

Postgraduate Certificate in Digital Marketing - Fact Sheet

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| Course Description | This is a Professional Certification programme delivered by UniAthena in Partnership with Cambridge International Qualifications, UK. |
| Number of Certifications | 1 Professional Certification |
| Certification title | Postgraduate Certificate in Digital Marketing |
| Awarded By | Cambridge International Qualifications. UK |
| Regulatory Body/Legal status | Professional Body |
| Credits | 20 CIQ Credits |
| Number of Modules (Courses) | 1 Module |
| Methods of Assessment | Assignment, Quiz, and Case Studies |
| Duration of the Course | Flexible – 21 days to 60 days |
| Duration of each Module | Each module can be completed within a minimum duration of 21 days. If 60 days are exceeded, re-registration charges apply. |
| Learning Model | Self study using uniathena.com learning platform |
| Convocation | No formal convocation ceremony |
| Certificate Delivery | Certificates can be delivered by post (Charges apply) |
| Legalization/apostille from certificate issuing country | We do not provide legalization/apostille service for professional certifications |
| Fee Payment Scheme | Pay per Module |
| Early Exit Awards | No, there is no early exit award available for this course |
| Credits Transfer and Exemption | This course allows credit transfer to different MBA program and PG Diploma program offered by UniAthena. All such credit transfer or exemptions based on our Recognition of Prior Learning policy (View RPL Policy) |
| Eligibility Criteria for Admission | <p>There is no formal entry requirement for this course; however, a good standard of written and spoken English is required to study with us, but a formal language qualification (such as IELTS) is not necessary. Generally, your English simply needs to be sufficient to:</p> <ul style="list-style-type: none"> • Use study materials, including online books, video and audio. • Complete the assessment requirement of the respective modules. |

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[ACADEMIC POLICIES](#)