

uniathena



# MBA in Operations & Project Management



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA



CAMBRIDGE  
INTERNATIONAL  
QUALIFICATIONS



Chartered  
Management  
Institute

# Message From **Academic Director**



## **Col (Rtd). Anil Ahluwalia**

Academic Director,  
UniAthena



**WESTFORD**  
EDUCATION GROUP

Westford Education Group, through UniAthena, is dedicated to offering our learners the highest quality international programs from Italy, Spain, the US and other prominent countries. We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, learner support staff, and partner staff are focused on one thing: your success, both in the classroom and in your career. And when you join our programs, from any of our partner universities, you will always have Westford by your side, helping you along each step of your path to success.

UniAthena's distinguished international faculties have been educated in renowned universities. Our professors and trainers possess expertise in research and teaching, and they are committed to providing learners with a world-class learning experience. Many members of our faculty also hold significant corporate experience and serve on corporate management boards. Our reports indicate that our graduates leave our programs with the functional industry knowledge they expect from executive education. Our learners move on to become effective leaders and strong team players, with the talent to identify and build opportunities – and we hope to see your success story unfold with us.

We warmly welcome you to UniAthena, the new era of affordable, flexible and accessible learning. I wish you an enriching and enjoyable learning experience and success.



**ATHENA** >  
GLOBAL  
EDUCATION

**uniathena**

## Who We Are

UniAthena is an Online Learning Platform dedicated to making Higher Education accessible and affordable to Professionals across the globe. We offer self-paced Master, Doctorate, and Microcredit programs in collaboration with European Universities and reputed Professional Qualifications Authorities.

UniAthena is the latest venture of Westford Education Group, a Higher Education Services provider since 2009 providing quality UK, Italian, and Spanish Bachelor, Master and Doctoral level degrees. We have helped millions of learners from around the world achieve their higher education aspirations and through that, their professional goals.



### MISSION

To provide access to affordable quality higher education for masses across the globe, we will ensure to develop an up-to-date curriculum and deploy the latest technology to develop relevant learning models which are scalable, ensuring accessibility and affordability as the key focus of everything we develop.



### VISION

Our vision is to empower people, the privileged and underprivileged, by providing access to higher education that is effective, affordable and flexible without any boundaries.



### VALUES

In upholding our vision, we ensure that the following core values are embedded in the development of the UniAthena Learning Platform and the courses and programs it supports:

- Accessible
- Affordable
- Accredited
- Stackable
- Flexible

# Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.



## Learning Schedules

Programs are offered with either Fixed Learning Duration or Flexible Learning Duration. The 100% Online Delivery & Byte-Sized Content simplified learning on the go.



## Pay per Module/ Easy Installments

With UniAthena as your learning partner, you follow a 'Pay as you Go Scheme' for your program, that means no upfront bulk payment of your fee. Instead your fee will be divided into small pocket friendly installments distributed across your program.



## Personal Tutor Support

In this online program, learners are not on their own. Upon enrolment, every learner gets assigned a Personal Tutor who they can reach out to for any academic support.



## Accredited and Internationally Recognised Programs

Our programs are developed and delivered in partnership with globally recognized and accredited universities and Reputed Professional Qualification Authorities.

## Westford Education Group

Westford Education Group was established in 2009, with an objective to fulfill the aspirations of learners with diverse backgrounds from across the globe to attain internationally-accredited qualifications in the form of on-site and online learning interventions.

Working toward a world where everyone has access to higher education, WEG now stands out winning the confidence of its learners and the community, a result of its steadfast commitment to learners' welfare and their success stories.

At Westford, we have come up with an integrated strategy and operational model for global education. The group's overall mission is "enabling the learner of today to become a successful individual of tomorrow."



# Course Overview

UniAthena's specialised MBA in Operations & Project Management offers ambition-driven professionals the practical insights needed to drive operational excellence and project management success. The program offers an elevated learning experience, with a comprehensive, application-centric curriculum, dedicated personal Tutors, flexible online delivery and affordable payment options. Learners will qualify for strategic roles in Operations, Project Management, Consultancy, Project Analysis, Risk Management, Inventory Management, Lean Project Management, and many more.



## Highlights of this course are:

- 01 This 90 ECTS MBA program is offered in partnership with **Guglielmo Marconi University, Italy**.
- 02 GMU, accredited by the Ministry of Education, Italy, is a member of the Bologna Process in the **European Higher Education Area (EHEA)** and a **NARIC-approved university**.
- 03 This specialised MBA program will help busy professionals understand and apply advanced business concepts in their professional roles.
- 04 Curated by our expert faculty, the course materials and assessments are designed to help learners develop real-life skills that will directly enhance their workplace performance.
- 05 Additional certifications include Postgraduate Diploma in Operations & Project Management from Cambridge International Qualifications, UK and Certified Project Management Professional from Chartered Management Institute, UK (Optional).
- 06 Learners will receive a complimentary one year membership to Chartered Management Institute
- 07 Learners can attend the Annual Convocation hosted by GMU in Italy.

