

uniathena



MBA in
Accounting &
Finance



Unimarconi
LA PRIMA UNIVERSITÀ
DIGITALE ITALIANA



CAMBRIDGE
INTERNATIONAL
QUALIFICATIONS



Chartered
Management
Institute

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**Message From
Academic Director
Col (Rtd). Anil Ahluwalia**
Academic Director
UniAthena

Westford Education Group through UniAthena is dedicated to offering our learners the highest quality international programs from Europe, the US and other leading countries. We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, learner support staff, and partner staff are focused on one thing: your success, Success in the classroom and success in your career. And whether you take one of our programs from any of our partner universities you will always have Westford right at your side, helping you along each step of your path to success.

UniAthena has distinguished international faculties educated in renowned universities. Our professors and trainers are excellent in both research and teaching, and they are committed to providing learners with a top-rate education. Many of them also have significant corporate experience and serve on corporate management boards. Our reports indicate that our graduates have the functional and industry knowledge they expect from executive education. Our learners possess the ability to get things done as effective leaders and as strong team players, not only that they also have the talent to identify and build opportunities. Wishing you an enriching and enjoyable learning experience and success.

We warmly welcome you to UniAthena, the new era of education which is affordable, flexible and accessible.

WHO WE ARE

With more than a decade of experience in higher education, the Westford Education Group expanded its operation globally significantly. Currently, we educate learners from more than 143 countries. UniAthena is the latest Ed-Tech venture of the group with an objective to make higher education more accessible and affordable.



UniAthena has been established with an objective to fulfil the aspirations of learners with diverse backgrounds from across the globe to attain internationally accredited qualifications and professional development programs delivered in an easily accessible and affordable manner in the form of online learning. UniAthena has a legal presence in UAE, UK and US, and all the learners are legally contracted. The entity operates in UAE as Athena Global Education FZE.



VISION

Our vision is to empower people, the privileged and underprivileged, by providing access to higher education that is effective, affordable and flexible without any boundaries.



MISSION

To provide access to affordable quality higher education for masses across the globe, we will ensure to develop an up-to-date curriculum and deploy the latest technology to develop relevant learning models which are scalable, ensuring accessibility and affordability as the key focus of everything we develop.



VALUES

In upholding our vision, we ensure that the following core values are embedded in the development of the UniAthena Learning Platform and the courses and programs it supports

› Accessible › Accredited › Flexible › Affordable › Stackable

Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.

Learning Schedules

Programs are offered with either Fixed Learning Duration or Flexible Learning Duration. The 100% Online Delivery & Byte-Sized Content simplified learning on the go.



Pay per Module/Easy Installments

With UniAthena as your learning partner, you follow a 'Pay as you Go Scheme' for your program, that means no upfront bulk payment of your fee. Instead your fee will be divided into small pocket friendly installments distributed across your program.

Personal Tutor Support

In this online program, learners are not on their own. Upon enrolment, every learner gets assigned a Personal Tutor who they can reach out to for any academic support.



Accredited and Internationally Recognised Programs

Our programs are developed and delivered in partnership with globally recognized and accredited universities and Reputed Professional Qualification Authorities.

Westford Education Group

Westford Education Group was established in 2009, with an objective to fulfill the aspirations of learners with diverse backgrounds from across the globe to attain internationally-accredited qualifications in the form of on-site and online learning interventions.

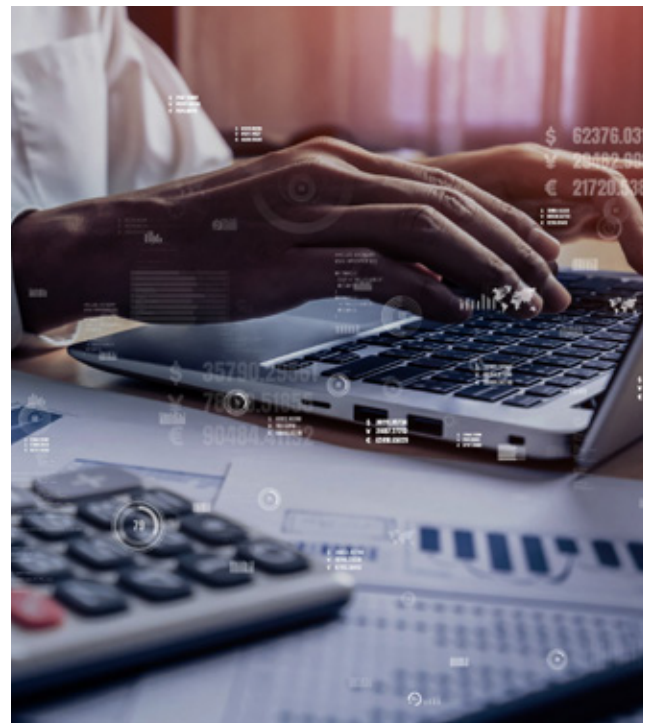
Working toward a world where everyone has access to higher education, WEG now stands out winning the confidence of its learners and the community, a result of its steadfast commitment to learners' welfare and their success stories.

