

uniathena

# DBA

Doctoral Degree in  
Business Administration



UCAM  
UNIVERSIDAD  
CATÓLICA DE MURCIA



# The Doctoral Degree in Business Administration

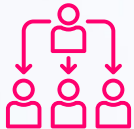
## In a Nutshell



**Highest Academic Qualification** in Business Management



**Takes 2 years** or more to complete



Pursued by **Senior Professionals and Executives**



Combines **Level 8 Academic Coursework & Learner-led Research**



**Guidance** from Research Supervisors



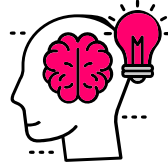
Successful Graduates are **awarded with a 'Doctor' title**



# What are the Benefits of a DBA?



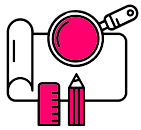
Highest Academic  
**Accolade** In Business



Critical  
**Thinking** Skills



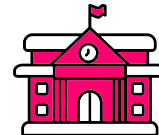
Problem  
**Solving** Skills



**Research**  
Experience



**Data Literacy &**  
**Analytical** Skills



Access To  
**Faculty** Positions



Entry To Executive  
**Leadership** Roles



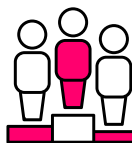
Unlock **Business**  
**Consultancy** Roles



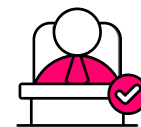
Eligibility For  
**Policymaking**  
Roles



Established  
**Credibility** of 'Dr.' Title



Build A **Competitive**  
**Edge** Among Peers



Qualify For **Senior Roles**  
& Increased Remuneration



# Is a DBA the same as a PhD?

DBA	PhD
Professional Doctorate for Managers	Professional Doctorate for Academicians
Business-focused research program	Academic-focused research program
For working Professionals who aim to earn a terminal degree based on their experience	For Professionals interested in research and wish to pursue an academic career
Drawn from professional work experience and helps in shaping business practice	Drawn from academic research and helps in theory building and creation of knowledge
Uses applied research to identify and find solutions to complex problems	Uses theoretical research to build theories or add on to existing ones.
Typically takes 3 years to complete	Typically takes 4 to 7 years to complete
Significant work experience needed	No professional experience needed
Hybrid and Online Learning is possible	In-Person Learning is followed
Assists career growth and progression especially among senior leadership roles	Helps in obtaining academic positions and eligibility to teach University courses
Teaches critical-thinking and research skills that can be applied to solve business issues.	Teaches research methodologies, tools and techniques which help advanced research



# Introducing UniAthena

UniAthena is an Online Learning Platform dedicated to making Higher Education accessible and affordable to Professionals across the globe. We offer self-paced Master, Doctorate, and Microcredit programs in collaboration with European Universities and reputed Professional Qualifications Authorities. UniAthena offers quality UK, Italian, Spanish and American Bachelor, Master and Doctoral level degrees. We have helped thousands of learners from around the world achieve their higher education aspirations and through that, their professional goals.

## Accreditation & Partnerships



# Introducing UCAM



**UCAM**  
UNIVERSIDAD  
CATÓLICA DE MURCIA



## Universidad Católica San Antonio de Murcia

Universidad Católica San Antonio de Murcia, popularly known as UCAM, is a prestigious European University based in Spain. On a mission to empower Professionals with the impactful knowledge needed to contribute to the world, this esteemed Institution boasts a campus of more than 21,000 students and around 1,000 professors. Accredited by the Ministry of Education, Spain, UCAM offers 130 programs at Bachelor's, Master's and Doctoral levels and partners with nearly 500 educational institutions worldwide. As one of the first universities to adapt its programs to the European Quality System for Education, following the Bologna Process, UCAM is committed to academic excellence and instilling real-world skills in their students.

A new academic milestone: **QS World University Ranking 2026** places **UCAM** among the best universities in the world



Position

**1201**

out of 8,467  
universities in the  
global ranking

# Why Study with UCAM?



- UCAM offers personalized education that caters to students' needs. Each class has a small number of students, and each student has a personal tutor. UCAM also offers distance teaching.



