



IDBA

Integrated Doctorate of Business Administration

Master of Business Administration
Doctorate of Business Administration

MESSAGE FROM Academic Director



Col (Rtd). Anil Ahluwalia
Academic Director-UniAthena



Westford Education Group through Athena Global Education is dedicated to offering our students the highest quality international programs from Europe, US and other leading countries . We carefully select our partner universities to ensure that each program is fully accredited, internationally recognized, and industry appropriate. Our teaching staff, student support staff, and partner staff are focused on one thing: your success , Success in the classroom and success in your career. And whether you take one of our programs from any of our partner universities you will always have Westford right at your side, helping you along each step of your path to success.

Uniathena has distinguished international faculties educated in renowned universities. Our professors and trainers are excellent in both research and teaching,

and they are committed to providing students a top-rate education. Many of them also have significant corporate experience and serve on corporate management boards.

Our reports indicate that our graduates have the functional and industry knowledge they expect from executive education . Our students possess the ability to get things done as effective leaders and as strong team players, not only that they also have the talent to identify and build opportunities. Wishing you an enriching and enjoyable learning experience and success.”

We warmly welcome you to Athena Global Education, the new era education which is affordable, flexible and accessible



WHO WE ARE

More than a decade of experience in higher education, the Westford Education Group expanded its operation globally significantly. Currently we educate students from more than 143 countries. Athena Global Education is the latest Ed-Tech venture of the group with an objective to make higher education more accessible and affordable.



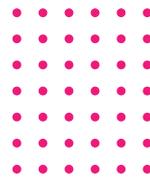
Athena Global Education has been established with an objective to fulfil the aspirations of learners with diverse backgrounds from across the globe to attain internationally accredited qualifications and the professional development programmes delivered in an easily accessible and affordable manner in the form of online learning. Athena Global Education has legal presence in UAE, UK and US, and all the learners are legally contracted. The entity operates in UAE as Athena Global Education FZE.

VISION

Our vision is to empower people, the privileged and underprivileged, by providing access to higher education that is effective, affordable and flexible without any boundaries.

MISSION

To provide access to affordable quality higher education for masses across the globe, we will ensure to develop up-to-date curriculum and deploy the latest technology to develop relevant learning models which are scalable, ensuring the accessibility and affordability as the key focus of everything we develop.



VALUES

In upholding our vision, we ensure that the following core values are embedded in the development of the Athena Learning Platform and the courses and programmes it supports:

- Accessible
- Affordable
- Accredited
- Flexible
- Stackable



Pieter Kruger

Group Chief Operating Officer
Namibia, DBA 2020 Batch

**Online group engagement sessions are
very productive and insightful**



I am enjoying to experience with Athena to further my studies. The online learning approach allows me to work at my own pace and the online group engagement sessions are very productive and insightful. Overall very happy to be part of the Athena family.



HIGHLIGHTS



Dual
certification



60+180
ECTS Credits



Total fees
\$ 17500



Pay per month
(\$500)



Integrated Doctorate of Business Administration

Graduate as a Doctor with this unique program offering, which allows you to take up your IMBA & DBA together.

Course Overview

Integrated DBA is a Dual Degree Program, where successful learners will be awarded with an IMBA from GMU Italy and a DBA from UCAM, Spain. The integrated DBA can be completed within a flexible duration (2.5 Years - 3.5 Years). This program is designed specifically keeping in mind the flexibility required by working professionals. This is a completely online program, with the assistance of a Personal Tutor.

The 60 ECTS IMBA Degree and 180 ECTS DBA Degree are awarded by Universities Accredited by corresponding government bodies. The integrated arrangement will allow learners to avoid any repetition of coursework, thereby allowing them to save on both time and money.

The first part of the program is IMBA from GMU, Italy, which students can complete in as less as 6 months, on successful completion of which students can be admitted to DBA Program. The DBA program will consist of Taught modules that can be completed in 6 months followed by research work of 2 years.

