

uniathena

# MBA

## IN BLOCKCHAIN MANAGEMENT



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA

**CIQ**

CAMBRIDGE  
INTERNATIONAL  
QUALIFICATIONS

**CMI**

Chartered  
Management  
Institute



**Awarding Body  
accredited by  
the Ministry of  
Education, Italy**



**Globally  
recognized triple  
certification  
program**



**Flexible,  
fully online  
delivery – learn  
at your pace**



**Affordable  
Payment  
Structure**



**Personal tutor  
support for  
every learner**



**Industry  
interface through  
live webinars**



# Transform Innovation Into Impact. Lead the Future of Decentralized Business

Pursue an Italian MBA from the  
Comfort of Your Home

Empower your career with UniAthena's **MBA in Blockchain Management**—a fully online, flexible program designed for professionals aiming to master blockchain technology and its strategic applications in modern business.

In today's digital economy, leaders who understand and leverage blockchain innovations are driving transparency, efficiency, and trust across industries. This program prepares you to be one of them, equipping you with advanced managerial, technical, and strategic skills to integrate blockchain solutions for business transformation.

Delivered in collaboration with **Guglielmo Marconi University (Italy)** and complemented by additional certifications from **Cambridge International Qualifications (UK)** and the **Chartered Management Institute (UK)**, this MBA offers triple certification, empowering you with global recognition and leadership potential in the world of blockchain and digital innovation.



## Message from Col (Rtd). Anil Ahluwalia

Academic Director, UniAthena

Westford Education Group, through UniAthena, is committed to offering learners the highest quality international programs from Europe, the US, and other leading countries. We carefully select our partner universities to ensure every program is high-quality, practical, and aligned with industry needs. Our dedicated teaching and support staff focus on one goal: your success—both in the digital classroom and in your career. With UniAthena, you always have committed support throughout your educational journey.

Our distinguished international faculty combine academic excellence with real-world corporate experience, ensuring you graduate ready to lead and innovate. We warmly welcome you to UniAthena, the new era of affordable, flexible, and accessible learning.

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# Who We Are

UniAthena is an online higher education provider offering flexible and affordable learning solutions. Our vision is to make quality higher education available to all, empowering people from all walks of life through flexible and cost-effective learning opportunities.

As the latest venture of the Westford Education Group, UniAthena is on a high-growth trajectory in the dynamic ed-tech space, building on over a decade of expertise in higher education. With our reach extending to over 143 countries, we provide globally recognized Master, Doctoral programs, Postgraduate Certificates, and Free Short Courses, all developed in collaboration with renowned European universities and qualification bodies.

UniAthena's mission is to help learners from diverse backgrounds achieve internationally accredited qualifications and professional growth through accessible, fully online programs. We have a legal presence in the UAE, UK, and India. The entity operates in the UAE as Athena Global Education FZE.

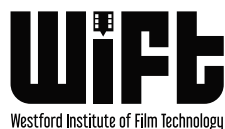


# Westford Education Group

Westford Education Group was established in 2009, with an objective to fulfill the aspirations of learners with diverse backgrounds from across the globe to attain internationally-accredited qualifications in the form of on-site and online learning interventions.

Working towards a world where everyone has access to higher education, WEG now stands out, winning the confidence of its learners and the community, a result of its steadfast commitment to learners' welfare and their success stories.

At Westford, we have come up with an integrated strategy and operational model for global education. The group's overall mission is "enabling the learner of today to become a successful individual of tomorrow."



# Why Choose UniAthena?



## Flexible Learning:

Choose between fixed or flexible schedules and bite-sized online modules—perfect for busy professionals. This allows you to balance your education with personal and work commitments seamlessly.

## Affordable Payment Plan:

Pay-per-module and easy installment options (no hefty upfront fees—spread your investment comfortably). This financial flexibility makes advancing your career accessible without straining your budget.



## Personal Tutor Support:

Dedicated personal tutors support your academic journey every step of the way. They provide tailored guidance, address your questions promptly, and help keep you motivated throughout the program.

## Globally Recognized Accreditation:

Learn with a truly international ecosystem, partnering with prestigious universities and awarding bodies. Your qualifications will be respected globally, opening doors to advanced career opportunities worldwide.



## World-Class Faculty:

Be guided by expert instructors and mentors with deep industry insights and rich academic backgrounds in quality management, operations, analytics, and leadership. Their real-world experience ensures you gain practical knowledge that can be applied immediately.

