

Lead Businesses  
towards a *Green  
Future*



*The  
Sustainability*

# DBA



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA

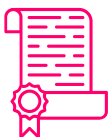


# The Doctor of Business Administration (Sustainable Business)

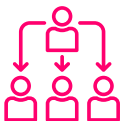
## In a Nutshell



Highest Academic  
Qualification in  
Business Management



Takes 2 years  
or more to complete



Pursued by **Senior  
Professionals and  
Executives**



Combination of  
**Academic Coursework &  
Learner-led Research**



**Guidance** from  
Research Supervisors



Successful Graduates  
are **awarded with a  
'Doctor' title**



# What are the Benefits of a DBA?



Highest Academic **Accolade** In Business



Critical **Thinking** Skills



Problem **Solving** Skills



**Research** Experience



**Data Literacy & Analytical** Skills



Access To **Faculty** Positions



Entry To Executive **Leadership** Roles



Unlock **Business Consultancy** Roles



Eligibility For **Policymaking** Roles



Established **Credibility** of 'Dr.' Title



Build A **Competitive Edge** Among Peers



Qualify For **Senior Roles** & Increased Remuneration



# Message From Academic Director



**Col (Rtd).  
Anil Ahluwalia**

Academic Director  
UniAthena

UniAthena is dedicated to offering our learners the highest quality international programs from Italy, Spain, the US and other prominent countries. We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, learner support staff, and partner staff are focused on one thing: your success, both in the classroom and in your career and when you join our programs, from any of our partner universities, you will always have UniAthena by your side, helping you along each step of your path to success.

UniAthena's distinguished international faculties have been educated in renowned universities. Our professors and trainers possess expertise in research and teaching, and they are committed to providing learners with a world-class learning experience. Many members of our faculty also hold significant corporate experience and serve on corporate management boards. Our reports indicate that our graduates leave our programs with the functional industry knowledge they expect from executive education. Our learners move on to become effective leaders and strong team players, with the talent to identify and build opportunities – and we hope to see your success story unfold with us.

We warmly welcome you to UniAthena, the new era of affordable, flexible and accessible learning. I wish you an enriching and enjoyable learning experience and success.

# Introducing UniAthena

UniAthena is an Online Learning Platform dedicated to making Higher Education accessible and affordable to Professionals across the globe. We offer self-paced Master, Doctorate, and Microcredit programs in collaboration with European Universities and reputed Professional Qualifications Authorities. UniAthena offers quality UK, Italian, Spanish and American Bachelor, Master and Doctoral level degrees. We have helped thousands of learners from around the world achieve their higher education aspirations and through that, their professional goals.

## Accreditation & Partnerships



# Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.



**100% Online Delivery**



**Affordable Payment Plans**



**Academic Advisor and Research Supervisor Support**



**Accredited and Internationally Recognised Programs**



**Application-Centric Coursework** ^

**Global Classroom** v



**DBA** Doctor of Business Administration

uniathena.com

# Introducing Guglielmo Marconi University



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA

Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than **16,000 learners** enrolled in graduate and postgraduate programs, **300 faculty members**, and a team of **200 expert advisors**.

Since 1999, Italian universities have **abided by the 'Bologna Process'**, launched with the Bologna Declaration of 1999 and defined by the **European Higher Education Area (EHEA)**. In relation to this reform, the university is a system organized into **3 cycles: bachelor's degrees, master degrees, and doctorates** in different schools.

# Introducing UniAthena's DBA

SUSTAINABLE  
BUSINESS

UniAthena's Doctor of Business Administration (DBA) in Sustainable Business, offered in collaboration with the prestigious Guglielmo Marconi University, Italy, is a world-class Doctoral program tailored for sustainability-oriented Business professionals. With a curriculum that harmoniously integrates advanced research methodologies with industrial applications, remote delivery and flexible learning, this Doctoral degree offers full-time professionals a rigorous yet accommodative academic experience. The specialisation will further strengthen learners, qualifying them to help businesses balance sustainable and commercial interests. The DBA, upon completion, opens greater professional avenues, perfects research excellence, and showcases the learner as an expert on the rise.



