

The Leader's

# DBA



# Doctor of Business Administration (Leadership)

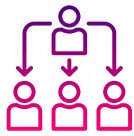
## In a Nutshell



Highest Academic Qualification in Business Management



Takes 2 years or more to complete



Pursued by Senior Professionals and Executives



Combination of Academic Coursework & Learner-led Research



Guidance from Research Supervisors



Successful Graduates are awarded with a 'Doctor' title

# You need a DBA. This is why.



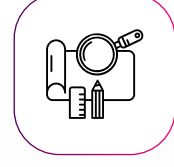
Highest Academic  
Accolade In Business



Critical  
Thinking Skills



Problem  
Solving Skills



Research  
Experience



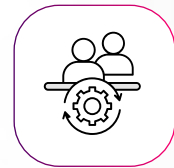
Data Literacy &  
Analytical Skills



Access To  
Faculty Positions



Entry To Executive  
Leadership Roles



Unlock Business  
Consultancy Roles



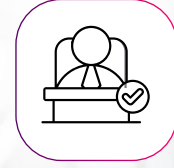
Eligibility For  
Policymaking Roles



Established  
Credibility of  
'Dr.' Title



Build A Competitive  
Edge Among Peers



Qualify For Senior  
Roles & Increased  
Remuneration



# MESSAGE FROM



**Col (Rtd).  
Anil Ahluwalia**  
Academic Director  
UniAthena

UniAthena is dedicated to offering our learners the highest quality international programs from Italy, Spain, the US and other prominent countries. We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, learner support staff, and partner staff are focused on one thing: your success, both in the classroom and in your career and when you join our programs, from any of our partner universities, you will always have UniAthena by your side, helping you along each step of your path to success.

UniAthena's distinguished international faculties have been educated in renowned universities. Our professors and trainers possess expertise in research and teaching, and they are committed to providing learners with a world-class learning experience. Many members of our faculty also hold significant corporate experience and serve on corporate management boards. Our reports indicate that our graduates leave our programs with the functional industry knowledge they expect from executive education. Our learners move on to become effective leaders and strong team players, with the talent to identify and build opportunities – and we hope to see your success story unfold with us.

We warmly welcome you to UniAthena, the new era of affordable, flexible and accessible learning. I wish you an enriching and enjoyable learning experience and success.

# Introducing UniAthena

UniAthena is an Online Learning Platform dedicated to making Higher Education accessible and affordable to Professionals across the globe. We offer self-paced Master, Doctorate, and Microcredit programs in collaboration with European Universities and reputed Professional Qualifications Authorities. UniAthena offers quality UK, Italian, Spanish and American Bachelor, Master and Doctoral level degrees. We have helped thousands of learners from around the world achieve their higher education aspirations and through that, their professional goals.

## Accreditation & Partnerships



# Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.

## 100% Online Delivery



## Affordable Payment Plans



## Academic Advisor and Research Supervisor Support



## Accredited and Internationally Recognised Programs



## Global Classroom



## Application-Centric Coursework



# Introducing Guglielmo Marconi University

Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than **16,000 learners** enrolled in graduate and postgraduate programs, **300 faculty members**, and a team of **200 expert advisors**.



Since 1999, Italian universities have **abided by the 'Bologna Process'**, launched with the Bologna Declaration of 1999 and defined by the **European Higher Education Area (EHEA)**. In relation to this reform, the university is a system organized into **3 cycles: bachelor's degrees, master degrees, and doctorates** in different schools.



# Introducing UniAthena's DBA

UniAthena's Doctor of Business Administration in Leadership, delivered in association with the esteemed Guglielmo Marconi University, Italy, is a world-class Doctoral program tailored for leadership-oriented senior professionals. With a curriculum that harmoniously integrates advanced research methodologies with expert leadership insights, remote delivery and flexible learning, this Doctoral degree offers full-time professionals a rigorous yet accommodative academic experience. The specialisation in Leadership sets this DBA above the rest, empowering learners. The DBA, upon completion, opens greater professional avenues, perfects research excellence, and showcases the learner as a leader on the rise.



## About this Program

- Earn the Doctor of Business Administration (DBA) in Leadership from Guglielmo Marconi University (GMU), Italy.
- Guglielmo Marconi University is the first ever Italian Open University recognised by Italy's Ministry of Education, University and Research (MIUR).
- Guglielmo Marconi University also appears among the top 25 universities worldwide in the categories of the U-Multirank ranking system for open-access, international joint and regional joint publications.
- This DBA is an ISCED Level 8, **180 ECTS** credits program, with 60 ECTS earned in Year 1 and 120 ECTS earned in Years 2 and 3.
- Year 1 features theoretical and practical training to undertake Doctoral-level research projects, and Years 2 and 3 offers learners an opportunity to design, execute and present their original research.
- This DBA is delivered 100% online, along with quality digital resources, 1:1 Academic Assistance, and Research Supervision for student support.
- This program is tailored to fit the demanding and unpredictable schedules of senior executives.

