

uniathena



Drive.  
Innovate.  
Disrupt.

# THE TECH DBA



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA



# The Doctor of Business Administration (Information Technology)

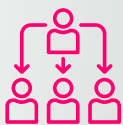
## In a Nutshell



Highest Academic  
Qualification in  
Business Management



Takes 2 years  
or more to complete



Pursued by **Senior  
Professionals and  
Executives**



Combination of  
**Academic Coursework &  
Learner-led Research**



**Guidance** from  
Research Supervisors



Successful Graduates  
are **awarded with a  
'Doctor' title**



# What are the Benefits of a DBA?



Highest Academic  
**Accolade** In  
Business



Critical  
**Thinking**  
Skills



Problem  
**Solving**  
Skills



**Research**  
Experience



**Data Literacy**  
& **Analytical**  
Skills



Access To  
**Faculty**  
Positions



Entry To  
Executive  
**Leadership**  
Roles



Unlock  
**Business**  
**Consultancy**  
Roles



Eligibility For  
**Policymaking**  
Roles



Established  
**Credibility**  
of 'Dr.' Title



Build A  
**Competitive**  
**Edge** Among  
Peers



Qualify For  
**Senior Roles**  
& Increased  
Remuneration

# Message From Academic Director



**Col (Rtd).  
Anil Ahluwalia**  
Academic Director  
UniAthena

UniAthena is dedicated to offering our learners the highest quality international programs from Italy, Spain, the US and other prominent countries. We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, learner support staff, and partner staff are focused on one thing: your success, both in the classroom and in your career and when you join our programs, from any of our partner universities, you will always have UniAthena by your side, helping you along each step of your path to success.

UniAthena's distinguished international faculties have been educated in renowned universities. Our professors and trainers possess expertise in research and teaching, and they are committed to providing learners with a world-class learning experience. Many members of our faculty also hold significant corporate experience and serve on corporate management boards. Our reports indicate that our graduates leave our programs with the functional industry knowledge they expect from executive education. Our learners move on to become effective leaders and strong team players, with the talent to identify and build opportunities – and we hope to see your success story unfold with us.

We warmly welcome you to UniAthena, the new era of affordable, flexible and accessible learning. I wish you an enriching and enjoyable learning experience and success.

# Introducing UniAthena

UniAthena is an Online Learning Platform dedicated to making Higher Education accessible and affordable to Professionals across the globe. We offer self-paced Master, Doctorate, and Microcredit programs in collaboration with European Universities and reputed Professional Qualifications Authorities. UniAthena offers quality UK, Italian, Spanish and American Bachelor, Master and Doctoral level degrees. We have helped thousands of learners from around the world achieve their higher education aspirations and through that, their professional goals

## Accreditation & Partnerships



# Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.



**100% Online Delivery**



**Affordable Payment Plans**




**Academic Advisor and Research Supervisor Support**



**Accredited and Internationally Recognised Programs**



**Application-Centric Coursework** 

**Global Classroom** 



**DBA** Doctor of Business Administration

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# Introducing Guglielmo Marconi University



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA

Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than **16,000 learners** enrolled in graduate and postgraduate programs, **300 faculty members**, and a team of **200 expert advisors**.

Since 1999, Italian universities have **abided by the 'Bologna Process'**, launched with the Bologna Declaration of 1999 and defined by the **European Higher Education Area (EHEA)**. In relation to this reform, the university is a system organized into **3 cycles: bachelor's degrees, master degrees, and doctorates** in different schools.

# Introducing UniAthena's DBA

# INFORMATION TECHNOLOGY MANAGEMENT

UniAthena's Doctor of Business Administration (DBA) in Information Technology, delivered in association with the world-renowned GMU, Italy, is a world-class Doctoral program custom-made for passionate IT professionals. With a curriculum that harmoniously integrates advanced research methodologies with IT insights, remote delivery and flexible learning, this Doctoral degree offers full-time professionals a rigorous yet accommodative academic experience. The program's strength lies in the

in-demand IT Management specialisation, which will arm students with the expertise needed to propel their careers in the ultra-competitive tech industry. The DBA, upon completion, opens greater professional avenues, perfects research excellence, and showcases the learner as an expert on the rise.



