability, engineering management, etc.



Operations & Project Management in the Public Sector

Level: EQF Level 7

Credits: 10 ECTS

This module focuses on teaching the learners about functions and strategies involved in Operations and Project Management when dealing with the Public Sector.

Financial Management in Public Sector

Level: EQF Level 7

Credits: 10 ECTS

This module aims to help students understand and learn about public enterprises. It focuses on giving better perspectives and insights about the financial aspects of the public sector.





Public Enterprise Management

Level: EQF Level 7
Credits: 10 ECTS

This module helps to comprehend the structure, management, processes, and regulations that exist for public enterprises.

Research Methods

Level: EQF Level 7
Credits: 8 ECTS

This module emphasizes research ethics, empowering learners to address ethical considerations and enable independent research using quantitative and qualitative techniques.



Research and Dissertation

Level: EQF Level 7
Credits: 12 ECTS

This module will equip learners to create a usable project through which they can integrate, synthesize, and demonstrate all their knowledge in a multi-faceted way to potential employers.

Assessment

Each module will be assessed through a combination of formative and summative assessments. Formative assessment will follow a continuous assessment strategy that will include unit-wise assessments, followed by a summative assessment that is formulated to be more aligned with personal reflection questions that are mapped against the expected learning outcomes of the module.

Research and dissertation will be supported by a supervisor appointed by UniAthena, and the learner is expected to submit an extensive report of 12,000 words. At this stage, learners will have the option to choose a business project instead of a dissertation.





"Professionally, the experience has equipped me with the skills to navigate complex challenges and expand my network."

Jacques Jobert
Manager



Executive MBA
Batch 2021 | South Africa

UniAthena's EMBA program has been a transformative journey, seamlessly blending theoretical knowledge with practical insights. Professionally, the experience has equipped me with the skills to navigate complex challenges and expand my network.

I wholeheartedly recommend this program to those seeking career advancement. I chose UniAthena for its stellar reputation, flexible program structure, and success stories of alumni, and it has surpassed all expectations, providing an exceptional learning experience that directly impacts professional growth.

Eligibility Criteria

Academic Route

A bachelor's degree from an accredited university (or academic equivalent) in any subject.

Mature Entry Route

If you don't have a Bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 5 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees/professional certifications and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to admissions@uniathena.com. Applicants should be 23 years of age or above. Admission through Mature Entry Route will be subject to the discretion of the UniAthena and the respective Awarding Bodies/Universities. Applicants admitted to the program via the Mature Entry Route are required to obtain their Postgraduate Diploma Certificates as a mandatory step.

English Language Proficiency

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.



Course Modules & Fee

Enroll in a 100% online course consisting of 6 modules and a Dissertation. Opt for a Pay-As-You-Go Scheme to learn without any financial burden.

Fixed Plan

Registration Fees	\$ 500 (To Start with the course)
Course Fee	\$ 3800 (To Be Paid On A Monthly Basis, \$380 Per Month, Total 10 Installments)
PGD CIQ Certification Fee	\$ 300 (On Completion Of Course Modules)
Course Certification Fee	\$ 1000 (To Be Paid Upon Successful Completion Of The Program)
Total Fee	\$5600
CMI Certificate Fee	\$ 300 (Optional)

Flexibe Plan

Module Fee	\$ 4300 (\$530 for the first 7 modules and \$590 for the 8th module)
Research & Dissertation Fee	\$ 1000 (To Be Paid In 2 Installments Of \$500 Each)
PGD-CIQ Certification Fee	\$ 300 (On Completion Of Course Modules)
Course Certification Fee	\$ 1000 (To Be Paid Upon Successful Completion Of The Program)
Total Fee	\$ 6600
CMI Certificate Fee	\$ 300 (Optional)

Study Remote

Graduate in Italy

Upon successful program completion, students will get the opportunity to graduate from Guglielmo Marconi University, Italy, and participate in the prestigious convocation ceremony held there.

[Apply Now](#)

Connect to
Admission
Counsellor



E-Mail

uniathena

Flexible | Affordable | Accessible

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