# Why This Course?

## Build Your Expertise:

This MBA offers specialised insights into Operations and Project Management, which are crucial to organisational success and growth. The rigorous coursework and hands-on learning experience will enable learners to develop practical solutions for complex operational problems.



## Develop Problem-Solving Aptitude:

This MBA prepares Learners to think strategically, conduct root cause analysis, and identify new ways to improve operational outcomes. It arms learners with critical skills and tools to plan project initiatives, manage project risks, and optimise project resources and strategies.

## Unlock Versatile Career Paths:

This MBA can open up career opportunities in a variety of industries, including Manufacturing, Healthcare, Construction and Engineering, Retail & E-commerce, Consulting, Information Technology and more. Over 80% of MBA graduates in Operations and Project Management believed that their degree was instrumental in securing managerial positions.



# Certifications included in this course

**MBA in Operations & Project Management** Issued by Guglielmo Marconi University, Italy.



**Postgraduate Diploma in Operations & Project Management** Issued by Cambridge International Qualifications, UK.



**Certified Project Management Professional** Issued by Chartered Management Institute, UK. (Optional)





"The course content was comprehensive, with a strong emphasis on real-world applications, which helped me stay current with industry trends."

**Reymarck Gabriel**  
Administrative Staff  
Just-E Healthcare and Wellness



**MBA in Operations &  
Project Management | Batch 2023  
Philippines**



UniAthena has provided invaluable support throughout my MBA journey.

The flexible online learning platform allowed me to efficiently balance my work and studies. The course content was comprehensive, with a strong emphasis on real-world applications, which helped me stay current with industry trends. The support from tutors also made the experience engaging and informative. UniAthena fostered an environment that enabled me to learn at my own pace, which was crucial for managing both my professional and academic commitments.

My MBA in Operations and Project Management has significantly contributed to my professional development. The course deepened my understanding of key operational strategies, project management tools, and techniques for improving efficiency.

I have been able to apply what I learned directly to my role at JUST-E Healthcare & Wellness, where I implemented more efficient administrative processes and improved workflow management. The program also enhanced my problem solving skills.

# Learning with UniAthena:

We have developed a learning pedagogy which ensures that the learners will be able to progress through their course successfully, regardless of proficiency levels.

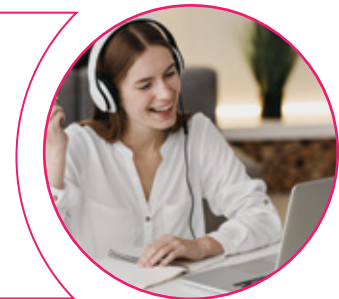


## Video Classes

The well-developed, customised online video lessons recorded by our expert faculty will lay the foundation for your learning.

## Text Learning Contents

Multi-level learning resources developed by our faculty, including relevant journal articles, case studies, quizzes and others will enhance your learning experience. These resources will help you develop a multidimensional perspective on key topics.



## Collaborative Learning

Our Webinars, delivered by industry experts, will expand your learning beyond the curriculum and unlock insider perspectives into your field.

## Online Library

You get unlimited access to the online library, including large collection of books, journals, articles, white papers, videos, case studies and other publications.



## Personal Tutor

For academic support and course guidance, learners can schedule one-to-one meetings with their assigned tutor.



"The Module Tutors encouraged me to think critically while doing my assignments, helping me to strengthen my critical thinking and subject knowledge."

**Raj Kumar Lama**  
SCM/Logistics Manager  
LG Electronics



**Global MBA | Batch 2023**  
**United Arab Emirates**



I enjoyed the support I received while studying. I also found the video lectures to be subject-oriented, and the references were also very enlightening and helpful. The Personal Tutor was very responsive and offered valuable mentorship and guidance. The Module Tutors encouraged me to think critically while doing my assignments, helping me to strengthen my critical thinking and subject knowledge.

I believe that this MBA program has helped me come closer to my professional goals. During my studying and learning process, I realised that the courses and assessments are designed to impart deeper knowledge, rather than simply giving a Certificate. The online learning model is really helpful too, for employees who want to learn while working full-time.

UniAthena's innovative approach to allowing Learners to study while carrying out their regular jobs is what prompted me to choose them over other platforms. I believe that learning with UniAthena is a good choice and would like to recommend it to my peers and other Professionals who wish to upskill while working.