# Our DBA is Better.



Distance  
Delivery for  
Convenience



1:1 Teaching  
method with  
dedicated  
Professors for  
each learner



Easy-to-Access  
Online Course  
Materials



Access the  
ProQuest Online  
Research Library



Earn a M.Research  
Degree upon  
completion of  
5 Modules



Flexible and  
Affordable  
Payment Plans



Developed for  
Full-Time  
Professionals

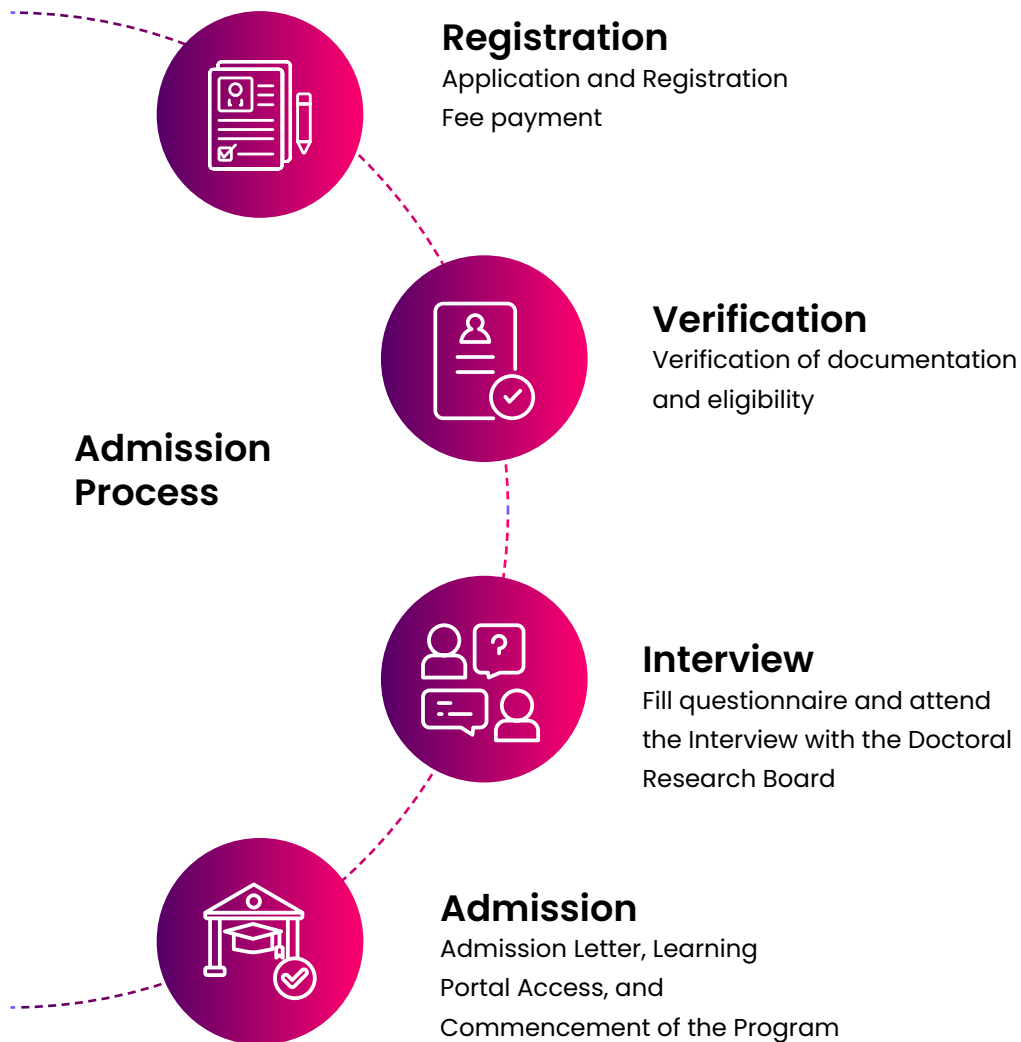


Earn an  
Industry-relevant  
Specialisation

# How to Apply for a DBA?

## Admission Process

The DBA program has a continuous intake with cohorts commencing every alternate month. The ongoing admission process is as follows:



## Eligibility Criteria

- ✓ **Highest Qualification**  
Candidates must hold an MBA, Master's degree, or an equivalent qualification from recognized institutions in Management, Business, Commerce, Economics, Engineering Management, or other allied subjects.
- ✓ **Work Experience**  
Minimum of 3 years of professional work experience.
- ✓ **Language Proficiency**  
English language proficiency at a professional level.