SUSTAINABLE  
BUSINESS

# About this Program

- Earn the **Doctor of Business Administration (DBA) in Sustainable Business** from **Guglielmo Marconi University (GMU), Italy**.
- GMU is the first ever Italian **Open University** recognised by Italy's **Ministry of Education, University and Research (MIUR)**.
- **GMU** also appears among the top **25 universities worldwide** in the categories of the **U-Multirank ranking** system for open-access, international joint and regional joint publications.
- This DBA is an **ISCED Level 8, 180 ECTS** credits program, with **60 ECTS earned in Year 1** and **120 ECTS earned in Years 2 and 3**. Learners will specialise in Sustainability in Business, undertaking an original research project to polish their skills and gain hands-on expertise.
- **Year 1 features theoretical and practical training** to undertake Doctoral-level research projects, and **Years 2 and 3 offers learners** an opportunity to design, execute and **present their original research**.
- This DBA is delivered **100% online**, along with quality digital resources, **1:1 Academic Assistance**, and **Research Supervision for student support**.
- This program is tailored to fit the demanding and unpredictable schedules of senior executives.



# Our **DBA** is better.



Distance  
**Delivery for  
Convenience**



**Flexible and  
Affordable**  
Payment Plans



**1:1 Teaching Method**  
with dedicated Professors  
for each learner



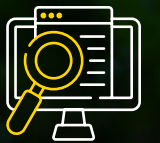
Developed for  
**Full-Time  
Professionals**



**Easy-to-Access**  
Online Course  
Materials



Earn a **Fastrack  
DBA in 2 years**



Access the  
**ProQuest Online  
Research Library**



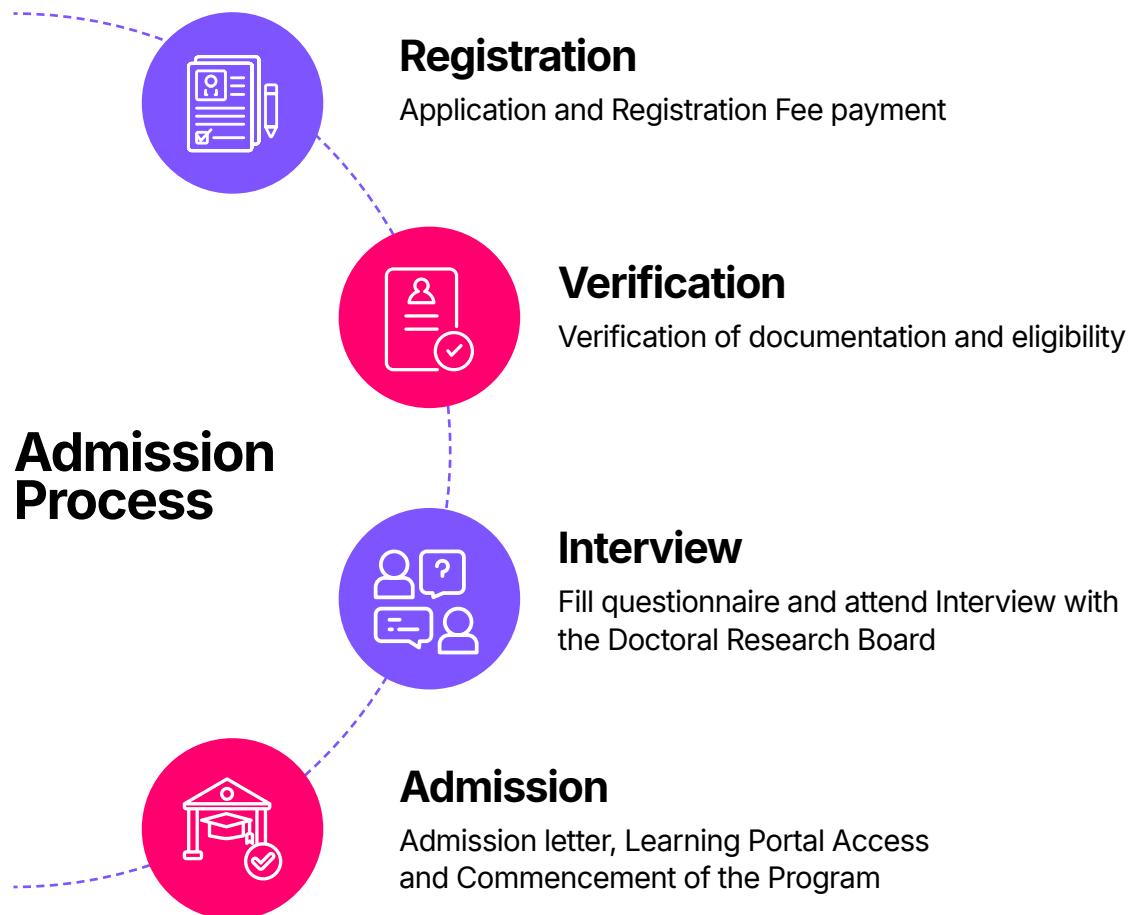
**Earn an M. Research  
Degree** upon completion  
of 5 Modules