# Guglielmo Marconi University, Italy



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA

Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than 16,000 learners enrolled in graduate and postgraduate programs, 300 faculty members, and a team of 200 expert advisors.

The central administrative offices, studios, academic departments, and the majority of the university facilities are situated on the main campus. GMU distinguishes itself through its operational blended format, which combines online and traditional academic programs.

This format provides learners with a valuable experience both online and offline, by preserving face-to-face interactions with professors, seminars, and lessons within the athenaeum and granting access to intranet and institutional resources.

Since 1999, Italian universities have abided by the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA). In relation to this reform, the university is a system organized into 3 cycles: bachelor degrees, master degrees, and doctorates in



# Cambridge International Qualifications, UK



Cambridge International Qualifications (CIQ), UK is a professional awarding body based in the United Kingdom. CIQ is founded on the vision of helping individual learners and employers in attaining quality accredited awards. With centers across the Middle East, Europe and the African region, CIQ is a proud certification partner for more than 100 organizations and has a progression pathway with some of the leading universities across the world.

CIQ offers credit-rated programs under Scottish Credit Qualification Framework (SCQF) through the credit rating agency Scottish Qualification Authority which enables the learner to attain UK-regulated qualifications. Apart from the credit-rated programs, CIQ also offers stand-alone professional diploma and certification programs which have been developed based on the current need of the industry. CIQ also partnered with NCFE-UK (Northern Council for Further Education) and TQUK (Training Qualifications, UK) for joint certification for the courses developed by CIQ.

CIQ has gained a reputation for the high-quality support services provided to the education sector. It works with schools, colleges, universities, and corporate bodies as well as Government agencies to provide relevant, effective, and flexible programs. Their qualification and assessment framework is up-to-date, result oriented and meets the defined values as per international standards. CIQ qualifications are approved for progression to higher qualifications offered by International Universities around the globe.

The CIQ qualification and assessment framework have been developed in consultation with leaders from various corporate bodies, government agencies, and universities around the world. CIQ programmes are frequently assessed to enhance quality and ensure they are relevant for the rapidly changing global market as well as career opportunities for ambitious individuals. The CIQ Qualification and assessment framework is available throughout the world and may be accessed via their “Approved Centre Network”.



# Chartered Management Institute, UK



Chartered Management Institute, backed by Royal Charter, is the only Chartered body dedicated to promoting the highest standards in management and leadership excellence. CMI's management qualifications are recognized throughout the UK and Europe and provide a progressive framework that enables one to develop and broaden management skills. Their qualifications are designed in consultation with employers to meet today's demands and therefore it is valued by them.

Their certification is flexible. One can study locally via their 600+ approved centres or through a Distance Learning Provider.

Their resources are designed specifically for the qualification to ensure that the learner has the correct support and free access to all key membership services for the duration of his study.

Practical help whenever you need it; tools and techniques to save time and stress; new ways to enhance your professional reputation; qualifications that show the world you mean business – that's what CMI is all about.

## Module Details

Module Name	Credits (ECTS)
<b>Part A</b>	
Operations and Project Management	10 ECTS
Total Quality Management	10 ECTS
General Management	10 ECTS
Mid Term Project	10 ECTS
Supply Chain and Logistics in the Global Context	10 ECTS
Strategic Project Management & Implementation	10 ECTS
Business Intelligence & Applications (Elective 1) Finance for Business Leaders (Elective 2)	10 ECTS
<b>Part B</b>	
Research Methods	8 ECTS
Research and Dissertation	12 ECTS
<b>Total Credits</b>	<b>90 ECTS</b>



## Module Description



### Operations and Project Management

Level: EQF Level 7

Credits: 10 ECTS

The module will provide you an introduction to a broad range of operations and project management problems, tools, and knowledge facing managers working in modern organizations.



### Total Quality Management

Level: EQF Level 7

Credits: 10 ECTS

This module aims to equip learners with the understanding and skills needed to implement overall quality management in every sector of the company by using TQM frameworks and methodologies.



### General Management

Level: EQF Level 7

Credits: 10 ECTS

This module explores vital general management concepts, including theories, stakeholder and change management, offering practical insights for real-world implementation.



### Mid Term Project

Level: EQF Level 7

Credits: 10 ECTS

The Mid Term Project in an MBA or Master's program allows students to apply theoretical concepts to real-world business problems. It involves analyzing a relevant case, using analytical tools, and proposing solutions. This project enhances problem-solving, research, and communication skills, preparing students for future leadership roles.



## Supply Chain and Logistics in the Global Context

Level: EQF Level 7

Credits: 10 ECTS

This module supports strategic decision-makers in international and domestic markets to manage successful logistics across their business.