# What will your DBA Program look like?

## Program Structure

Module Name	Credit (ECTS)
<b>Year 1 - DBA Course Work</b>	
Applied Research in Management	10
Foundations of Research Design	10
Strategy Human Resource & Leadership Practices	10
Research Feasibility Study	20
Applied Doctoral Research Proposal	10
<b>Year 2 &amp; 3 (DBA Research)</b>	
Applied Doctoral Research Thesis	120
<b>Total Credits</b>	<b>180</b>

# Program Modules



## Applied Research in Management

Level: EQF Level 8  
Credits: 10 ECTS

This module develops doctoral-level skills in identifying research topics, designing ethical management projects, and understanding contemporary business challenges.



## Foundations of Research Design

Level: EQF Level 8  
Credits: 10 ECTS

Unlock core research methodologies, from philosophy to data analysis, enabling them to design rigorous business research projects.



## Strategy Human Resource & Leadership Practices

Level: EQF Level 8  
Credits: 10 ECTS

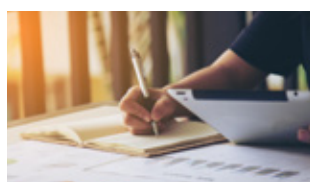
Gain insights into strategic HRM, leadership dynamics, and change management to drive organizational success through effective people strategies and adaptive business practices.



## Research Feasibility Study

Level: EQF Level 8  
Credits: 20 ECTS

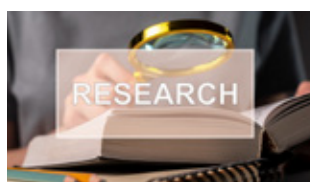
Learn how to conduct a pilot study, test research feasibility, and refine research methods, establishing a solid foundation for the DBA thesis.



## Applied Doctoral Research Proposal

Level: EQF Level 8  
Credits: 10 ECTS

Prepare to create a comprehensive research proposal, offering practical guidance to advance toward the DBA thesis phase.



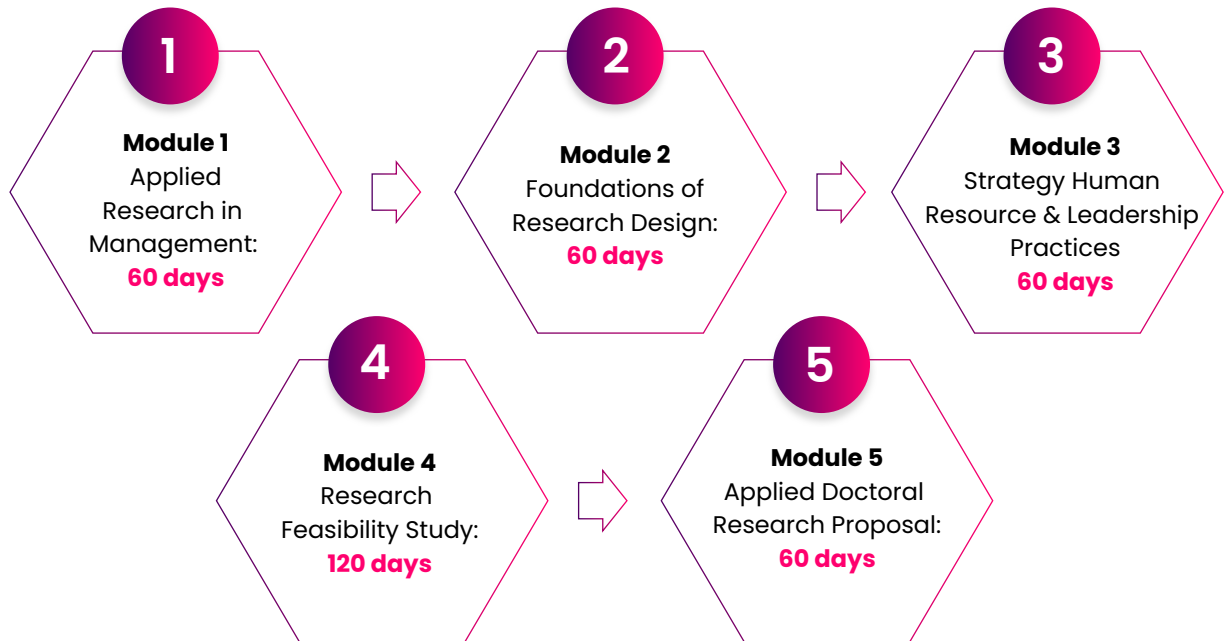
## Applied Doctoral Research Thesis

Level: EQF Level 8  
Credits: 120 ECTS

This module culminates in a doctoral-level thesis and viva voce defense, supported by supervision and workshops, leading to the DBA degree award.