# About this Program

- Earn the **Doctor of Business Administration (DBA) in Information Technology** from **Guglielmo Marconi University (GMU), Italy**.
- GMU is the first ever Italian **Open University** recognised by Italy's **Ministry of Education, University and Research (MIUR)**.
- **GMU** also appears among the top **25 universities worldwide** in the categories of the **U-Multirank ranking** system for open-access, international joint and regional joint publications.
- This DBA is an **180 ECTS** credits program, with **60 ECTS earned in Year 1 and 120 ECTS earned in Years 2 and 3**. Learners will specialise in IT Management and undertake an original research project on the same domain, building hands-on expertise that will prepare them to navigate challenges in the workplace.
- **Year 1 features theoretical and practical training** to undertake Doctoral-level research projects, and **Years 2 and 3 offers learners** an opportunity to design, execute and **present their original research**.
- This DBA is delivered **100% online**, along with quality digital resources, **1:1 Academic Assistance**, and **Research Supervision for student support**.
- This program is tailored to fit the demanding and unpredictable schedules of senior executives.



# Our **DBA is better.**



Distance  
**Delivery for  
Convenience**



**1:1 Teaching Method**  
with dedicated Professors  
for each learner



**Easy-to-Access**  
Online Course  
Materials



Access the  
**ProQuest Online  
Research Library**



**Earn an M.Research  
Degree** upon completion  
of 5 Modules



**Flexible and  
Affordable**  
Payment Plans



Developed for  
**Full-Time  
Professionals**



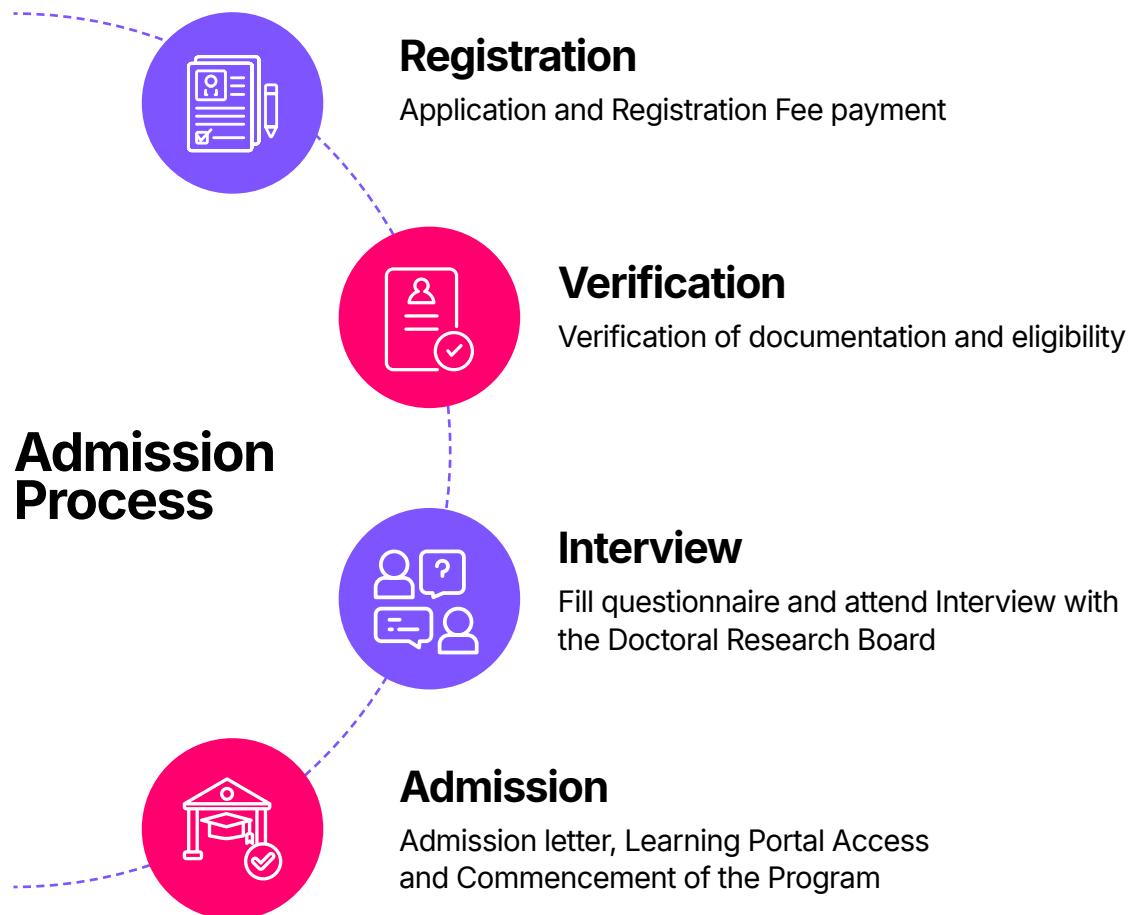
Earn an  
**Industry-relevant  
Specialisation**