- The university has often been recognised by the industry for their academic excellence, being ranked among top 10 universities in Europe by Times Higher Education Ranking (2019) for Quality Education and scoring four stars out of a maximum of five by the prestigious company Quacquarelli Symonds (QS), which specialises in analysing higher education institutions across the world.



- UCAM is also the first private university in Spain that has received accreditation from ANECA, the country's National Agency for the Evaluation of Quality and Accreditation.



- UCAM has strategic partnerships with around 450 renowned learning institutions, such as UC Berkeley and Stanford.

# Introducing UniAthena's DBA

UniAthena's Level 8 Doctoral Degree in Business Administration is offered in association with the esteemed UCAM, Spain. Delivered 100% online in a self-paced, byte-sized format, the program is tailored to seamlessly integrate into the modern professional's busy schedule.

Learners will be guided through the learning and research process by our Expert Tutors and Research Supervisors, offering an enriching and impactful academic experience. Successful graduates may even attend the Convocation held at UCAM, Spain.



# Our DBA is better.



Distance  
**Delivery for  
Convenience**



**1:1 Teaching  
method** with  
dedicated  
Professors for  
each learner



**Easy-to-Access**  
Online Course  
Materials



Access the  
ProQuest  
**Online  
Research  
Library**



**Earn an  
M.Phil Degree**  
upon completion  
of 5 Modules



Flexible and  
Affordable  
**Payment Plans**



Developed  
for **Full-Time  
Professionals**

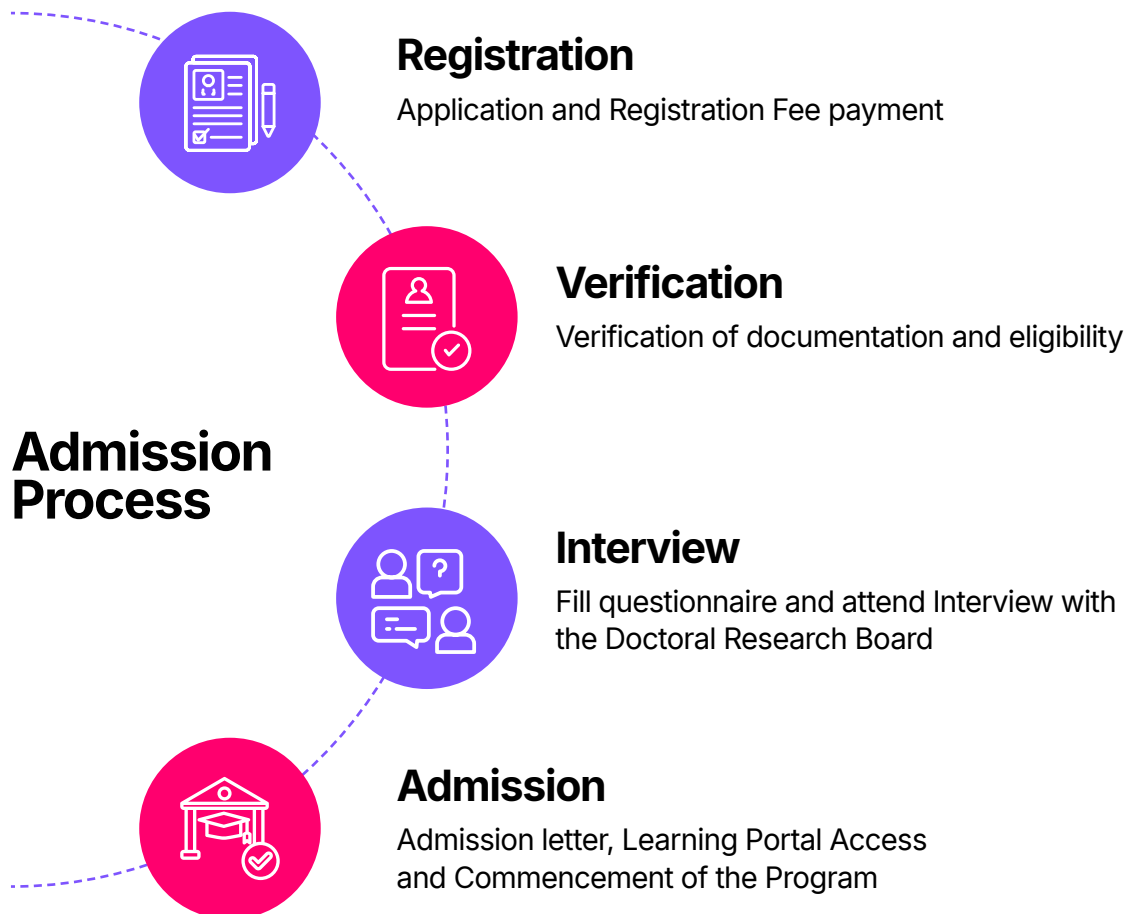


Earn an  
**Industry-  
relevant  
Specialisation**

# How to Apply for a DBA?

## Admission Process

The DBA program has a continuous intake for batches which commence in the first week of every alternate month. Thus, Learners can begin their programs in January, March, May, July, September, or November. The admission process is ongoing and is represented as follows:



## Eligibility Criteria

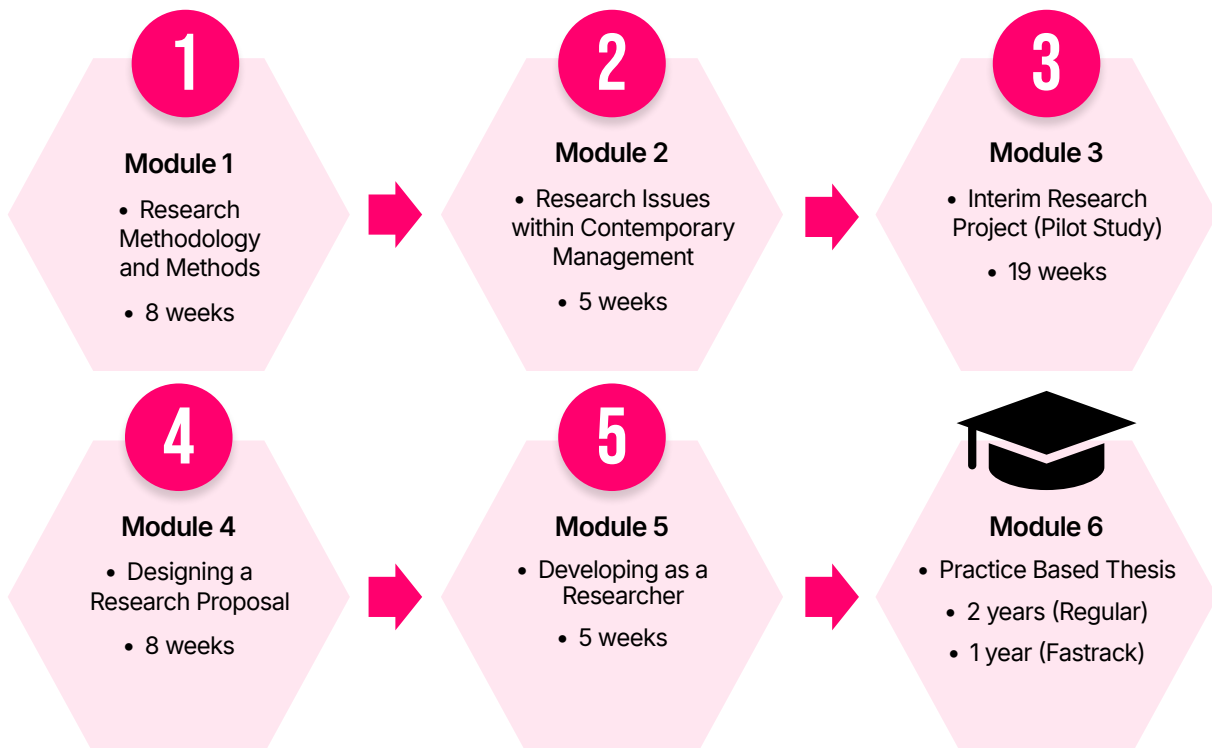
- ✓ **Highest Qualification**  
Candidates must hold an MBA, Master's degree, or an equivalent qualification from recognized institutions in Management, Business, Commerce, Economics, Engineering Management, or other allied subjects.
- ✓ **Work Experience**  
Minimum of 3 years of professional work experience.
- ✓ **Language Proficiency**  
English language proficiency at a professional level.

