

uniathena

# MBA in Quality Management



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA



CAMBRIDGE  
INTERNATIONAL  
QUALIFICATIONS



Chartered  
Management  
Institute



# Message From **Academic Director**



Westford Education Group, through UniAthena, is committed to offering learners the highest quality international programs from Europe, the US, and other leading countries. We carefully select our partner universities to ensure every program is fully accredited, internationally recognized, and industry-appropriate. Our dedicated teaching and support staff focus on one goal: your success—both in the classroom and in your career. With UniAthena, you always have committed support throughout your educational journey.

Our distinguished international faculty combine academic excellence with real-world corporate experience, ensuring you graduate ready to lead and innovate. We warmly welcome you to UniAthena, the new era of affordable, flexible, and accessible learning.

**Col (Rtd).  
Anil Ahluwalia**

Academic Director  
UniAthena





**ATHENA** >  
GLOBAL  
EDUCATION

**uniathena**

## Who We Are

UniAthena is an online higher education provider offering flexible and affordable learning solutions. Our vision is to make quality higher education available to all, empowering people from all walks of life through flexible and cost-effective learning opportunities.

As the latest venture of the Westford Education Group, UniAthena is on a high-growth trajectory in the dynamic ed-tech space, building on over a decade of expertise in higher education. With our reach extending to over 143 countries, we provide globally recognized Master, Doctoral programs, Postgraduate Certificates, and Free Short Courses, all developed in collaboration with renowned European universities and qualification bodies.

UniAthena's mission is to help learners from diverse backgrounds achieve internationally accredited qualifications and professional growth through accessible, fully online programs. We have a legal presence in the UAE, UK, and India. The entity operates in the UAE as Athena Global Education FZE.

### MISSION



UniAthena's mission is to promote inclusivity and equality by facilitating access to quality higher education for all individuals, regardless of their background. We aim to empower them through affordable, flexible and effective opportunities for their personal and professional development.

### VISION



To redefine education by creating a borderless, learner-first ecosystem that empowers diverse communities to thrive in a rapidly evolving world.

### VALUES



In upholding our vision, we ensure that the following core values are embedded in the development of the UniAthena Learning Platform and the courses and programs it supports:

- Accessible
- Affordable
- Accredited
- Stackable
- Flexible

# Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.



## Learning Schedules

Programs are offered with either Fixed Learning Duration or Flexible Learning Duration. The 100% Online Delivery & Byte-Sized Content simplified learning on the go.

## Pay per Module/ Easy Installments

With UniAthena as your learning partner, you follow a 'Pay as you Go Scheme' for your program, that means no upfront bulk payment of your fee. Instead your fee will be divided into small pocket friendly installments distributed across your program.



## Personal Tutor Support

In this online program, learners are not on their own. Upon enrolment, every learner gets assigned a Personal Tutor who they can reach out to for any academic support.

## Accredited and Internationally Recognised Programs

Our programs are developed and delivered in partnership with globally recognized and accredited universities and Reputed Professional Qualification Authorities.



## Westford Education Group

Westford Education Group was established in 2009, with an objective to fulfill the aspirations of learners with diverse backgrounds from across the globe to attain internationally-accredited qualifications in the form of on-site and online learning interventions.

Working toward a world where everyone has access to higher education, WEG now stands out winning the confidence of its learners and the community, a result of its steadfast commitment to learners' welfare and their success stories.

At Westford, we have come up with an integrated strategy and operational model for global education. The group's overall mission is "enabling the learner of today to become a successful individual of tomorrow."



# Course Overview

UniAthena's specialised MBA in Quality Management was developed to empower professionals with the essential skills and knowledge needed to devise quality policies, standards, processes and assessments for organisations. Delivered 100% online, the curriculum offers insights into Project Management, Operations, Total Quality Management, Analytics, Finance, and Management, preparing them to identify growth opportunities, take initiative, and cultivate a culture of continuous improvement across all functional areas. Successful graduates can qualify for professional pathways like Quality Team Lead, Quality Assurance Manager, Compliance Manager, Quality Control Specialist, and many more.