# How to Apply for a DBA?

## Admission Process

The DBA program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



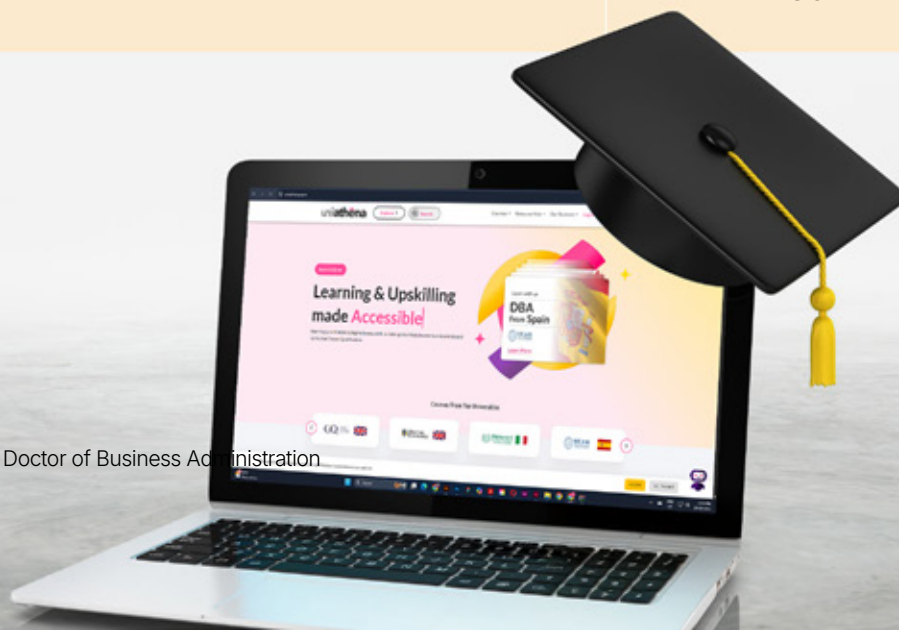
## Eligibility Criteria

- ✔ **Highest Qualification**  
Candidates must hold an MBA, Master's degree, or an equivalent qualification from recognized institutions in Management, Business, Commerce, Economics, Engineering Management, or other allied subjects.
- ✔ **Work Experience**  
Minimum of 3 years of professional work experience.
- ✔ **Language Proficiency**  
English language proficiency at a professional level.

# What will your DBA Program look like?

## Program Structure

Modules	Credits (ECTS)
<b>Year 1 - DBA Course Work</b>	
Applied Research in Management	10
Foundations of Research Design	10
Information Technology Management	10
Research Feasibility Study	20
Applied Doctoral Research Proposal	10
<b>Year 2 &amp; 3 (DBA Research)</b>	
Applied Doctoral Research Thesis	120
<b>Total</b>	<b>180</b>



# Program Modules



## Applied Research in Management

Level: EQF Level 8

Credits: 10 ECTS

This module develops doctoral-level skills in identifying research topics, designing ethical management projects, and understanding contemporary business challenges.