# What will your DBA Program look like?

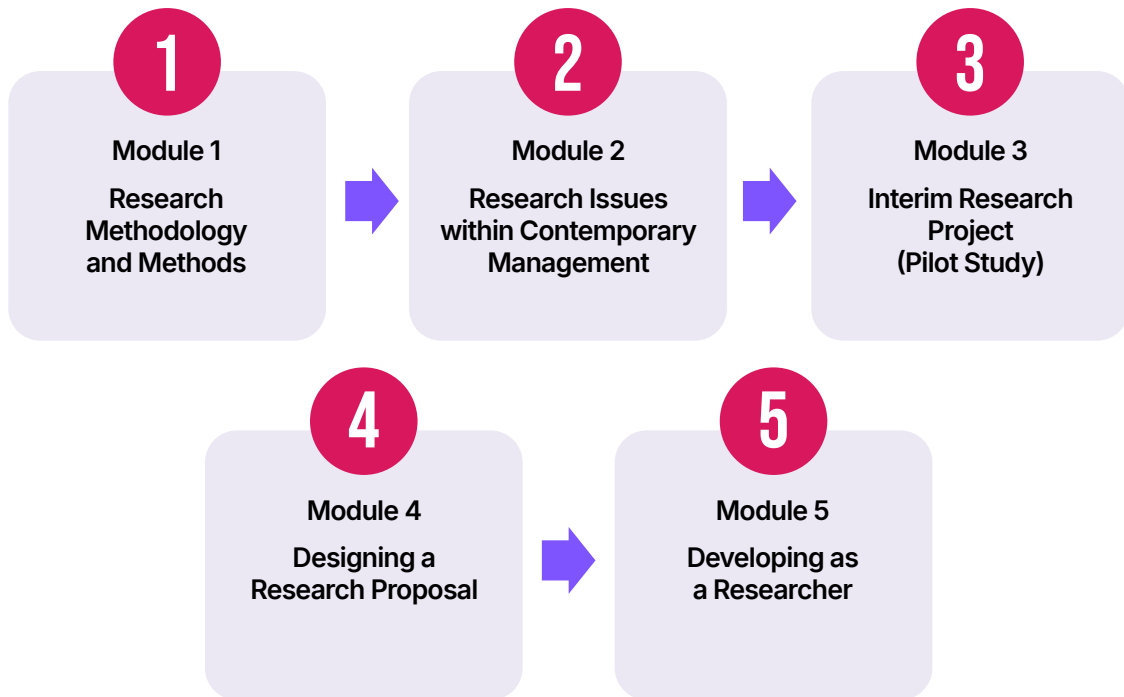
## Program Structure

Year	Module No.	Module Name	ECTS
1	1	Research Methodology and Methods	10
	2	Research Issues within Contemporary Management	10
	3	Interim Research Project (Pilot Study)	20
	4	Designing a Research Project	10
	5	Developing as a Researcher	10
		Total for Year 1 (leading to optional MPhil in Management )	60
2 & 3	6	Practice Based Thesis (Final Research Project)	120
		Total for DBA degree (36 months duration)	180

