

uniathena



Master in Organisational Leadership



Unimarconi
LA PRIMA UNIVERSITÀ
DIGITALE ITALIANA



CAMBRIDGE
INTERNATIONAL
QUALIFICATIONS



Chartered
Management
Institute

Message From **Academic Director**



Col (Rtd). Anil Ahluwalia

Academic Director, UniAthena



Westford Education Group, through UniAthena, is dedicated to offering our learners the highest quality international programs from Italy, Spain, the US and other prominent countries. We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, learner support staff, and partner staff are focused on one thing: your success, both in the classroom and in your career. And when you join our programs, from any of our partner universities, you will always have Westford by your side, helping you along each step of your path to success.

UniAthena's distinguished international faculties have been educated in renowned universities. Our professors and trainers possess expertise in research and teaching, and they are committed to providing learners with a world-class learning experience. Many members of our faculty also hold significant corporate experience and serve on corporate management boards. Our reports indicate that our graduates leave our programs with the functional industry knowledge they expect from executive education. Our learners move on to become effective leaders and strong team players, with the talent to identify and build opportunities – and we hope to see your success story unfold with us.

We warmly welcome you to UniAthena, the new era of affordable, flexible and accessible learning. I wish you an enriching and enjoyable learning experience and success.

ATHENA >
GLOBAL
EDUCATION

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Who We Are

UniAthena is an Online Learning Platform dedicated to making Higher Education accessible and affordable to Professionals across the globe. We offer self-paced Master, Doctorate, and Microcredit programs in collaboration with European Universities and reputed Professional Qualifications Authorities.

UniAthena is the latest venture of Westford Education Group, a Higher Education Services provider since 2009 providing quality UK, Italian, and Spanish Bachelor, Master and Doctoral level degrees. We have helped millions of learners from around the world achieve their higher education aspirations and through that, their professional goals.

MISSION

To provide access to affordable quality higher education for masses across the globe, we will ensure to develop an up-to-date curriculum and deploy the latest technology to develop relevant learning models which are scalable, ensuring accessibility and affordability as the key focus of everything we develop.

VISION

Our vision is to empower people, the privileged and underprivileged, by providing access to higher education that is effective, affordable and flexible without any boundaries.

VALUES

In upholding our vision, we ensure that the following core values are embedded in the development of the UniAthena Learning Platform and the courses and programs it supports:

- Accessible
- Affordable
- Accredited
- Stackable
- Flexible

Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.



Programs are offered with either Fixed Learning Duration or Flexible Learning Duration. The 100% Online Delivery & Byte-Sized Content simplified learning on the go.



With UniAthena as your learning partner, you follow a 'Pay as you Go Scheme' for your program, that means no upfront bulk payment of your fee. Instead your fee will be divided into small pocket friendly installments distributed across your program.



In this online program, learners are not on their own. Upon enrolment, every learner gets assigned a Personal Tutor who they can reach out to for any academic support.



Our programs are developed and delivered in partnership with globally recognized and accredited universities and Reputed Professional Qualification Authorities.

Westford Education Group

Westford Education Group was established in 2009, with an objective to fulfill the aspirations of learners with diverse backgrounds from across the globe to attain internationally-accredited qualifications in the form of on-site and online learning interventions.

Working toward a world where everyone has access to higher education, WEG now stands out winning the confidence of its learners and the community, a result of its steadfast commitment to learners' welfare and their success stories.

At Westford, we have come up with an integrated strategy and operational model for global education. The group's overall mission is "enabling the learner of today to become a successful individual of tomorrow."



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Course Overview

UniAthena's specialised Master in Organisational Leadership offers Senior Leadership aspirants the tools and insights needed to inspire teams and create impact. This rigorous program features academic coursework that emphasizes the critical role of strategy in leadership, human resources, change management and organizational efficiency. Packed with practical insights delivered by industry experts, the comprehensive curriculum offers application-centric solutions that professionals can employ in their daily operations. Upon completion, graduates can qualify for strategic leadership roles in senior management across industries.