## Foundations of Research Design

Level: EQF Level 8

Credits: 10 ECTS

Unlock core research methodologies, from philosophy to data analysis, enabling them to design rigorous business research.



## Information Technology Management

Level: EQF Level 8

Credits: 10 ECTS

This module explores IT's role in boosting organizational performance, covering key concepts, cybersecurity, data analytics, leadership, teamwork, and IT-specific project management methodologies like Agile and Scrum.



## Research Feasibility Study

Level: EQF Level 8

Credits: 20 ECTS

Learn how to conduct a pilot study, test research feasibility, and refine research methods, establishing a solid foundation for the DBA thesis.



## Applied Doctoral Research Proposal

Level: EQF Level 8

Credits: 10 ECTS

Prepare to create a comprehensive research proposal, offering practical guidance to advance toward the DBA thesis phase.



## Applied Doctoral Research Thesis

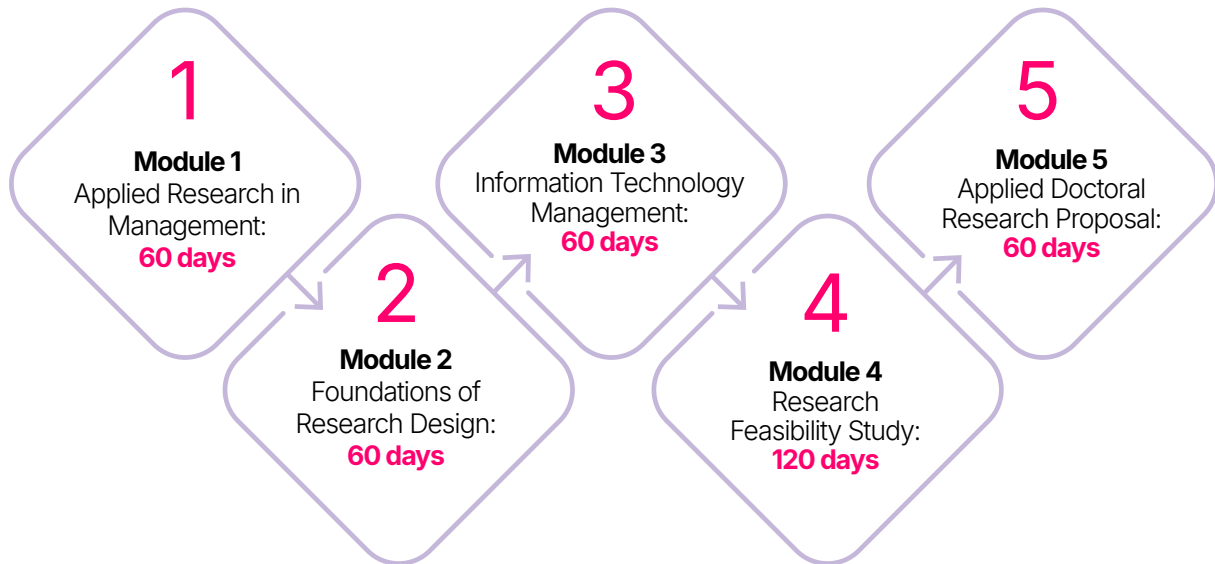
Level: EQF Level 8

Credits: 120 ECTS

This module culminates in a doctoral-level thesis and viva voce defense, supported by supervision and workshops, leading to the DBA degree award.