At Westford, we have come up with an integrated strategy and operational model for global education. The group's overall mission is "enabling the learner of today to become a successful individual of tomorrow."



Course Overview

UniAthena's triple-certification MBA in Accounting and Finance offers Learners a dual-focus curriculum, with advanced exploration of Managerial and Finance domains. Packed with actionable insights, this MBA provides finance professionals the opportunity to thrive in leadership roles, apply strategic decision-making and embrace the power of data. The addition of core and elective Finance and Accounting modules allows learners to hone their specialisation, with advanced insights into Accounting Principles, Financial Reporting, Risk Management, and Financial Analysis. Upon completion, learners will possess a comprehensive skillset that will propel them to the top of the Finance industry.



Highlights of this course are:

- This 90-ECTS MBA is offered by Guglielmo Marconi University (GMU), Italy. As a triple-certification program, learners can opt for the following additional certifications: Postgraduate Diploma in Accounting & Finance from CIQ, UK, and Certified Financial Decision Making Professional Certification (Optional) from CMI, UK.
- GMU, accredited by the Ministry of Education, Italy, is a member of the Bologna Process in the European Higher Education Area (EHEA) and a NARIC-approved and WES-accepted university.
- Our expert-developed curriculum, featuring application-based coursework and assessments, is designed to help learners develop nuanced and informed perspectives that will guide their daily professional performance.
- Receive one-year complimentary Affiliate Membership with CMI.
- Option to attend the annual convocation conducted by the University in Italy.

Why this Course?



Ticket to Leadership Roles

By completing this triple-certification MBA program, professionals would be able to showcase their advanced skillset, leadership acumen and commitment to learning. This would highlight learners as suitable candidates for senior roles in Finance.

Tailored Learning

We pride ourselves on offering a tailor-made learning experience. In addition to 100% Online Delivery, Personal Tutor Support and affordable Payment Schemes, learners can pick between Fast-Track and Flexible Learning Plans, as per their convenience.



Application-based Curriculum

The Curriculum, developed to equip learners with relevant insights and critical skills, features coursework, discussions and assessments that ensure that Learners are prepared to thrive in the competitive space of Finance.

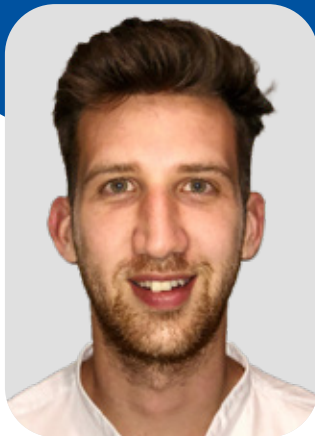
Certifications included in this course

- **MBA in Accounting & Finance** issued by Guglielmo Marconi University, Italy
- **Postgraduate Diploma in Accounting & Finance** issued by Cambridge International Qualifications, UK
- **Certified Financial Decision Making Professional** issued by Chartered Management Institute, UK (Optional).





The reward of completing your studies outweighs any self-imposed challenges you may face.



Andrea Bellato
Project Assistant
Portugal

Learning at my own pace with the lectures available online was a new challenge to me. Life always finds a way to distract, so it took a new-found discipline to complete my coursework and have enough time for dissertation. I owe a lot of my newfound discipline to my supervisor, Ruchika. She helped me realise that this is what I wanted and that I had it in me all along. The reward of completing your studies outweighs any self-imposed challenges you may face. If you are looking for a step up in your career or the confidence to make your own way with the qualifications to back you, I highly recommend taking a course with UniAthena. Doors will open for you, literally and figuratively, as you step into your true potential.