# How to Apply for a DBA?

## Admission Process

The DBA program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



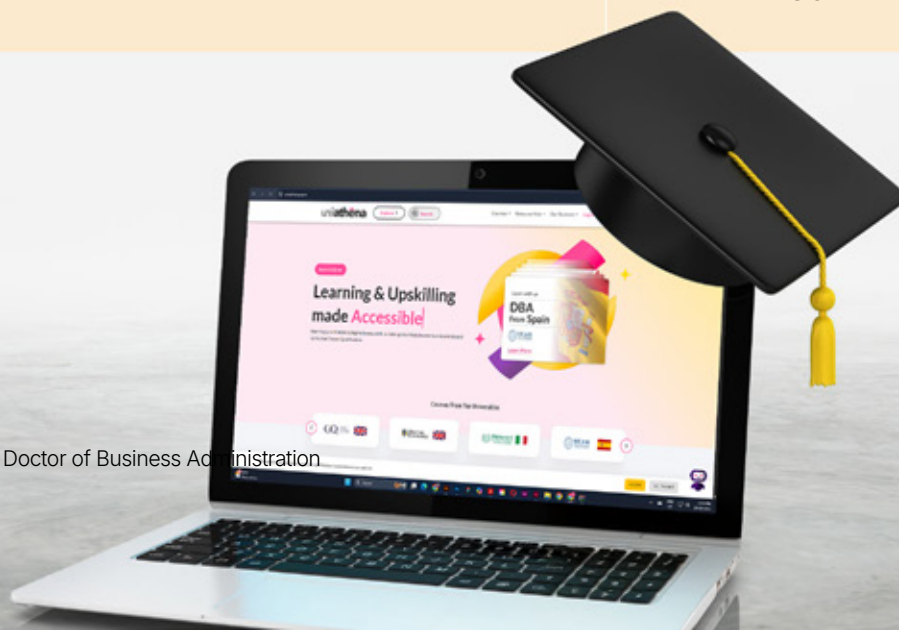
## Eligibility Criteria

- ✔ **Highest Qualification**  
Candidates must hold an MBA, Master's degree, or an equivalent qualification from recognized institutions in Management, Business, Commerce, Economics, Engineering Management, or other allied subjects.
- ✔ **Work Experience**  
Minimum of 3 years of professional work experience.
- ✔ **Language Proficiency**  
English language proficiency at a professional level.

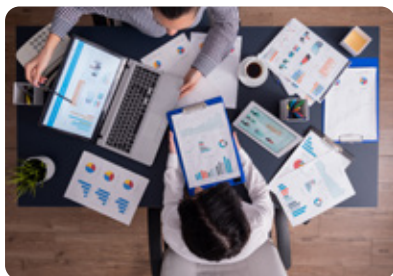
# What will your DBA Program look like?

## Program Structure

Modules	Credits (ECTS)
<b>Year 1 - DBA Course Work</b>	
Applied Research in Management	10
Foundations of Research Design	10
Sustainability in Business	10
Research Feasibility Study	20
Applied Doctoral Research Proposal	10
<b>Year 2 &amp; 3 (DBA Research)</b>	
Applied Doctoral Research Thesis	120
<b>Total</b>	<b>180</b>



# Program Modules



## Applied Research in Management

Level: EQF Level 8

Credits: 10 ECTS

This module develops doctoral-level skills in identifying research topics, designing ethical management projects, and understanding contemporary business challenges.



## Foundations of Research Design

Level: EQF Level 8

Credits: 10 ECTS

Unlock core research methodologies, from philosophy to data analysis, enabling them to design rigorous business research.



## Sustainability in Business

Level: EQF Level 8

Credits: 10 ECTS

The module will critically review sustainability challenges and opportunities for organizations in a global context.