# Learner Journey – 36 Months

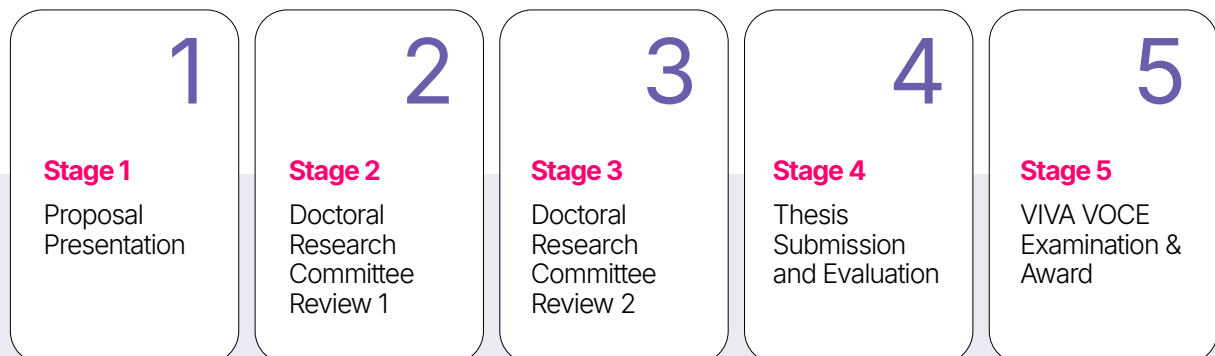
## Year 1: Module 1-5



## Years 2 & 3: Module 6 (Stages 1-5)



## Thesis Progression Stages:



# Fee & Charges

## Monthly Payment Plan

<b>Registration Fee</b>	<b>\$2000</b> (Due Upon Provisional Approval)
<b>First Year Fees</b>	<b>\$4800</b> (To be paid on a monthly basis, \$400 Per Month, Total 12 Installments)
<b>Research Registration Fee</b>	<b>\$1200</b>
<b>Second Year Fees</b>	<b>\$4000</b> (To be paid on a monthly basis, \$400 Per Month, Total 10 Installments)
<b>Total Fees</b>	<b>\$12000</b>
<b>M.Res Certification Fee</b>	<b>\$1500</b> (Must Complete 2nd Year Clearing Fees Dues - Optional)
<b>Courier Fee</b>	<b>\$50</b> (For Each Certificate)

## Quarterly Payment Plan

<b>Registration Fee</b>	<b>\$2000</b> (Due Upon Provisional Approval)
<b>First Year Fees</b>	<b>\$4000</b> (Paid in 4 Quarterly Installments of \$1000 each)
<b>Second Year Fees</b>	<b>\$4000</b> (Paid in 4 Quarterly Installments of \$1000 each)
<b>Third Year Fees</b>	<b>\$2000</b>
<b>Total Fees</b>	<b>\$12000</b>
<b>M.Res Certification Fees</b>	<b>\$1500</b> (Must Complete 2nd Year Clearing Fees Dues - Optional)
<b>Courier Fee</b>	<b>\$50</b> (For Each Certificate)



**Dr. Audrey Ruth  
Kudzanayi Robertson-  
Tarugarira**

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Managing Partner  
A Robertson Law Chambers  
Zimbabwe

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“

My DBA journey with UniAthena has been an **incredible experience!** The administrative staff and tutors always go out of their way to ensure that **I get all the assistance that I need, study-wise and personally.**

”



**Dr. Patience  
Dapaah**

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Advocacy Advisor  
PATH  
Ghana

---

“

“Choosing UniAthena was **a great decision.** It provided valuable materials and offered all the administrative support I needed.”

”



**Dr. Hassan Ashraf**

Principal

Waltham International College Ltd  
United Kingdom

“

Thank you, UniAthena, for a transformative learning experience. This program has been a **milestone in my academic and professional journey**, equipping me with the tools and insights to excel in the ever-evolving business landscape.

”



