



MASTER OF BUSINESS ADMINISTRATION - BLOCKCHAIN MANAGEMENT

Shape the 21st Century with Master of Business Administration - Blockchain Management.





Message From Academic Director

Col (Rtd). Anil Ahluwalia
Academic Director-UniAthena



Westford Education Group through Athena Global Education is dedicated to offering our students the highest quality international programs from Europe, US and other leading countries. We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, student support staff, and partner staff are focused on one thing: your success, Success in the classroom and success in your career. And whether you take one of our programs from any of our partner universities you will always have Westford right at your side, helping you along each step of your path to success.

Uniathena has distinguished international faculties educated in renowned universities. Our professors and trainers are excellent in both research

and teaching, and they are committed to providing students a top-rate education. Many of them also have significant corporate experience and serve on corporate management boards. Our reports indicate that our graduates have the functional and industry knowledge they expect from executive education. Our students possess the ability to get things done as effective leaders and as strong team players, not only that they also have the talent to identify and build opportunities. Wishing you an enriching and enjoyable learning experience and success."

We warmly welcome you to Athena Global Education, the new era education which is affordable, flexible and accessible

WHO WE ARE

More than a decade of experience in higher education, the Westford Education Group expanded its operation globally significantly. Currently we educate students from more than 143 countries. Athena Global Education is the latest Ed-Tech venture of the group with an objective to make higher education more accessible and affordable.



Athena Global Education has been established with an objective to fulfill the aspirations of learners with diverse backgrounds from across the globe to attain internationally accredited qualifications and the professional development programmes delivered in an easily accessible and affordable manner in the form of online learning. Athena Global Education has legal presence in UAE, UK and US, and all the learners are legally contracted. The entity operates in UAE as Athena Global Education FZE

VISION

Our vision is to empower people, the privileged and underprivileged, by providing access to higher education that is effective, affordable and flexible without any boundaries.

MISSION

To provide access to affordable quality higher education for masses across the globe, we will ensure to develop up-to-date curriculum and deploy the latest technology to develop relevant learning models which are scalable, ensuring the accessibility and affordability as the key focus of everything we develop.

VALUES

In upholding our vision, we ensure that the following core values are embedded in the development of the Uniathena Learning Platform and the courses and programmes it supports:

- > Accessible
- > Accredited
- > Stackable
- > Affordable
- > Flexible
- > Effective

Why UniAthena?

We strive to ensure that learning is seamless and blends with learners' lives.

Pay per Module/Easy Installments



With UniAthena as your learning partner, you follow a 'Pay as you Go Scheme' for your program, that means no upfront bulk payment of your fee. Instead your fee will be divided into small pocket friendly installments distributed across your program.

Learning Schedules



Programs are offered with either Fixed Learning Duration or Flexible Learning Duration. The 100% Online Delivery & Byte-Sized Content simplified learning on the go.

Personal Tutor Support



In this online program, learners are not left on their own. Upon enrolment every student gets assigned a Personal Tutor who they can reach out for any academic support.

Accredited and Internationally Recognised Programs



Our programs are developed and delivered in partnership with globally recognised and accredited universities and Reputed Professional Qualification Authorities.

Course Overview



The Master of Business Administration - Blockchain Management program is delivered completely online, through a combination of pre-recorded lectures followed by extensive learning materials along with dedicated Personal Tutor support. The students gain the flexibility of learning while maintaining access to facetime with the tutors through the synchronous live online sessions.

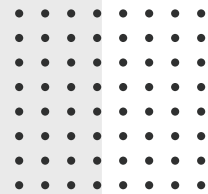
Highlights of this course are:

- This is a 60 ECTS Master's program from Guglielmo Marconi University (GMU), Italy. It comprises six modules along with Research and Dissertation. GMU, accredited by the Ministry of Education, Italy, is a member of the Bologna Process in the European Higher Education Area (EHEA) and also a NARIC approved university.
- The course delivery and assessments are based on real-life situations and applications which will directly benefit the learner to improve their performance at their workplace.
- The program provides a solid understanding of Blockchain Fundamentals and Application of Blockchain to current business operations thus opening new pathways within organizations.
- Additional Certifications are Postgraduate Diploma in Blockchain Management from Cambridge International Qualification, UK and Certified Manager Certification (Optional) from Chartered Management Institute, UK
- Option to attend the annual convocation conducted by the University in Italy.

Certification included in this course

- Master of Business Administration - Blockchain Management awarded by GMU, Italy
- Postgraduate Diploma in Blockchain Management from CIQ, UK
- Certified Manager Certification issued by Chartered Management Institute, UK. (Optional)

“ I never believed I was missing a lot in my educational career until I joined Athena. ”



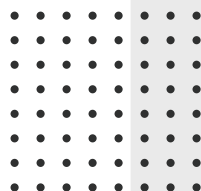
Athena Global Education, you are incredible. I never believed I was missing a lot in my educational career until I joined Athena, one of the highest quality global educational institutions the world has ever produced. An institution where you have a flexibility in your online studies, affordable fees and payment methods, friendly and supportive mentors and above all, with Athena you are assured of completing your course with quality certificates.



Emmanuel Amara Vandj Fomba

National Coordinator
Nation Builder's CM Network
Sierra Leone

**Master of Business Administration
Batch 2021**



How you **Learn**

We have developed a learning pedagogy which ensures that the students will be able to learn the course successfully, regardless of whether the student is a beginner or an expert



Video Classes

The well developed customised online video lessons designed by our faculty will lay the foundation for your learning.