## Highlights of this course are:

- 01** This 90 ECTS MBA program is offered in partnership with **Guglielmo Marconi University, Italy**.
- 02** GMU, accredited by the Ministry of Education, Italy, is a member of the Bologna Process in the **European Higher Education Area (EHEA)** and a **NARIC-approved university**.
- 03** This specialised MBA Program will help busy professionals understand and apply key concepts, processes and techniques in conceptualising, developing, implementing and assessing company-wide quality policies and standards. .
- 04** Curated by our expert faculty, the course materials and assessments are designed to help learners develop real-life skills that will directly enhance their workplace performance.
- 05** Additional certifications include **Postgraduate Diploma in Quality Management** from Cambridge International Qualifications, UK and **Certified Project Management Professional** from Chartered Management Institute, UK (Optional).
- 06** Learners will receive a complimentary one year membership to Chartered Management Institute (CMI), UK.
- 07** Learners can attend the Annual Convocation hosted by GMU in Italy.

# Why This Course?

## Tailor-made Learning:

UniAthena's MBA in Quality Management is delivered 100% Online, with Personal Tutor Support and an option to choose between Flexible and FastTrack Learning Plans. This empowers busy professionals on a budget to keep up with their learning without compromising their commitments.



## Be In-Demand:

As competition rises and businesses strive to provide top quality services and products, the demand for skilled Quality Management professionals will only rise. By earning an MBA, professionals can highlight the credibility and specialised skillsets that set them apart from the competition.



## Versatile Job Opportunities:

Quality Control, Planning, Analysis and Assurance roles are available across industries, such as FMCG, Manufacturing, Pharmaceuticals, Retail, Healthcare, Construction, Hospitality, Aerospace, Automotive, Information Technology, Medical Technology, and so much more.



# Certifications included in this course

<p><b>MBA in Quality Management</b> issued by Guglielmo Marconi University, Italy</p>	 <p><b>Unimarconi</b> LA PRIMA UNIVERSITÀ DIGITALE ITALIANA</p>
<p><b>Postgraduate Diploma in Quality Management</b> issued by Cambridge International Qualifications, UK</p>	 <p>CAMBRIDGE INTERNATIONAL QUALIFICATIONS</p>
<p><b>Certified Project Management Professional</b> issued by Chartered Management Institute, UK (Optional).</p>	 <p>Chartered Management Institute</p>





Testimonial



"This experience has not only broadened my technical and managerial capabilities but also reinforced my commitment to impactful leadership."

**Nana Owusu Afriyie Boakye-Yiadom**  
Team Lead, Newmont Africa

Master in Engineering Management  
Batch 2022 | Ghana



"The function of education is to teach one to think intensively and to think critically. Intelligence plus character – that is the goal of true education" – Martin Luther King Jr.

Completing my Master Degree in Engineering Management has been a pivotal step in my professional journey. It deepened my understanding of operational strategy, leadership, and holistic problem-solving that have directly enhanced my effectiveness as a Warehouse Team Lead. The program empowered me to optimize supply chain processes, improve team performance, and implement data-driven solutions that support safety, efficiency, and sustainability in a high-demand environment. This experience has not only broadened my technical and managerial capabilities but also reinforced my commitment to continuous improvement and impactful leadership.

I would like to extend my heartfelt gratitude to my supervisor, Ankita Jawalkar, whose guidance and encouragement played a vital role in balancing my academic and professional responsibilities.

I am equally thankful to UniAthena for providing a flexible and enriching learning environment that made this achievement possible.

# Learning with UniAthena:

We have developed a learning pedagogy which ensures that the learners will be able to progress through their course successfully, regardless of proficiency levels.



## Video Classes

The well-developed, customised online video lessons recorded by our expert faculty will lay the foundation for your learning.

## Text Learning Contents

Multi-level learning resources developed by our faculty, including relevant journal articles, case studies, quizzes and others will enhance your learning experience. These resources will help you develop a multi-dimensional perspective on key topics.



## Collaborative Learning

Our Webinars, delivered by industry experts, will expand your learning beyond the curriculum and unlock insider perspectives into your field.

## Online Library

You get unlimited access to the online library, including large collection of books, journals, articles, white papers, videos, case studies and other publications.



## Personal Tutor

For academic support and course guidance, learners can schedule one-to-one meetings with their assigned tutor.



# Testimonial



**Anushka Dewansingh**  
Procurement Specialist  
Independent



**Master in Procurement and Contract Management  
Batch 2022 | Suriname**



"I cannot thank UniAthena enough for helping me on my journey to achieve yet another educational goal in my life."

UniAthena has given me a chance to discover about the online Master in Procurement and Contract Management programme. I'm already applying the learnings from the programme to my current job, and I am thankful to the UniAthena platform for this opportunity to enhance my knowledge and sharpen my skills. The learning materials and the lectures were very insightful. I had the pleasure of having a good personnel tutor during my journey to completing the Master in Procurement and Contracts Management. I was a bit anxious about an online program, but with the guidance of my tutor, I completed the modules successfully. I cannot thank UniAthena enough for helping me on my journey to achieve yet another educational goal in my life.