**Dr. Nichole Munro**

Chief Operating Officer

Alargan International  
United Kingdom

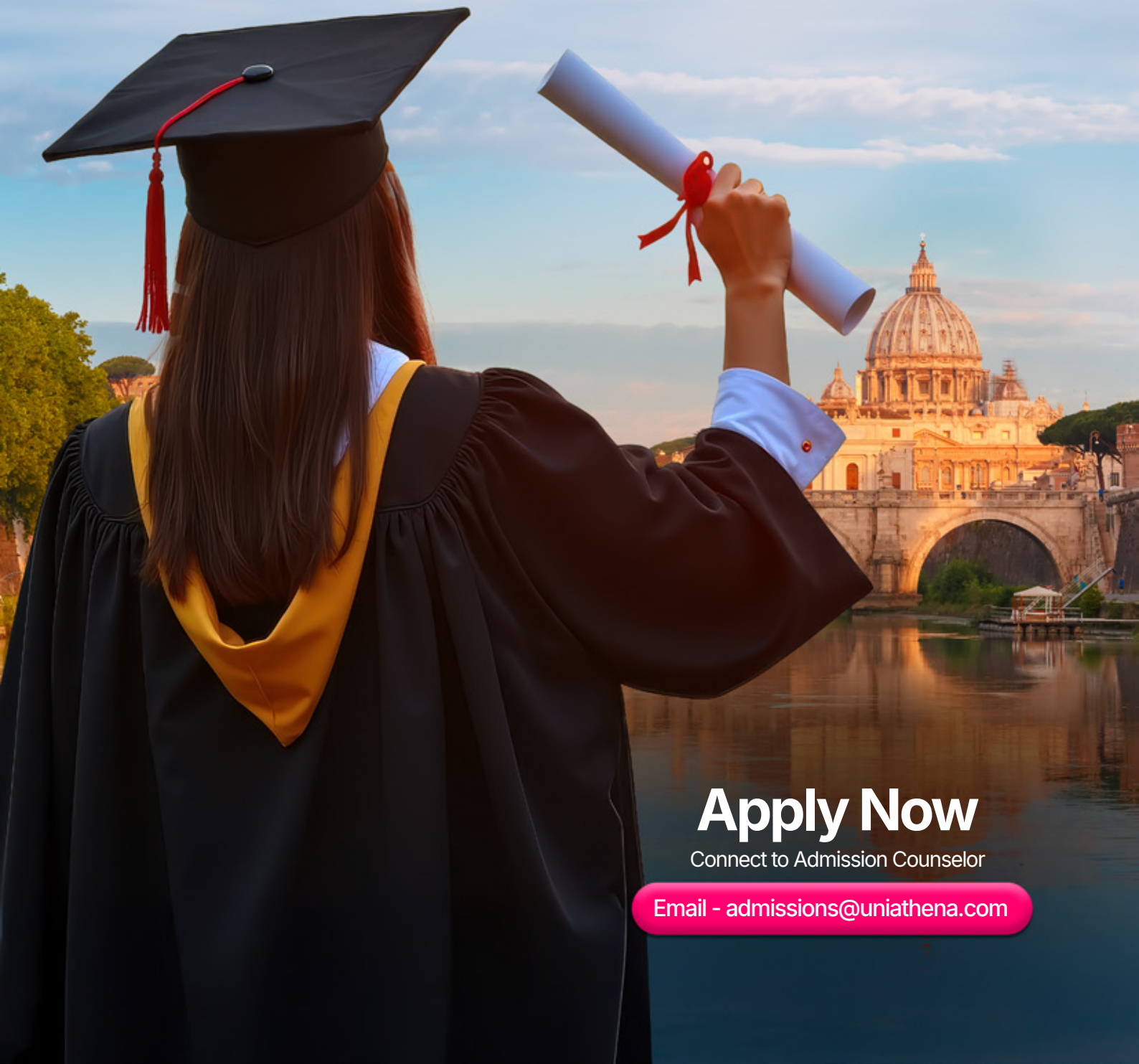
“

“I chose UniAthena for its **flexibility**. The Doctorate program offers the **right balance of seriousness and structure**, yet allows you to **study remotely** at your own pace.”

”

# Study at **Home** **Graduate** in Italy

Join the prestigious Convocation Ceremony  
at the **Guglielmo Marconi University, Italy**



**Apply Now**

Connect to Admission Counselor

Email - [admissions@uniathena.com](mailto:admissions@uniathena.com)

They chased  
their dreams.

**Now it's  
your turn.**

**uniathena**

ATHENA GLOBAL EDUCATION

## UK

### **Athena Global Education LTD**

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