Highlights of this course are:

- This **90 ECTS** Master program is offered in partnership with Guglielmo Marconi University, Italy.
- GMU, accredited by the Ministry of Education, Italy, is a member of the Bologna Process in the **European Higher Education Area (EHEA)** and a **NARIC-approved University**.
- The programme's specialized curriculum will help professionals tackle business challenges head-on, cultivate a collaborative work environment, inspire teams, and make informed decisions.
- Curated by our expert faculty, the course materials and assessments are designed to help learners develop real-life skills that will directly enhance their workplace performance.
- Additional certifications include **Postgraduate Diploma in Organisational Leadership Practices** from Cambridge International Qualifications UK, and **Certified Strategic Human Resource Management Professional** from Chartered Management Institute, UK (Optional).
- Learners will receive a complimentary one year membership to Chartered Management Institute (CMI), UK.
- Learners can attend the Annual Convocation hosted by GMU in Italy.

Why This Course?

Strategic Mastery:

UniAthena's Master program emphasises the importance of efficient and goal-oriented strategising across business functions. The application-centric curriculum will help professionals hone their critical thinking and develop impactful strategies.



Cross-Industry Versatility:

From Retail to Technology, and Healthcare to Engineering, every industry seeks skilled, passionate and ambitious leaders at the helm. With the specialised skills, expert insights and hands-on training provided in this program, learners will be prepared to undertake leadership roles in any field they prefer.

Tailored Learning:

UniAthena's Master programs are delivered 100% online, with personal tutor support and an option to choose between Flexible and FastTrack learning plans. This empowers learners to customize their academic experience, bringing seamless convenience to full-time professionals on a budget.



Certifications included in this course

| | |
|---|---|
| <p>Master in Organisational Leadership Issued by Guglielmo Marconi University, Italy</p> |  <p>Unimarconi LA PRIMA UNIVERSITÀ DIGITALE ITALIANA</p> |
| <p>Postgraduate Diploma in Organisational Leadership Practices Issued by Cambridge International Qualifications, UK</p> |  <p>CAMBRIDGE INTERNATIONAL QUALIFICATIONS</p> |
| <p>Certified Strategic Human Resource Management Professional Issued by Chartered Management Institute, UK. (Optional)</p> |  <p>Chartered Management Institute</p> |





"The video lectures, essential readings, and reference materials have been explicit, this makes learning so interesting."

Emmanuel Wadzanguri
Regional Lubricant Sales
Engineer



**Master in Supply Chain and
Logistics Management | Batch 2022
Nigeria**

My name is Emmanuel Wadzanguri, and I am currently pursuing a master degree in Supply Chain and Logistics Management from Athena Global Education.

I began this programme in June 2022, and I must say that it's been an amazing learning experience. The video lectures, essential readings, and reference materials have been explicit and explain each course's content sufficiently. This makes learning so interesting.

With a personal tutor to guide and review my assignments before the final grading, I am sure I will excel at the end of this program.

I am really enjoying my learning at UniAthena and am glad I enrolled.

How you **Learn**

We have developed a learning pedagogy which ensures that the learners will be able to learn the course successfully, regardless of whether the learner is a beginner or an expert.



Video Classes

The well-developed customised online video lessons designed by our faculty will lay the foundation for your learning.

Text Learning Contents

Multi-level learning resources developed by our faculty, including relevant journal articles, case studies, quizzes and others will enhance your learning experience. These will help you get a multidimensional perspective on the topics in the units.



Collaborative Learning

Webinars will extend your learning beyond the curriculum and open a new world before you.

Online Library

You get unlimited access to the online library which consists of a large collection of books, journals, articles, white papers, videos, case studies and other publications.



Personal Tutor

One-to-one personal tutor meetings will clarify your doubts and also provide guidance on your assignments.

Testimonial



"The entire experience was fantastic, and it was very flexible within my work periods, and the teaching methodology and approach are amazing."

Jamal Mustafa

Requirements and System Assurance Engineer
Webuild Neom High Speed Railway Project

Master in Engineering Management
Batch 2023 | Saudi Arabia

I had been dreaming for years of getting a master's degree because I wanted to study, develop, and overcome obstacles. Even though I knew the voyage would try every fiber of my strength, I was prepared to accept it when the time came. I decided to finish my ideal Master in Engineering Management degree at UniAthena. The entire experience was fantastic, and it was very flexible within my work periods, and the teaching methodology and approach are amazing.

Guglielmo Marconi University, Italy



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Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than 16,000 learners enrolled in graduate and postgraduate programs, 300 faculty members, and a team of 200 expert advisors.