Master of International Business Administration
Batch 2020

How you Learn

We have developed a learning pedagogy which ensures that the learners will be able to learn the course successfully, regardless of whether the learner is a beginner or an expert.

Video Classes

The well-developed customised online video lessons designed by our faculty will lay the foundation for your learning.



Text Learning Contents

Multi-level learning resources developed by our faculty, including relevant journal articles, case studies, quizzes and others will enhance your learning experience. These will help you get a multidimensional perspective on the topics in the units.

Collaborative Learning

Webinars will extend your learning beyond the curriculum and open a new world before you.



Online Library

You get unlimited access to the online library which consists of a large collection of books, journals, articles, white papers, videos, case studies and other publications.

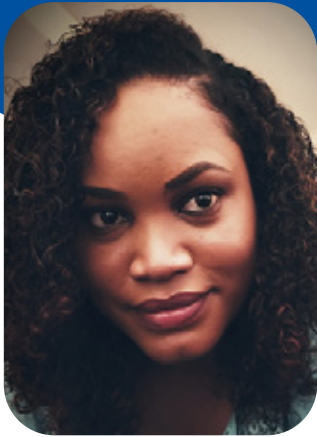
Personal Tutor

One-to-one personal tutor meetings will clarify your doubts and also provide guidance on your assignments.





Armed with newfound insights, I've navigated challenges with finesse and seen tangible results.



**Vania
Watchman**
Head Quality
Control - Laboratory
Suriname

I am absolutely thrilled to share my journey through UniAthena's captivating MBAGM program! It has been a whirlwind of mind-expanding lectures, collaborative projects, and eye-opening discussions. It's been a rollercoaster of learning and growth! Professionally, the impact has been remarkable. Armed with newfound insights, I've navigated challenges with finesse and seen tangible results.

Would I recommend this program? Without a doubt! UniAthena's MBAGM is a beacon for those hungry for career elevation. So why UniAthena? Imagine a magnet pulling me in with its stellar reputation, flexible structure, and tales of alumni triumph. It's been the best decision for my career yet!

MBA in General Management- FastTrack
Batch 2022



Guglielmo Marconi University, Italy

Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than 16,000 learners enrolled in graduate and postgraduate programs, 300 faculty members, and a team of 200 expert advisors.

The central administrative offices, studios, academic departments, and the majority of the university facilities are situated on the main campus. GMU distinguishes itself through its operational blended format, which combines online and traditional academic programs. This format provides learners with a valuable experience both online and offline, by preserving face-to-face interactions with professors, seminars, and lessons within the athenaeum and granting access to intranet and institutional resources.

Since 1999, Italian universities have abided by the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA). In relation to this reform, the university is a system organized into 3 cycles: bachelor's degrees, master degrees, and doctorates in different schools.



Cambridge International Qualifications, UK

Cambridge International Qualifications (CIQ), UK is a professional awarding body based in the United Kingdom. CIQ is founded on the vision of helping individual learners and employers in attaining quality accredited awards. With centers across the Middle East, Europe and the African region, CIQ is a proud certification partner for more than 100 organizations and has a progression pathway with some of the leading universities across the world.

CIQ offers credit-rated programs under Scottish Credit Qualification Framework (SCQF) through the credit rating agency Scottish Qualification Authority which enables the learner to attain UK-regulated qualifications. Apart from the credit-rated programs, CIQ also offers stand-alone professional diploma and certification programs which have been developed based on the current need of the industry. CIQ also partnered with NCFE-UK (Northern Council for Further Education) and TQUK (Training Qualifications, UK) for joint certification for the courses developed by CIQ.

CIQ has gained a reputation for the high-quality support services provided to the education sector. It works with schools, colleges, universities, and corporate bodies as well as Government agencies to provide relevant, effective, and flexible programs. Their qualification and assessment framework is up-to-date, result oriented and meets the defined values as per international standards. CIQ qualifications are approved for progression to higher qualifications offered by International Universities around the globe.