# Program Overview

UniAthena's specialised MBA - Blockchain Management is a dynamic 90 ECTS program tailored for ambitious professionals and forward-thinking leaders aiming to integrate blockchain into modern business ecosystems. With a curriculum centered on operations and project management, strategic leadership, and blockchain innovation, the program empowers learners to drive transformation across diverse industries.

The comprehensive course is designed to bridge management proficiency with deep technical insight into blockchain fundamentals and real-world applications, equipping professionals to design and deploy scalable, ethical, and strategic blockchain solutions.



# Program Overview

- Successful graduates will be well-positioned for roles like Blockchain Consultant, Cryptocurrency Compliance Officer, Blockchain Product Manager, Web3 Strategy Consultant, and Smart Contract Analyst.
- This specialised MBA helps learners develop a **sharp understanding of blockchain's implications** across operations, marketing, leadership, and research.
- **Developed by industry-aligned faculty**, the content and assessments focus on building real-world competencies that directly enhance workplace performance.
- The program provides a solid understanding of Blockchain Fundamentals and Application of Blockchain to current business operations, thus opening new pathways within organizations.
- Additional certifications are a **Postgraduate Diploma in Blockchain Management** from Cambridge International Qualifications, UK, and a **Certified Manager** (optional) from Chartered Management Institute, UK.
- The program also offers **100% online**, supported by **1:1 academic assistance**, and allows learners to choose between **Flexible and FastTrack learning** formats for greater convenience and career alignment.
- Option to attend the annual convocation conducted by the University in Italy.



# Why This Course



## **Harness the Power of Blockchain for Business Excellence:**

As blockchain continues to redefine industries like logistics, finance, governance, and public health, professionals with the ability to align this technology with business goals are in high demand. This MBA provides you with the leadership lens and operational clarity to do just that.

## **Strategic, Application-Driven Curriculum:**

Each module blends core management theory with real-world tools, ranging from sustainability strategy and project execution to blockchain architecture and sector-specific deployments. Learners graduate with the ability to lead responsibly and implement efficiently.



## **Flexible, Future-Focused Delivery:**

This program is delivered fully online and supported by expert faculty. With options for Flexible or FastTrack learning, learners can manage professional and academic goals simultaneously. Modular payment plans ensure that career advancement remains financially viable.

# Triple Certification

- **MBA in Blockchain Management** issued by Guglielmo Marconi University, Italy.
- **Postgraduate Diploma in Blockchain Management** issued by Cambridge International Qualifications, UK.
- **Certified Manager** issued by the Chartered Management Institute, UK (Optional).



# Potential Career Roles

	Blockchain Project Manager
	Blockchain Consultant
	Blockchain Solutions Architect
	Business Transformation Manager
	Cryptocurrency Analyst
	Blockchain Strategy Lead
	Product Manager – Blockchain Applications
	Innovation and Technology Manager
	Digital Transformation Specialist
	Decentralized Finance (DeFi) Analyst



# How you Learn

We provide a rich learning environment that fosters collaboration, innovation, and personal growth. Engage with a scientifically developed learning pedagogy that ensures a quality and effective journey for the learners. Enjoy a seamless learning experience tailored to your level of expertise on the subject matter.



## Video Classes

The well-developed online video lessons designed by our faculty will lay the foundation for your learning.

## Personal Tutor

One-to-one personal tutor meetings will clarify your doubts and also guide your assignments.



## Online Library

You get unlimited access to the online library, which consists of a large collection of books, journals, articles, white papers, videos, case studies, and other publications.

## Collaborative Learning

Discussion Forums, webinars, and business scenario presentations will extend your learning beyond the curriculum and open a new world before you.

We offer webinars with industry leaders and career development workshops to help you build your professional network and advance your career.



# Program Structure

## Modules Overview

Module No	Module Type	Module Name	ECTS Equivalent
<b>Part A</b>			
1	Core	Sustainability and Business	10
2	Core	Strategic Leadership and HR Practices in Organizations	10
3	Core	International Marketing Management	10
4	Core	Mid Term Project	10
5	Core	Operations and Project Management	10
6	Core	Blockchain Fundamentals	10
7	Core	Application of Blockchain	10
<b>Part B</b>			
1	Core	Research Methods	8
2	Core	Capstone Project	12
<b>Total Credits</b>			<b>90</b>

# Module Description



## Sustainability and Business

Level: EQF Level 7  
Credits: 10 ECTS

This module examines how organizations align with sustainability goals, addressing economic and social issues through CSR. It focuses on innovation, biodiversity, and closed-loop supply chains, while reviewing global sustainability challenges and opportunities.