By the end of the program, students will be equipped with critical management and leadership skills required to lead and grow an organization. And DBA will help the learners acquire skills to understand and solve real-world business problems in a more effective manner.

Certification included in this course

- Doctorate of Business Administration from UCAM, Spain
- Master of International Business Administration from GMU, Italy
- Postgraduate Diploma in International Business & Strategy from CIQ, UK
- Certified Manager Certification from Chartered Management Institute (Optional)

ABOUT THE UNIVERSITY



Guglielmo Marconi University (GMU) is a world-class Italian university promoting the use of innovative learning methodologies and an approach based on the development of interdisciplinary knowledge, skills and competencies with a particular emphasis on the global perspective. It's diverse community has presently a total number of 16000 students enrolled in graduate and postgraduate programs, 300 faculty members and an academic advising team made of more than 200 experts. The University Headquarter is situated in the heart of Rome, near the Vatican City, but the numerous regional and international branches allow both domestic and overseas students to take their final exam and present their thesis/dissertation without leaving their own country or state. Guglielmo Marconi University is also an ENIC-NARIC approved university.



Founded in the year 1996, UCAM is a fully accredited European University with a clear mission: to provide students with the knowledge and skills to serve society, to contribute to the further expansion of human knowledge through research and development. UCAM empowers students to develop their own real-world skills. The campus' top class infrastructure, its labs and studios, allied with practical learning components will prepare students to put their acquired knowledge into action. Students have to complete an internship in a public or private institution where they will receive a taste of their future field of expertise.

UCAM has established more than fifty research groups in close collaboration with enterprises such as, Coca Cola, DANONE, Vodafone and Siemens, providing some students the opportunity to contribute academically. UCAM is among the first universities to adapt its programs to the European Quality System for Education, following the Bologna Process.





Dino Mao-Cheia

ITC Level 3 Thermographer Secu Exports
South Africa, IMBA Batch 2020

Thank you again for the exceptional service



Due to my demanding job, Athena has offered me a great opportunity that is allowing me to study on my terms. I was originally expecting to be all self-taught with minimum contact and have been pleasantly surprised by the exceptional service I have received from all the staff at Athena. They are eager to assist and have helped me enrich my learning experience in all ways possible. The content has been great, videos are straight to the point and extremely informative



HOW YOU LEARN

We have developed a learning pedagogy which ensures that the students will be able to learn the course successfully, regardless of whether the student is a beginner or an expert



Video Classes

The well developed customised online video lessons designed by our faculty will lay the foundation for your learning.



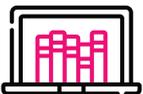
Personal Tutor

One to one personal tutor meetings will clarify your doubts and also provide guidance on your assignments.



Text Learning Contents

Multi level learning resources developed by our faculty, including relevant journal articles, case studies, quizzes and others will enhance your learning experience. These will help you get a multidimensional perspective on the topics in the units.



Online Library

You get unlimited access to the online library which consist of a large collection of books, journals, articles, white papers, videos, case studies and other publications.



Collaborative Learning

Discussion Forum, webinars, business scenario presentations, debates will extend your learning beyond the curriculum and open a new world before you.

ELIGIBILITY CRITERIA

Bachelor's degree

Bachelor's degree from an accredited university (or academic equivalent) in any subject.

Mature Entry Route

If you don't have a bachelor's degree, you can apply through our mature entry route. You'll need to provide evidence of 3 years (Minimum) of relevant managerial work experience, along with certificates of your highest diplomas/degrees professional certifications and an updated resume. Applications are assessed on a case-by-case basis. Please send these details to support@athena.edu. Applicants should be 23 years of age or above. Admission through Mature Entry Route will be subject to the discretion of the Athena Global Education and the respective Awarding Bodies/Universities.