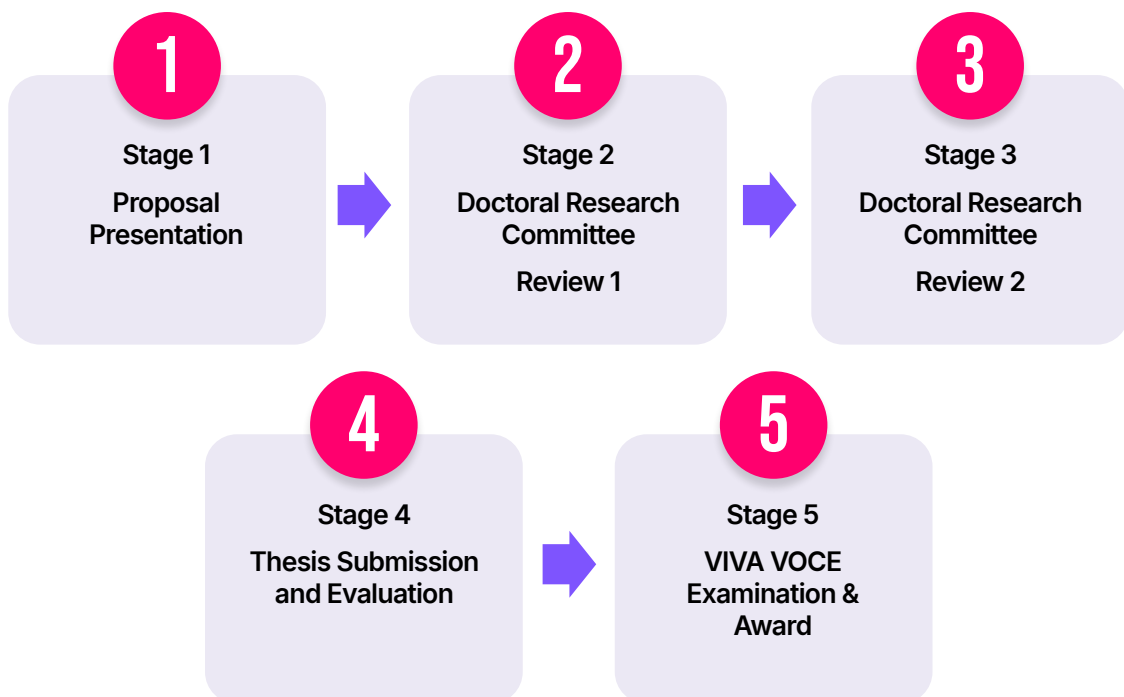
## Learner Journey – 36 Months



## Year 1 : Modules 1-5



## Years 2 & 3: Module 6 (Stages 1 - 5)



# The Global Classroom

UniAthena's biggest strength is our diverse learner base and connected global classroom. This offers a priceless opportunity to network with Experts within and beyond your industry, gain real insight into industry trends and forecasts, and develop informed perspectives. You can develop lifelong professional connections with your peers, joined by a love for learning, growth and excellence.