Text Learning Contents

Multi level learning resources developed by our faculty, including relevant journal articles, case studies, quizzes and others will enhance your learning experience. These will help you get a multidimensional perspective on the topics in the units.



Collaborative Learning

Discussion Forum, webinars, business scenario presentations, debates will extend your learning beyond the curriculum and open a new world before you.

Online Library

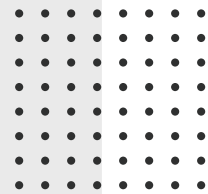
You get unlimited access to the online library which consist of a large collection of books, journals, articles, white papers, videos, case studies and other publications.



Personal Tutor

One to one personal tutor meetings will clarify your doubts and also provide guidance on your assignments.

“ The IMBA program with UniAthena is providing enough challenges necessary to reach that very next level leading to a better me. ”



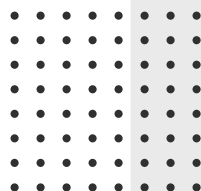
Settling in comfortably has never been part of my growth plan. Holding high standards, and raising the bar at every opportunity have been ongoing commitments in the flowering of my very best self. The IMBA program with UniAthena is providing enough challenges necessary to reach that very next level leading to a better me. UniAthena helps me to stay ambitious while looking forward to joining tomorrow's leaders and making our world a vastly improved place.



Robert L. Ferrari

Former International Business Manager
Italy

IMBA Batch 2021



Guglielmo Marconi University TOP performer in the 2020 International U-Multirank Ranking

Guglielmo Marconi University (GMU) is based in Rome, Italy and recognised by the Ministerial Decree of March 1, 2004. GMU's main campuses are based in Rome, and are located around Prati and Vatican neighbourhoods. Currently, GMU counts more than 16,000 students enrolled in graduate and postgraduate programs, 300 faculty members and a team of 200 advising experts.

The central administrative offices, the studios, the academic departments and the majority of the university facilities are situated on the main campus. GMU distinguishes itself by the operational blended format that implements both online and traditional academic programs.

This format provides students a valuable experience both online and offline, by preserving face-to-face interactions with professors, seminars and lessons within the athenaeum, and by granting access to intranet and institutional resources.

Since 1999 Italian Universities abided to the 'Bologna Process', launched with the Bologna Declaration of 1999 and defined by the European Higher Education Area (EHEA). In relation to this reform, the university system organized in 3 cycles: Bachelor Degree, Master degree and Doctorates in all different schools



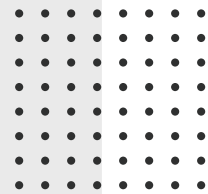
Modules

Module Names	Credits(ECTS)
Sustainability and Business	8 ECTS
Strategic Leadership and HR Practices	8 ECTS
International Marketing Management	8 ECTS
Operations and Project Management	8 ECTS
Blockchain Fundamentals	8 ECTS
Application of Blockchain	8 ECTS
Capstone Project	12 ECTS
Total	60 ECTS

Assessment

Each module will be assessed through a combination of formative and summative assessments. Formative assessment will follow a continuous assessment strategy which will include weekly assessments, business case presentations, group discussions etc., followed by a final project for each module.

“ The course was challenging, but the faculty were always there supporting me and ready to help. ”



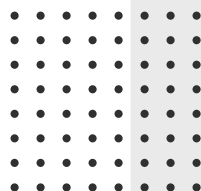
"I received my certificate, and I would like to thank you for your support. The course was challenging, but the faculty members were always there supporting me and ready to help. I enjoyed your class tremendously"



Nithin E. P.

Retail & Logistics Executive
Ayes Enterprises
Mahe, Puducherry, India

**Diploma in Supply Chain and
Logistics Management
Batch 2020**



Eligibility Criteria



- **Academic Route**

A bachelor's degree from an accredited university (or academic equivalent) in any subject

- **Mature Entry Route**

If you don't have a Bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 5 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees/professional certifications and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to admissions@uniathena.com. Applicants should be 23 years of age or above. Admission through Mature Entry Route will be subject to the discretion of the Athena Global Education and the respective Awarding Bodies/Universities. Applicants admitted to the program via the Mature Entry Route are required to obtain their Postgraduate Diploma Certificates as a mandatory step.

- **English Language Proficiency**

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.

Fee & Charges

Fixed Plan

Registration Fees : \$500 (To Start With The Course)

Course Fee : \$2800 (To Be Paid Upon A Monthly Basis, \$350 Per Month, Total 8 Installments)

PGD-CIQ Certification Fee : \$300 (On Completion Of Course)

Degree Certification Fee : \$1000 (To Be Paid Upon Successful Completion Of The Program)

Total Fee : \$4600

CMI Certification Fee : \$300 (Optional)

Flexible Plan

Module Fee : \$3000 (500 Per Module, Total 6 Modules)

Dissertation Fee : \$1300 (To Be Paid In 2 Installments Of \$650 Each)

PGD-CIQ Certification Fee : \$300 (On Completion Of Course)

Degree Certification Fee : \$1000 (To Be Paid Upon Successful Completion Of The Program)

Total Fee : \$5600

CMI Certification Fee : \$300 (Optional)



uniathena

Flexible | Affordable | Accessible

ATHENA >
GLOBAL
EDUCATION

Middle East

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