The CIQ qualification and assessment framework have been developed in consultation with leaders from various corporate bodies, government agencies, and universities around the world. CIQ programmes are frequently assessed to enhance quality and ensure they are relevant for the rapidly changing global market as well as career opportunities for ambitious individuals. The CIQ Qualification and assessment framework is available throughout the world and may be accessed via their “Approved Centre Network”.



Chartered Management Institute, UK

Chartered Management Institute, backed by Royal Charter, is the only Chartered body dedicated to promoting the highest standards in management and leadership excellence. CMI's management qualifications are recognized throughout the UK and Europe and provide a progressive framework that enables one to develop and broaden management skills. Their qualifications are designed in consultation with employers to meet today's demands and therefore it is valued by them.

Their certification is flexible. One can study locally via their 600+ approved centres or through a Distance Learning Provider. Their resources are designed specifically for the qualification to ensure that the learner has the correct support and free access to all key membership services for the duration of his study.

Practical help whenever you need it; tools and techniques to save time and stress; new ways to enhance your professional reputation; qualifications that show the world you mean business – that's what CMI is all about.

Modules

Module Name	ECTS
Part A	
General Management	10
Accounting Principles	10
Strategic Leadership & HR Practices in Organisations	10
Finance for Business Leaders	10
Financial Reporting	10
Finance and Risk Management (Elective 1) Financial Analysis and Planning (Elective 2)	10
Strategic Project Management & Implementation (Elective 1) Fundamentals of Business Analytics (Elective 2)	10
Part B	
Research Methods	8
Research & Dissertation	12
Total Credits	90

Module Description

Module Name: **General Management**

Level: EQF Level 7

Credits: 10 ECTS

This module explores vital general management concepts, including theories, stakeholder and change management, offering practical insights for real-world implementation.



Module Name: **Accounting Principles**

Level: EQF Level 7

Credits: 10 ECTS

The Accounting Principles module provides a thorough understanding of financial, management, and cost accounting concepts, including GAAP, IFRS, financial statements, cash flow analysis, and budgeting techniques to support strategic financial decision-making.

Module Name: **Strategic Leadership & HR Practices in Organisations**

Level: EQF Level 7

Credits: 10 ECTS

The purpose of this module is to discuss and explain the role of strategic HRM and Leadership practices in an organization and their influence on the overall performance and competitiveness of the organisation.



Module Name: **Finance for Business Leaders**

Level: EQF Level 7

Credits: 10 ECTS

This module provides a comprehensive understanding of financial statements. Understanding macroeconomic and macro business factors would help understand how global business functions and operates.

Module Name: **Financial Reporting**

Level: EQF Level 7

Credits: 10 ECTS

This module explores international financial reporting standards (IFRS), focusing on transparency, accountability, and efficiency in financial reporting. Learners will develop the skills and knowledge to apply IFRS, analyze financial statements, and navigate global financial reporting challenges.



Module Name: **Finance and Risk Management (Elective 1)**

Level: EQF Level 7

Credits: 10 ECTS

This module covers Finance and Risk Management, addressing uncertainties in financial markets. By the end of the module, learners will be equipped with practical skills to assess financial risks, implement risk mitigation strategies, and make informed financial decisions in volatile market conditions.

Module Name: **Financial Analysis and Planning (Elective 2)**

Level: EQF Level 7

Credits: 10 ECTS

This module helps to learn about financial planning, forecasting, budgeting, and analytical activities that support your company's major business decisions and overall financial health.



Module Name: **Strategic Project Management & Implementation (Elective 1)**

Level: EQF Level 7

Credits: 10 ECTS

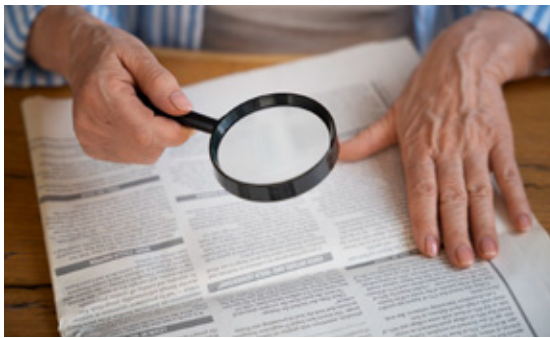
This module equips learners with the knowledge and skills to navigate the entire project lifecycle, from conception to completion. Learners will understand core project management concepts, data management, and key business documents.