Since 1999, Italian universities have abided by the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA). In relation to this reform, the university is a system organized into 3 cycles: bachelor's degrees, master degrees, and doctorates in different schools.



Cambridge International Qualifications, UK



Cambridge International Qualifications (CIQ), UK is a professional awarding body based in the United Kingdom. CIQ is founded on the vision of helping individual learners and employers in attaining quality accredited awards. With centers across the Middle East, Europe and the African region, CIQ is a proud certification partner for more than 100 organizations and has a progression pathway with some of the leading universities across the world.

CIQ offers credit-rated programs under Scottish Credit Qualification Framework (SCQF) through the credit rating agency Scottish Qualification Authority which enables the learner to attain UK-regulated qualifications. Apart from the credit-rated programs, CIQ also offers stand-alone professional diploma and certification programs which have been developed based on the current need of the industry. CIQ also partnered with NCFE-UK (Northern Council for Further Education) and TQUK (Training Qualifications, UK) for joint certification for the courses developed by CIQ.

CIQ has gained a reputation for the high-quality support services provided to the education sector. It works with schools, colleges, universities, and corporate bodies as well as Government agencies to provide relevant, effective, and flexible programs. Their qualification and assessment framework is up-to-date, result oriented and meets the defined values as per international standards. CIQ qualifications are approved for progression to higher qualifications offered by International Universities around the globe.

The CIQ qualification and assessment framework have been developed in consultation with leaders from various corporate bodies, government agencies, and universities around the world. CIQ programmes are frequently assessed to enhance quality and ensure they are relevant for the rapidly changing global market as well as career opportunities for ambitious individuals. The CIQ Qualification and assessment framework is available throughout the world and may be accessed via their “Approved Centre Network”.



Chartered Management Institute, UK



Chartered Management Institute, backed by Royal Charter, is the only Chartered body dedicated to promoting the highest standards in management and leadership excellence. CMI's management qualifications are recognized throughout the UK and Europe and provide a progressive framework that enables one to develop and broaden management skills. Their qualifications are designed in consultation with employers to meet today's demands and therefore it is valued by them.

Their certification is flexible. One can study locally via their 600+ approved centres or through a Distance Learning Provider.

Their resources are designed specifically for the qualification to ensure that the learner has the correct support and free access to all key membership services for the duration of his study.

Practical help whenever you need it; tools and techniques to save time and stress; new ways to enhance your professional reputation; qualifications that show the world you mean business – that's what CMI is all about.



Module Details

| Module Name | Credits (ECTS) |
|---|----------------|
| Part A | |
| Strategic Leadership & HR Practices in Organisations | 10 ECTS |
| Strategic Management & Leadership | 10 ECTS |
| Strategic Change Management | 10 ECTS |
| Mid Term Project | 10 ECTS |
| Business Ethics | 10 ECTS |
| Managerial Communication | 10 ECTS |
| Finance for Business Leaders (Elective 1) Managerial Psychology (Elective 2) | 10 ECTS |
| Part B | |
| Research Methods | 8 ECTS |
| Research and Dissertation | 12 ECTS |
| Total Credits | 90 ECTS |

Module Description



Strategic Leadership & HR Practices in Organisations

Level: EQF Level 7

Credits: 10 ECTS

The modules will equip learners with knowledge, skills, and competencies to manage human resources in an organisation.



Strategic Management & Leadership

Level: EQF Level 7

Credits: 10 ECTS

The module helps learners to evaluate the relationship between organizational strategies, performance and stakeholder expectations.



Strategic Change Management

Level: EQF Level 7

Credits: 10 ECTS

This module will help the learner to develop skills and insights to affect change in the organization effectively.



Mid Term Project

Level: EQF Level 7

Credits: 10 ECTS

The Mid Term Project in an MBA or Master's program allows students to apply theoretical concepts to real-world business problems. It involves analyzing a relevant case, using analytical tools, and proposing solutions. This project enhances problem-solving, research, and communication skills, preparing students for future leadership roles.



Business Ethics

Level: EQF Level 7

Credits: 10 ECTS

This module will enable learners to gain a holistic understanding of business ethics and their implications in today's business environment.