# Guglielmo Marconi University, Italy



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DIGITALE ITALIANA

Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than 16,000 learners enrolled in graduate and postgraduate programs, 300 faculty members, and a team of 200 expert advisors.

The central administrative offices, studios, academic departments, and the majority of the university facilities are situated on the main campus. GMU distinguishes itself through its operational blended format, which combines online and traditional academic programs.

This format provides learners with a valuable experience both online and offline, by preserving face-to-face interactions with professors, seminars, and lessons within the athenaeum and granting access to intranet and institutional resources.

Since 1999, Italian universities have abided by the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA). In relation to this reform, the university is a system organized into 3 cycles: bachelor's degrees, master degrees, and doctorates in different



# Cambridge International Qualifications, UK



Cambridge International Qualifications (CIQ), UK is a professional awarding body based in the United Kingdom. CIQ is founded on the vision of helping individual learners and employers in attaining quality accredited awards. With centers across the Middle East, Europe and the African region, CIQ is a proud certification partner for more than 100 organizations and has a progression pathway with some of the leading universities across the world.

CIQ offers credit-rated programs under Scottish Credit Qualification Framework (SCQF) through the credit rating agency Scottish Qualification Authority which enables the learner to attain UK-regulated qualifications. Apart from the credit-rated programs, CIQ also offers stand-alone professional diploma and certification programs which have been developed based on the current need of the industry. CIQ also partnered with NCFE-UK (Northern Council for Further Education) and TQUK (Training Qualifications, UK) for joint certification for the courses developed by CIQ.

CIQ has gained a reputation for the high-quality support services provided to the education sector. It works with schools, colleges, universities, and corporate bodies as well as Government agencies to provide relevant, effective, and flexible programs. Their qualification and assessment framework is up-to-date, result oriented and meets the defined values as per international standards. CIQ qualifications are approved for progression to higher qualifications offered by International Universities around the globe.

The CIQ qualification and assessment framework have been developed in consultation with leaders from various corporate bodies, government agencies, and universities around the world. CIQ programmes are frequently assessed to enhance quality and ensure they are relevant for the rapidly changing global market as well as career opportunities for ambitious individuals. The CIQ Qualification and assessment framework is available throughout the world and may be accessed via their “Approved Centre Network”.



# Chartered Management Institute, UK



Chartered Management Institute, backed by Royal Charter, is the only Chartered body dedicated to promoting the highest standards in management and leadership excellence. CMI's management qualifications are recognized throughout the UK and Europe and provide a progressive framework that enables one to develop and broaden management skills. Their qualifications are designed in consultation with employers to meet today's demands and therefore it is valued by them.

Their certification is flexible. One can study locally via their 600+ approved centres or through a Distance Learning Provider.

Their resources are designed specifically for the qualification to ensure that the learner has the correct support and free access to all key membership services for the duration of his study.

Practical help whenever you need it; tools and techniques to save time and stress; new ways to enhance your professional reputation; qualifications that show the world you mean business – that's what CMI is all about.



## Module Details

Module Name	Credits (ECTS)
<b>Part A</b>	
Operations and Project Management	10 ECTS
Total Quality Management	10 ECTS
Introduction To Analytics For Busines	10 ECTS
Mid Term Project	10 ECTS
General Management	10 ECTS
Finance for Business Leaders	10 ECTS
Strategic Project Management & Implementation (Elective 1) Business Ethics (Elective 2)	10 ECTS
<b>Part B</b>	
Research Methods	8 ECTS
Research and Dissertation	12 ECTS
<b>Total Credits</b>	<b>90 ECTS</b>

## Module Description



### Operations and Project Management

Level: EQF Level 7  
Credits: 10 ECTS

This module offers a comprehensive introduction to the diverse range of operations and project management challenges, techniques, and best practices that managers encounter in modern organizations.

### Total Quality Management

Level: EQF Level 7  
Credits: 10 ECTS

This module aims to equip learners with the understanding and skills needed to implement overall quality management in every sector of the company by using TQM frameworks and methodologies.



### Introduction To Analytics For Business

Level: EQF Level 7  
Credits: 10 ECTS

The module facilitates a better understanding of primary and secondary data affecting operational efficiency and various thought models to improve business decisions.

### Mid Term Project

Level: EQF Level 7  
Credits: 10 ECTS

This module develops learners' analytical, problem-solving, and decision-making skills through an individual mid-term project that applies business theories to real-world challenges across key functional areas.