## Strategic Leadership & HR Practices in Organizations

Level: EQF Level 7  
Credits: 10 ECTS

Through this module, you'll learn how strategic HRM and leadership practices drive organizational performance and competence, and discover how to harness their power to enhance business success.



## International Marketing Management

Level: EQF Level 7  
Credits: 10 ECTS

This module helps to develop knowledge and understanding of contemporary theories and their applications in international marketing and management.



## Midterm Project

Level: EQF Level 7  
Credits: 10 ECTS

This module develops learners' analytical, problem-solving, and decision-making skills through an individual mid-term project that applies business theories to real-world challenges across key functional areas.



## Operations and Project Management

Level: EQF Level 7  
Credits: 10 ECTS

The module introduces you to a comprehensive range of operations and project management challenges, techniques, and best practices that managers encounter in modern organizations, providing a solid foundation for effective management and problem-solving.



## Blockchain Fundamentals

Level: EQF Level 7  
Credits: 10 ECTS

This module explains in simple language the fundamental concepts of Blockchain, such as its characteristics, the core attributes of Blockchain, and how cryptographic methods are used.



## Application of Blockchain

Level: EQF Level 7  
Credits: 10 ECTS

This module provides you with a high-level understanding of what Blockchain Technology is and how it is used in various cases, such as Defi, CBDC, SSI, and NFT.



## Research Methods

Level: EQF Level 7  
Credits: 8 ECTS

This module emphasizes research ethics, empowering learners to address ethical considerations and enable independent research using quantitative and qualitative techniques.



## Capstone Project

Level: EQF Level 7  
Credits: 12 ECTS

The Capstone Project will equip learners to create a usable project through which they can integrate, synthesise, and demonstrate all their knowledge in a multi-faceted way to potential employers.

## Assessment Method

Each module is evaluated through a blend of formative and summative assessments. These assessments, along with reflective exercises, are designed to align with the intended learning outcomes of each module, encouraging continuous personal, professional, and academic development.

The final research element, including the Capstone Project, will be conducted under the guidance of a supervisor appointed by UniAthena. Learners are required to submit a comprehensive Capstone Project report of approximately 12,000 words, demonstrating their ability to apply theoretical knowledge to practical and research-based contexts.

# Admissions & Eligibility

## Entry Routes

### Academic Route:

A bachelor's degree from an accredited university (or academic equivalent) in any subject.

### Mature Entry Route:

If you don't have a Bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 5 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees/professional certifications, and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to [admissions@uniathena.com](mailto:admissions@uniathena.com). Applicants should be 23 years of age or above. Admission through the Mature Entry Route will be subject to the discretion of the UniAthena and the respective Awarding Bodies/Universities. Applicants admitted to the program via the Mature Entry Route are required to obtain their Postgraduate Diploma Certificates as a mandatory step.

### English Proficiency:

If you are not a native speaker, you should have an appropriate English proficiency level, e.g., an IELTS score of 5.5 or equivalent in all bands, or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.



# Fees & Payment Plans

## Fixed Plan

Registration Fees	<b>\$500</b> (To Start With The Course)
Course Fee	<b>\$3800</b> (To Be Paid On A Monthly Basis, \$380 Per Month, Total 10 Installments)
PGD-CIQ Certification Fee	<b>\$300</b> (On Completion Of Course Modules)
Course Certification Fee	<b>\$1000</b> (To Be Paid Upon Successful Completion Of The Program)
<b>Total Fee</b>	<b>\$5600</b>
CMI Certificate Fee	<b>\$300</b> (Optional)

## Flexible Plan

Module Fee	<b>\$4300</b> (\$530 for the first 7 Modules, \$590 for the 8th module)
Capstone Project Fee	<b>\$1000</b> (To Be Paid In 2 Installments Of \$500 Each)
PGD-CIQ Certification Fee	<b>\$300</b> (On Completion Of Course Modules)
Course Certification Fee	<b>\$1000</b> (To Be Paid Upon Successful Completion Of The Program)
<b>Total Fee</b>	<b>\$6600</b>
CMI Certificate Fee	<b>\$300</b> (Optional)

# Graduate Testimonials & Experiences



“The online format worked perfectly with my busy schedule, allowing me to continue working while advancing my education”.