# Learner Journey: 36 Months

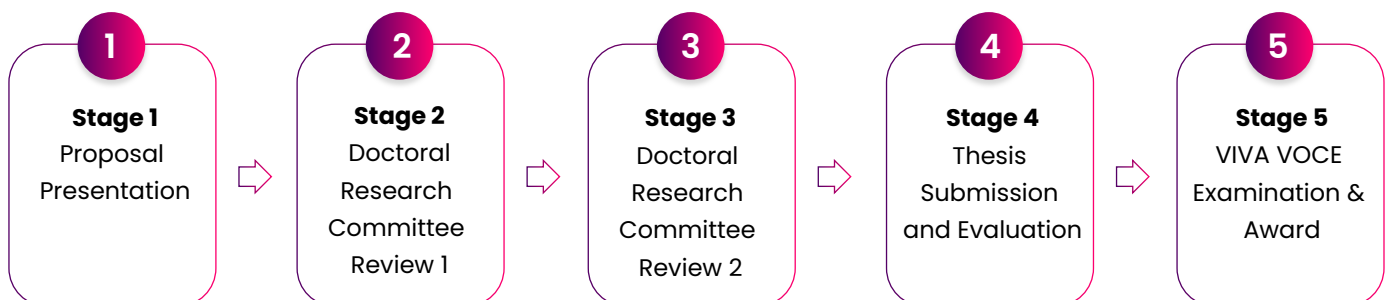
## Year 1: Module 1 - 5



## Years 2 & 3: Module 6 (Stages 1 - 5)



## Thesis Progression



# Fee & Charges

## Monthly Payment Plan

Registration Fee	<b>\$2000</b> (Due Upon Provisional Approval)
First Year Fees	<b>\$4800</b> (To be paid on a monthly basis, \$400 Per Month, Total 12 Installments)
Research Registration Fee	<b>\$1200</b>
Second Year Fees	<b>\$4000</b> (To be paid on a monthly basis, \$400 Per Month, Total 10 Installments)
<b>Total Fees</b>	<b>\$12000</b>
M.Res Certification Fee	<b>\$1500</b> (Must Complete 2nd Year Clearing Fees Dues - Optional)
Courier Fee	\$50 (For Each Certificate)

## Quarterly Payment Plan

Registration Fee	<b>\$2000</b> (Due Upon Provisional Approval)
First Year Fees	<b>\$4000</b> (Paid in 4 Quarterly Installments of \$1000 each)
Second Year Fees	<b>\$4000</b> (Paid in 4 Quarterly Installments of \$1000 each)
Third Year Fees	<b>\$2000</b>
<b>Total Fees</b>	<b>\$12000</b>
M.Res Certification Fees	<b>\$1500</b> (Must Complete 2nd Year Clearing Fees Dues - Optional)
Courier Fee	\$50 (For Each Certificate)

“



## TESTIMONIAL

My journey with UniAthena has been truly **rewarding**. The platform is **highly educational**, offering a wealth of information that **empowers** you to learn and grow continuously.

**Dr. Albert Kweku Longdon-Nyewan**

Head of Production Engineering Unit  
Ghana National Petroleum Corporation  
Ghana

“



## TESTIMONIAL

UniAthena's Doctorate Program has transformed me into a more **critical thinker** and significantly **enhanced my problem-solving skills**. I truly believe I have experienced overall **personal and professional growth through this program**.

**Dr. Aswin Adier**

Electrical Engineer/ Design Engineer/  
Assistant Manager  
Lightway Electrical Works LLC, India

“



## TESTIMONIAL

This has been an **amazing journey** that has led me through the rigors of academic research and **promoted my personal and professional growth.**

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**Dr. Michael Plal Chemorei**

Head of Talent  
Amref Health Africa - Global  
Headquarters, Kenya

“



## TESTIMONIAL

I chose UniAthena for its **flexibility**. The Doctorate program offers the **right balance** of seriousness and structure, yet allows you to **study remotely** at your own pace.

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**Dr. Nichole Munro**

Chief Operating Officer  
Alargan International  
United Kingdom

# Study at Home

Graduate  
in Italy

Join the prestigious  
Convocation Ceremony  
at the Guglielmo Marconi  
University, Italy.



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## **UK**

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