## General Management

Level: EQF Level 7  
Credits: 10 ECTS

This module explores vital general management concepts, including theories, stakeholder and change management, offering practical insights for real-world implementation.

## Finance for Business Leaders

Level: EQF Level 7  
Credits: 10 ECTS

This module builds an understanding of the aspects of financial statement evaluations, considering the impact of economic factors on the business.



## Strategic Project Management & Implementation (Elective 1)

Level: EQF Level 7  
Credits: 10 ECTS

This module equips learners with the knowledge and skills to navigate the entire project lifecycle, from conception to completion. Learners will understand core project management concepts, data management, and key business documents.

## Business Ethics (Elective 2)

Level: EQF Level 7  
Credits: 10 ECTS

This module helps learners to progress from the basic conceptualization of business ethics to institutionalisation, ethical decision-making, and business ethics in a global context.





## Research Methods

Level: EQF Level 7  
Credits: 8 ECTS

This module emphasizes research ethics, empowering learners to address ethical considerations and enable independent research using quantitative and qualitative techniques.

## Research and Dissertation

Level: EQF Level 7  
Credits: 12 ECTS

This module develops students' ability to undertake independent research, exploring complex business issues using appropriate methodologies, and equips them to apply research findings effectively within real-world organisational and managerial settings.



## Assessment

Each module will be assessed through a combination of formative and summative assessments. Formative assessment will follow a continuous assessment strategy that will include unit-wise assessments, followed by a summative assessment that is formulated to be more aligned with personal reflection questions that are mapped against the expected learning outcomes of the module.

Research and dissertation will be supported by a supervisor appointed by UniAthena, and the learner is expected to submit an extensive report of 12,000 words. At this stage, learners will have the option to choose a capstone project instead of a dissertation.





"This experience has given me confidence to achieve something that I previously believed was impossible to attain."

**Abigail Rodavia**  
Deputy Manager/ O+O Manager (Amazon)



**MBA in General Management- FastTrack  
Batch 2021 | Singapore**



My overall experience exceeded my expectations. I'm deeply grateful!

This experience has given me the confidence to achieve something that I previously believed was impossible to attain. UniAthena is a multicultural, accessible learning institution where students with various professional and cultural backgrounds are valued.

My MBA journey, experiences, learning, and the support I got from the institution and the whole team, especially Mr. Argha and Mr. Bob, are phenomenal.

The dissertation and viva process went a little bit smoother and pleasant because of the team's relentless support. Kudos!

What can I say? I am just fortunate that my learning experience was exceptionally great!



## Eligibility Criteria



### Academic Route

A bachelor's degree from an accredited university (or academic equivalent) in any subject.



### Mature Entry Route

If you don't have a Bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 5 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees/professional certifications and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to [admissions@uniathena.com](mailto:admissions@uniathena.com). Applicants should be 23 years of age or above. Admission through Mature Entry Route will be subject to the discretion of the UniAthena and the respective Awarding Bodies/Universities. Applicants admitted to the program via the Mature Entry Route are required to obtain their Postgraduate Diploma Certificates as a mandatory step.



### English Language Proficiency

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.

# Fee & Charges

## Fixed Plan

Registration Fees	\$500 (To Start with the Course)
Course Fee	\$4300 (To Be Paid On A Monthly Basis, \$430 Per Month, Total 10 Installments)
PGD-CIQ Certification Fee	\$300 (On Completion Of Course Modules)
Course Certification Fee	\$1000 (To Be Paid Upon Successful Completion Of The Program)
<b>Total Fee</b>	<b>\$6100</b>
CMI Certificate Fee	\$300 (Optional)

## Flexibe Plan

Module Fee	\$4800 (600 per Module, Total 8 Modules)
Dissertation Fee	\$1000 (To Be Paid In 2 Installments of \$500 Each)
PGD-CIQ Certification Fee	\$300 (On Completion Of Course Modules)
Course Certification Fee	\$1000 (To Be Paid Upon Successful Completion Of The Program)
<b>Total Fee</b>	<b>\$7100</b>
CMI Certificate Fee	\$300 (Optional)

# Study **Remote Graduate** in Italy

Upon successful program completion, students will get the opportunity to graduate from Guglielmo Marconi University, Italy, and participate in the prestigious convocation ceremony held there.

**Apply Now**

Connect to  
Admission  
Counsellor



**E-Mail**





# uniathena

Flexible | Affordable | Accessible

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