Managerial Communication

Level: EQF Level 7

Credits: 10 ECTS

This module helps learners to comprehend cross-cultural communication etiquette and master professional brand development essentials such as Networking, Social Media, Resume, and Interviewing.



Finance for Business Leaders (Elective 1)

Level: EQF Level 7

Credits: 10 ECTS

This module introduces students to financial statement evaluation using ratio analysis, helping them assess business strategies while considering macroeconomic and global business factors.



Managerial Psychology (Elective 2)

Level: EQF Level 7

Credits: 10 ECTS

This module introduces students to key psychological concepts and their impact on individual and social behaviour, highlighting how psychological techniques influence human actions and can be applied in real-life settings for personal and professional growth.



Research Methods

Level: EQF Level 7

Credits: 8 ECTS

This module emphasizes research ethics, empowering learners to address ethical considerations and enable independent research using quantitative and qualitative techniques.



Research and Dissertation

Level: EQF Level 7

Credits: 12 ECTS

This module develops students' ability to undertake independent research, exploring complex business issues using appropriate methodologies, and equips them to apply research findings effectively within real-world organisational and managerial settings.

Assessment

Each module will be assessed through a combination of formative and summative assessments. Formative assessment will follow a continuous assessment strategy that will include unit-wise assessments, followed by a summative assessment that is formulated to be more aligned with personal reflection questions that are mapped against the expected learning outcomes of the module.

Research and dissertation will be supported by a supervisor appointed by UniAthena, and the learner is expected to submit an extensive report of 12,000 words. At this stage, learners will have the option to choose a business project instead of a dissertation.





"A shout-out to the team at UniAthena, who consistently work with us to ensure good service delivery."

Frank Mugarura
Founder/ Creative Director

Master in Innovation and
Entrepreneurship | Batch 2021 | Rwanda

As the owner of a creative company, I feel so humbled that I came across UniAthena. I love the organizational system, the communication and the way they draw material from the present day world, businesses and behavior.

The modules and courses are shaping me into a revolutionary leader who understands global business challenges to craft simple and creative solutions that add great value to the markets and communities. I believe that my business will benefit from a leader who has sound knowledge and, most importantly, who belongs to an ecosystem of UniAthena's change-makers.

A shout-out to the team at UniAthena, who consistently work with us to ensure good service delivery.

Eligibility Criteria



Academic Route

A bachelor's degree from an accredited university (or academic equivalent) in any subject.



Mature Entry Route

If you don't have a Bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 5 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees/professional certifications and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to admissions@uniathena.com. Applicants should be 23 years of age or above. Admission through Mature Entry Route will be subject to the discretion of the UniAthena and the respective Awarding Bodies/Universities. Applicants admitted to the program via the Mature Entry Route are required to obtain their Postgraduate Diploma Certificates as a mandatory step.



English Language Proficiency

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.

Fee & Charges

Enroll in a 100% online course consisting of 8 modules and a Dissertation. Opt for a Pay-As-You-Go Scheme to learn without any financial burden.

Fixed Plan

| | |
|---------------------------|--|
| Registration Fees | \$500 (To Start with the course) |
| Course Fee | \$3800 (To Be Paid On A Monthly Basis, \$380 Per Month, Total 10 Installments) |
| PGD-CIQ Certification Fee | \$300 (On Completion Of Course Modules) |
| Course Certification Fee | \$1000 (To Be Paid Upon Successful Completion Of The Program) |
| Total Fee | \$5600 |
| CMI Certificate Fee | \$300 (Optional) |

Flexibe Plan

| | |
|-----------------------------|---|
| Module Fee | \$4300 (\$530 for the first 7 modules and \$590 for the 8th module) |
| Research & Dissertation Fee | \$1000 (To Be Paid In 2 Installments Of \$500 Each) |
| PGD-CIQ Certification Fee | \$300 (On Completion Of Course Modules) |
| Course Certification Fee | \$1000 (To Be Paid Upon Successful Completion Of The Program) |
| Total Fee | \$6600 |
| CMI Certificate Fee | \$300 (Optional) |

Study **Remote Graduate** in Italy

Upon successful program completion, students will get the opportunity to graduate from Guglielmo Marconi University, Italy, and participate in the prestigious convocation ceremony held there.

Apply Now

**Connect to
Admission
Counsellor**



E-Mail



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Flexible | Affordable | Accessible

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