## Research Feasibility Study

Level: EQF Level 8

Credits: 20 ECTS

Learn how to conduct a pilot study, test research feasibility, and refine research methods, establishing a solid foundation for the DBA thesis.



## Applied Doctoral Research Proposal

Level: EQF Level 8

Credits: 10 ECTS

Prepare to create a comprehensive research proposal, offering practical guidance to advance toward the DBA thesis phase.



## Applied Doctoral Research Thesis

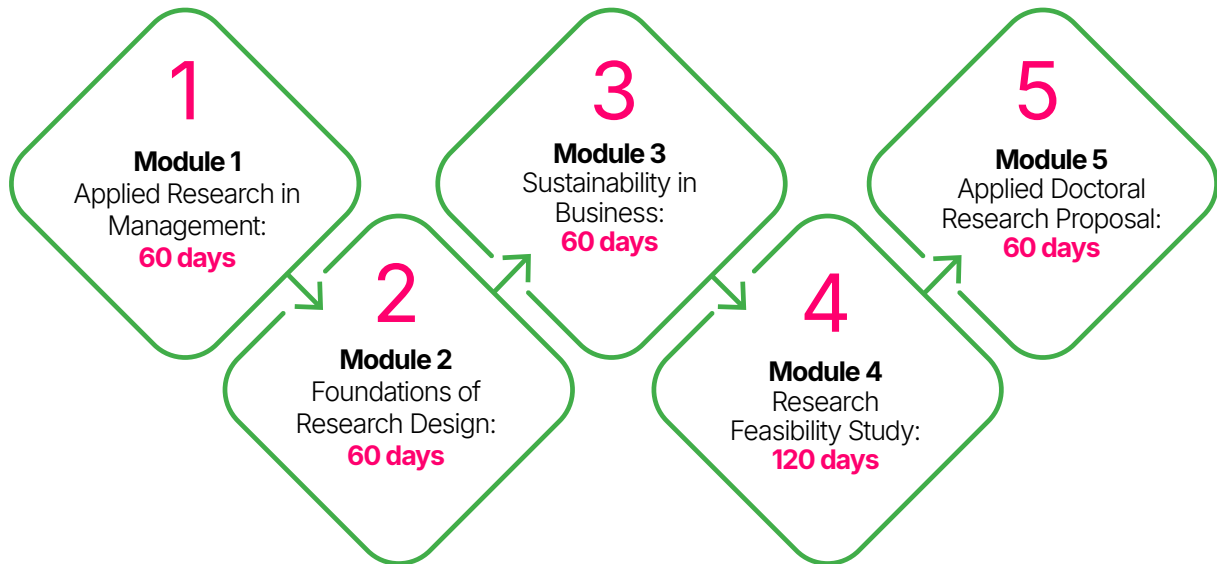
Level: EQF Level 8

Credits: 120 ECTS

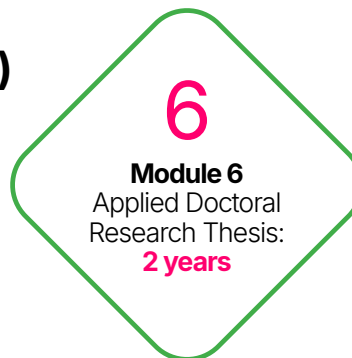
This module culminates in a doctoral-level thesis and viva voce defense, supported by supervision and workshops, leading to the DBA degree award.

