

## Postgraduate Certificate in Consumer Behaviour Analysis- Fact Sheet

Course Description	This is a Professional Certification programme delivered by UniAthena in Partnership with Cambridge International Qualifications, UK.
Number of Certifications	<b>1 Professional Certification</b>
Certification title	<b>Postgraduate Certificate in Consumer Behaviour Analysis</b>
Awarded By	<a href="https://www.cambridgeinternational.org">Cambridge International Qualifications. UK</a>
Regulatory Body/Legal status	Professional Body
Credits	<b>20 CIQ Credits</b>
Number of Modules (Courses)	<b>1 Module</b>
Methods of Assessment	<b>70% Summative &amp; 30% Formative</b>
Duration of the Course	Flexible – 21 days to 60 days
Duration of each Module	Each module can be completed within a minimum duration of 21 days. If 60 days are exceeded, re-registration charges apply.
Learning Model	Self-study using <a href="https://uniathena.com">uniathena.com</a> learning platform
Convocation	No formal convocation ceremony
Certificate Delivery	Certificates can be delivered by post (Charges apply)
Legalization/apostille from certificate issuing country	We do not provide legalization/apostille service for professional certifications
Fee Payment Scheme	Pay per Module
Early Exit Awards	No, there is no early exit award available for this course
Credits Transfer and Exemption	This course allows credit transfer to different MBA program and PG Diploma program offered by UniAthena. All such credit transfer or exemptions based on our Recognition of Prior Learning policy ( <a href="#">View RPL Policy</a> )
Eligibility Criteria for Admission	<p>There is no formal entry requirement for this course; however, a good standard of written and spoken English is required to study with us, but a formal language qualification (such as IELTS) is not necessary. Generally, your English simply needs to be sufficient to:</p> <ul style="list-style-type: none"> <li>• Use study materials, including online books, video and audio.</li> <li>• Complete the assessment requirement of the respective modules.</li> </ul>

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