# Meet Your Peers



**Managers**  
(Average Age: 40)

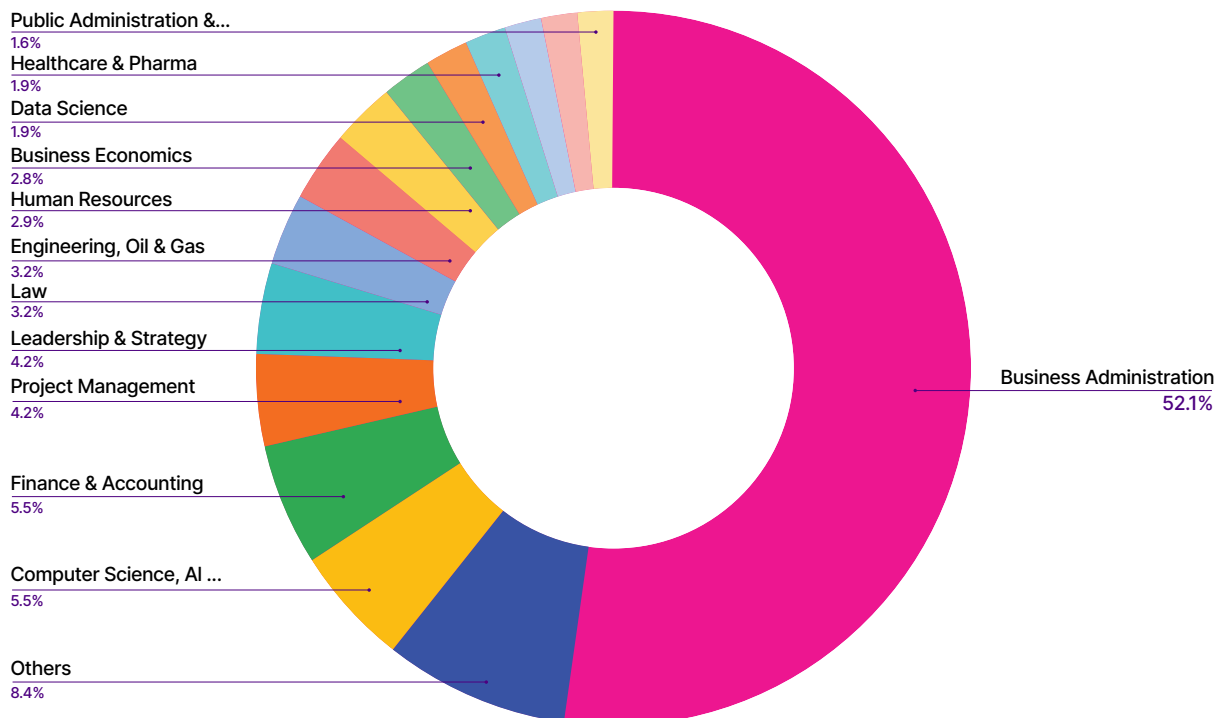


**95+ Nationalities**



**Senior & Top Management  
Professionals from 30 Industries**

## Learners' Professional Backgrounds



# Learner Research Fields



**Cybersecurity  
in Financial  
Institutions**



**Industry 4.0  
and Enterprise  
Innovation**



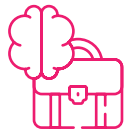
**Banking &  
E-payments**



**Sustainability**



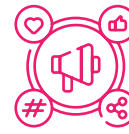
**Strategy  
Implementation**



**Business  
Intelligence**



**Crisis  
Management**



**Social Media  
Marketing**



**Technology  
Adoption in  
SMEs**



**Innovation  
in Project  
Management**



**Recruitment  
Strategy**



**Ethnicity &  
Leadership**



**Housing  
Management**



**Employee  
Engagement  
& Gen Z**



**Product  
Adoption**



**Value Creation in  
ERP Consulting**



**Corporate  
Governance in  
Family Business**



**Development  
Finance**



**AI Adoption in  
Public Sector**



**Gender &  
Leadership**



**Dr. Albert Kweku Longdon-Nyewan**



Head of Production Engineering Unit



Ghana National Petroleum Corporation



"My journey with UniAthena has been **truly rewarding**. The platform is highly educational, offering a wealth of information that **empowers you to learn and grow** continuously."



Doctorate of Business Administration



**Dr. Amir Sayed Hassan Ahmed**



Head of Financial advisory



Sky Option



"The **rigorous curriculum and amazing content** of the course helped me a lot."



Doctorate of Business Administration





**Dr. Nichole Munro**



Chief Operating Officer



Alargan International



"I chose UniAthena for its **flexibility**. The Doctorate program offers the **right balance of seriousness and structure**, yet allows you to study remotely at your own pace."



Doctorate of Business Administration



**Dr. Patience Dapaah**



Advocacy Advisor



PATH



"Choosing UniAthena was **a great decision**. It provided valuable materials and offered all the administrative support I needed."



Doctorate of Business Administration



# Study at Home Graduate in Spain

Join the prestigious Convocation Ceremony  
at the **Universidad Católica San Antonio de  
Murcia, Spain**



## Apply Now

Connect to Admission Counselor

Email - [admissions@uniathena.com](mailto:admissions@uniathena.com)

They chased  
their dreams.

**Now it's  
your turn.**

**uniathena**

ATHENA GLOBAL EDUCATION

## UK

### **Athena Global Education LTD**

Magdalen Centre,  
Robert Robinson Avenue,  
Oxford, OX4 4GA, UK  
Phone : 01865 784299

## UAE

### **Athena Global Education FZE**

Block L-03, First Floor,  
P O Box 519265, Sharjah  
Publishing City,  
Free Zone, Sharjah, UAE  
Phone : +971 55 879 5492

## INDIA

### **UniAthena Private Limited**

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Hinjewadi Rajiv Gandhi  
Infotech Park Pune - 411057  
Phone: +91 9145665544