Module Name: **Fundamentals of Business Analytics (Elective 2)**

Level: EQF Level 7

Credits: 10 ECTS

This module covers the basics of business analytics, equipping you to interpret models and results for data-driven decision-making and business impact.



Module Name: **Research Methods**

Level: EQF Level 7

Credits: 8 ECTS

This module emphasizes research ethics, empowering learners to address ethical considerations and enable independent research using quantitative and qualitative techniques.

Module Name: **Research Methods And Dissertation**

Level: EQF Level 7

Credits: 12 ECTS

The dissertation is an opportunity for learners to demonstrate their ability to investigate issues of their own choice over a significant period of time.



Assessment

Each module will be assessed through a combination of formative and summative assessments. Formative assessment will follow a continuous assessment strategy that will include unit-wise assessments, followed by a summative assessment that is formulated to be more aligned with personal reflection questions that are mapped against the expected learning outcomes of the module.

Research and dissertation will be supported by a supervisor appointed by UniAthena, and the learner is expected to submit an extensive report of 12,000 words. At this stage, learners will have the option to choose a business project instead of a dissertation.



I was welcomed into a world of academic excellence and support that exceeded all expectations.



Rabih Massaad
Deputy General
Manager
Congo, The Democratic
Republic of the

I am absolutely thrilled to share my exceptional experience with UniAthena, a platform that truly stands out in the realm of education. From the moment I enrolled, I was welcomed into a world of academic excellence and support that exceeded all expectations. My journey with UniAthena was made extraordinary by the unwavering dedication and expertise of my tutor, Ruchika Nangia. Ruchika's guidance was instrumental in helping me navigate through challenging coursework, grasp complex concepts, and ultimately excel in my studies. Her personalized approach, patience, and genuine passion for teaching not only empowered me academically but also instilled in me a newfound confidence in my abilities.

Additionally, I must express my heartfelt gratitude to the esteemed faculty at UniAthena. Their commitment to fostering a dynamic learning environment enriched my educational experience immensely. Their depth of knowledge, coupled with their ability to engage and inspire students, ensured that each lesson was not only informative but also thought-provoking and enriching.

UniAthena has truly redefined my perception of online education, proving that with the right resources and support, achieving academic success is not only attainable but immensely rewarding. I wholeheartedly recommend UniAthena to anyone seeking a transformative educational experience, and I extend my sincerest thanks to Ruchika Nangia, the academic professors, and the entire UniAthena team for their invaluable contributions to my academic journey.

Master of Business Administration
Batch 2023



Eligibility Criteria

Academic Route

A bachelor's degree from an accredited university (or academic equivalent) in any subject.

Mature Entry Route

If you don't have a Bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 5 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees/professional certifications and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to admissions@uniathena.com. Applicants should be 23 years of age or above. Admission through Mature Entry Route will be subject to the discretion of UniAthena and the respective Awarding Bodies/Universities.

Applicants admitted to the program via the Mature Entry Route are required to obtain their Postgraduate Diploma Certificates as a mandatory step.

English Language Proficiency

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.

Fee & Charges

Fixed Plan

Registration Fees	\$500 (To Start With The Course)
Course Fee	\$3500 (To Be Paid On A Monthly Basis, \$350 Per Month, Total 10 Installments)
PGD-CIQ Certification Fee	\$300 (On Completion Of Course Modules)
Course Certification Fee	\$1000 (To Be Paid Upon Successful Completion Of The Program)
Total Fee	\$5300
CMI Certificate Fee	\$300 (Optional)

Flexible Plan

Module Fee	\$4000 (500 Per Module, Total 8 Modules)
Research & Dissertation Fee	\$1000 (To Be Paid In 2 Installments Of \$500 Each)
PGD-CIQ Certification Fee	\$300 (On Completion Of Course Modules)
Course Certification Fee	\$1000 (To Be Paid Upon Successful Completion Of The Program)
Total Fee	\$6300
CMI Certificate Fee	\$300 (Optional)

Study Remote Graduate in Italy

Upon successful program completion, students will get the opportunity to graduate from Guglielmo Marconi University, Italy, and participate in the prestigious convocation ceremony held there.



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