## Jaye Foo

Musician and Entrepreneur  
Singapore

Pursuing the GMU Italy’s **MBA in Blockchain Management** through UniAthena was a truly amazing experience. The online format worked perfectly with my busy schedule, allowing me to continue working while advancing my education. The platform was exceptionally user-friendly, making learning both accessible and enjoyable. My tutor was incredibly responsive and supportive; she was always available to guide whenever I had questions or problems. A special thank you to Shanthi Iyer, who went above and beyond to help me overcome the challenges I confronted during my studies.

I will highly recommend UniAthena to anyone looking to pursue an accredited MBA from a prestigious university. The quality of education combined with affordable fees makes it an unbeatable choice for anyone seeking professional growth.

**MBA in Blockchain Management | Batch 2021**

## International Advantage

# Study Remote, Graduate in Italy

Attend the prestigious GMU convocation in Rome as a UniAthena graduate. Join a diverse, global network and benefit from international recognition of your credentials.



# Our Esteemed Academic and Professional Affiliations

## Guglielmo Marconi University, Italy



**Unimarconi**  
LA PRIMA UNIVERSITÀ  
DIGITALE ITALIANA

Guglielmo Marconi University (GMU) is based in Rome, Italy, and is recognized by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome and are located around the Prati and Vatican neighbourhoods. Currently, GMU has more than 16,000 learners enrolled in graduate and postgraduate programs, 300 faculty members, and a team of 200 expert advisors.

The central administrative offices, studios, academic departments, and the majority of the university facilities are situated on the main campus. GMU distinguishes itself through its operational blended format, which combines online and traditional academic programs.

This format provides learners with a valuable experience both online and offline, by preserving face-to-face interactions with professors, seminars, and lessons within the athenaeum and granting access to the intranet and institutional resources.

Since 1999, Italian universities have abided by the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA). In relation to this reform, the university is a system organized into 3 cycles: bachelor's degrees, Master degrees, and doctorates in different schools.



# Cambridge International Qualifications, UK



Cambridge International Qualifications (CIQ), UK, is a professional awarding body based in the United Kingdom. CIQ is founded on the vision of helping individual learners and employers in attaining quality accredited awards. With centers across the Middle East, Europe, and the African region, CIQ is a proud certification partner for more than 100 organizations and has a progression pathway with some of the leading universities across the world.

CIQ offers credit-rated programs under the Scottish Credit Qualification Framework (SCQF) through the credit rating agency Scottish Qualifications Authority, which enables the learner to attain UK-regulated qualifications. Apart from the credit-rated programs, CIQ also offers stand-alone professional diploma and certification programs, which have been developed based on the current needs of the industry. CIQ also partnered with NCFE-UK (Northern Council for Further Education) and TQUK (Training Qualifications, UK) for joint certification for the courses developed by CIQ.

CIQ has gained a reputation for the high-quality support services provided to the education sector. It works with schools, colleges, universities, and corporate bodies as well as Government agencies to provide relevant, effective, and flexible programs. Their qualification and assessment framework is up-to-date, result-oriented, and meets the defined values as per international standards. CIQ qualifications are approved for progression to higher qualifications offered by International Universities around the globe.

The CIQ qualification and assessment framework has been developed in consultation with leaders from various corporate bodies, government agencies, and universities around the world. CIQ programmes are frequently assessed to enhance quality and ensure they are relevant for the rapidly changing global market, as well as career opportunities for ambitious individuals. The CIQ Qualification and assessment framework is available throughout the world and may be accessed via their “Approved Centre Network”.



# Chartered Management Institute, UK



Chartered Management Institute, backed by Royal Charter, is the only Chartered body dedicated to promoting the highest standards in management and leadership excellence. CMI's management qualifications are recognized throughout the UK and Europe and provide a progressive framework that enables one to develop and broaden management skills. Their qualifications are designed in consultation with employers to meet today's demands, and therefore, it is valued by them.

Their certification is flexible. One can study locally via their 600+ approved centres or through a Distance Learning Provider.

Their resources are designed specifically for the qualification to ensure that the learner has the correct support and free access to all key membership services for the duration of their study.

Practical help whenever you need it; tools and techniques to save time and stress; new ways to enhance your professional reputation; qualifications that show the world you mean business – that's what CMI is all about.

# How to Apply

STEP 01

**Register** for a free 7-day trial on the UniAthena **MBA in Blockchain Management** page.

STEP 02

**Submit** your online enrollment application.

STEP 03

**Begin your MBA** once your admission is approved and the first payment is completed.



# Contact & Next Steps

Ready to advance your career  
in **Blockchain Management** with  
UniAthena?

Begin your journey toward  
**innovative leadership** and **expertise in  
decentralized technologies** today.

 **Apply Now**

# uniathena

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