# Learner Journey – 36 Months

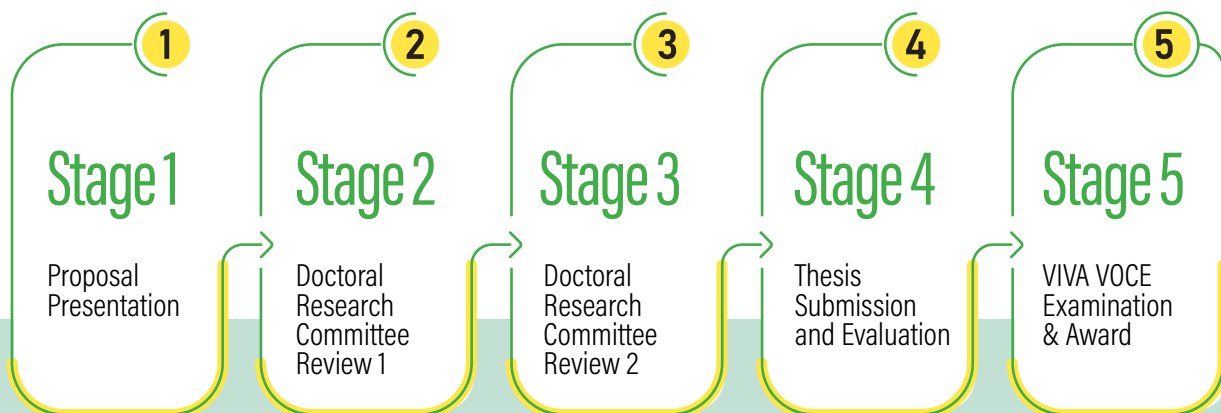
## Year 1: Module 1-5



## Years 2 & 3: Module 6 (Stages 1-5)



## Thesis Progression Stages:



# Fee & Charges

## Monthly Payment Plan

<b>Registration Fee</b>	<b>\$2000</b> (Due Upon Provisional Approval)
<b>First Year Fees</b>	<b>\$4800</b> (To be paid on a monthly basis, \$400 Per Month, Total 12 Installments)
<b>Research Registration Fee</b>	<b>\$1200</b>
<b>Second Year Fees</b>	<b>\$4000</b> (To be paid on a monthly basis, \$400 Per Month, Total 10 Installments)
<b>Total Fees</b>	<b>\$12000</b>
<b>M.Res Certification Fee</b>	<b>\$1500</b> (Must Complete 2nd Year Clearing Fees Dues - Optional)
<b>Courier Fee</b>	<b>\$50</b> (For Each Certificate)

## Quarterly Payment Plan

<b>Registration Fee</b>	<b>\$2000</b> (Due Upon Provisional Approval)
<b>First Year Fees</b>	<b>\$4000</b> (Paid in 4 Quarterly Installments of \$1000 each)
<b>Second Year Fees</b>	<b>\$4000</b> (Paid in 4 Quarterly Installments of \$1000 each)
<b>Third Year Fees</b>	<b>\$2000</b>
<b>Total Fees</b>	<b>\$12000</b>
<b>M.Res Certification Fees</b>	<b>\$1500</b> (Must Complete 2nd Year Clearing Fees Dues - Optional)
<b>Courier Fee</b>	<b>\$50</b> (For Each Certificate)

# Testimonial



**Dr. Hassan Ashraf**

Principal

Waltham International College Ltd  
United Kingdom

“

Thank you, UniAthena, for a transformative learning experience. This program has been a **milestone in my academic and professional journey**, equipping me with the tools and insights to excel in the ever-evolving business landscape.

”

# Testimonial



**Dr. Nichole Munro**

Chief Operating Officer

Alargan International  
United Kingdom

“

“I chose UniAthena for its **flexibility**. The Doctorate program offers the **right balance of seriousness and structure**, yet allows you to **study remotely** at your own pace.”

”

# Testimonial



**Dr. Patience Dapaah**

---

Advocacy Advisor

---

PATH

---

Ghana

“

“Choosing UniAthena was **a great decision**. It provided valuable materials and offered all the administrative support I needed.”

”

# Testimonial



**Dr. Michael Plal Chemorei**

---

Head of Talent

---

Amref Health Africa-Global Headquarters

---

Kenya

“

This has been an **amazing journey** that has led me through the rigors of academic research and **promoted my personal and professional growth**.

”



# Study at **Home** **Graduate** in Italy

Join the prestigious Convocation Ceremony  
at the **Guglielmo Marconi University, Italy**

**Apply Now**

Connect to Admission Counselor

Email - [admissions@uniathena.com](mailto:admissions@uniathena.com)

They chased  
their dreams.

**Now it's  
your turn.**

**uniathena**

## **UK**

**Athena Global Education LTD**  
Magdalen Centre,  
Robert Robinson Avenue,  
Oxford, OX4 4GA, UK  
Phone : 01865 784299

## **UAE**

**Athena Global Education FZE**  
Block L-03, First Floor,  
P O Box 519265, Sharjah  
Publishing City,  
Free Zone, Sharjah, UAE  
Phone : +971 55 879 5492

## **INDIA**

**UniAthena Private Limited**  
9A, Midas Tower Phase 1,  
Hinjewadi Rajiv Gandhi  
Infotech Park Pune - 411057  
Phone: +91 9145665544