## Strategic Project Management & Implementation

Level: EQF Level 7

Credits: 10 ECTS

This module equips learners with the knowledge and skills to navigate the entire project lifecycle, from conception to completion. Learners will understand core project management concepts, data management, and key business documents.



## Business Intelligence & Applications (Elective 1)

Level: EQF Level 7

Credits: 10 ECTS

The purpose of this module is to provide insight into the basics of business intelligence, the BI maturity model, and business drivers.



## Finance for Business Leaders (Elective 2)

Level: EQF Level 7

Credits: 10 ECTS

This module is designed to inform and help learners to gain adequate awareness of the various aspects of financial statements.



## Research Methods

Level: EQF Level 7

Credits: 8 ECTS

This module emphasizes research ethics, empowering learners to address ethical considerations and enable independent research using quantitative and qualitative techniques.



## Research and Dissertation

Level: EQF Level 7

Credits: 12 ECTS

This module develops students' ability to undertake independent research, exploring complex business issues using appropriate methodologies, and equips them to apply research findings effectively within real-world organisational and managerial settings.

## Assessment

Each module will be assessed through a combination of formative and summative assessments. Formative assessment will follow a continuous assessment strategy that will include unit-wise assessments, followed by a summative assessment that is formulated to be more aligned with personal reflection questions that are mapped against the expected learning outcomes of the module.

Research and dissertation will be supported by a supervisor appointed by UniAthena, and the learner is expected to submit an extensive report of 12,000 words. At this stage, learners will have the option to choose a business project instead of a dissertation.





**Mathew Utoni**  
Electronic and Electrical Engineer  
Nampower



**MBA in Energy Management**  
**Batch 2024 | Namibia**



UniAthena's MBA in Energy Management program exceeded my expectations and equipped me with valuable knowledge and skills that will serve me well in my day-to-day tasks.

The quality of education and the flexibility of the programme make it an ideal choice for career-oriented individuals.

I extend my heartfelt thanks to the entire UniAthena team for their remarkable efforts in ensuring an exceptional educational journey, and I strongly endorse UniAthena's programs.



## Eligibility Criteria



### Academic Route

A bachelor's degree from an accredited university (or academic equivalent) in any subject.



### Mature Entry Route

If you don't have a Bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 5 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees/professional certifications and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to [admissions@uniathena.com](mailto:admissions@uniathena.com) Applicants should be 23 years of age or above. Admission through Mature Entry Route will be subject to the discretion of the UniAthena and the respective Awarding Bodies/Universities. Applicants admitted to the program via the Mature Entry Route are required to obtain their Postgraduate Diploma Certificates as a mandatory step.



### English Language Proficiency

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.

# Fee & Charges

## Fixed Plan

Registration Fees	\$500 (To Start with the course)
Course Fee	\$3800 ( To Be Paid On A Monthly Basis, \$380 Per Month, Total 10 Installments)
PGD-CIQ Certification Fee	\$300 (On Completion Of Course Modules)
Course Certification Fee	\$1000 (To Be Paid Upon Successful Completion Of The Program)
<b>Total Fee</b>	<b>\$5600</b>
CMI Certificate Fee	\$300 (Optional)

## Flexibe Plan

Module Fee	\$4000 (500 per Module, Total 8 Modules)
Dissertation Fee	\$1000 (To Be Paid In 2 Installments Of \$500 Each)
PGD-CIQ Certification Fee	\$300 (On Completion Of Course Modules)
Course Certification Fee	\$1000 (To Be Paid Upon Successful Completion Of The Program)
<b>Total Fee</b>	<b>\$6300</b>
CMI Certificate Fee	\$300 (Optional)

# Study **Remote** **Graduate** in Italy

Upon successful program completion, students will get the opportunity to graduate from Guglielmo Marconi University, Italy, and participate in the prestigious convocation ceremony held there.

**Apply Now**

Connect to  
Admission  
Counsellor



**E-Mail**





"Be the next to wear  
the cap and gown."

uniathena

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Flexible | Affordable | Accessible

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**MIDDLE EAST**

Athena Global Education FZE  
Block L-03, First Floor,  
P O Box 519265, Sharjah  
Publishing City,  
Free Zone, Sharjah, UAE  
Phone : +971 65 31 2511

**UK**

Athena Global Education  
Magdalen Centre, Robert  
Robinson Avenue,  
Oxford, OX4 4GA, UK  
Phone : 01865 784299

**INDIA**

Uniathena Private Limited  
9A, Midas Tower  
Phase 1  
Hinjewadi Rajiv Gandhi  
Infotech Park  
Pune-411057  
Phone: +91 9145665544