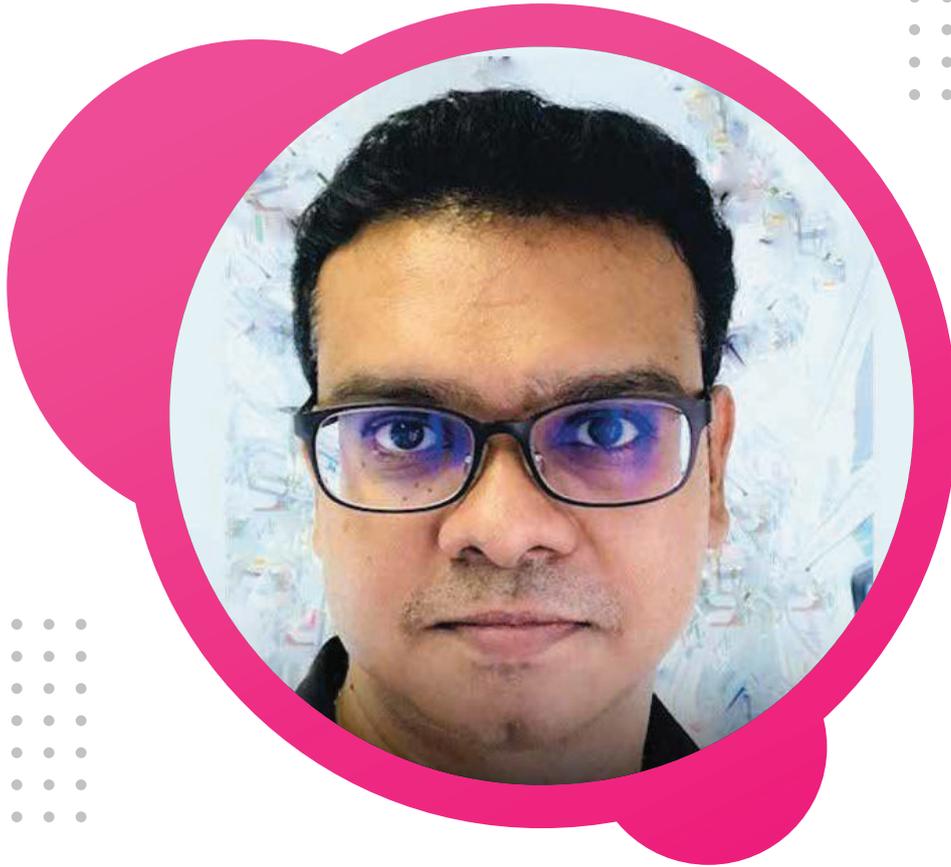
English Language Proficiency

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment



COURSE STRUCTURE & MODULES

Modules Of IMBA	Credits
Sustainability and Business	7 ECTS
Operations and Project Management	7 ECTS
Strategic Leadership and HR Practices in Organisations	7 ECTS
Accounting for Next Generation Leaders	7 ECTS
Strategic Management	7 ECTS
International Marketing Management	7 ECTS
Research Methods & Methodology	20 ECTS
Dissertation	
Modules Of DBA	
Research Methodology and Methods (Exempted)	10 ECTS
Research Issues within Contemporary Management	10 ECTS
Interim Research Project (Pilot Study)	10 ECTS
Designing a Research Project (Thesis Proposal)	20 ECTS
Developing as a Researcher (Individual Reflection)	10 ECTS
Final Thesis	120 ECTS



Nazeer Hussein

Regional Product Manager, Coatings (APAC) / Aerospace
Division at AkzoNobel, Singapore,
IMBA Batch 2019

**I am enjoying my experience with Athena and
I thank the management to reaching out to its students.**



Athena is doing great work in catering to student needs. The program is designed to accommodate working adults' schedule and I feel this is extremely beneficial to me. The tutor's feedback with regards to my assignments is really helpful in improving the quality of work being produced. I am enjoying my experience with Athena and I thank the management to reaching out to its students.



FEE & CHARGES



Course Registration Fees : \$2000 (On approval of application)

Monthly Instalment : \$500 (To be paid on monthly basis for 31 months)

Total Fees : \$17500 (*Conditions Apply)

Certification Fees : \$300 (Certified Manager Certification, Optional)



Pay per Month scheme allows the learner an option to pay the fees every month. The learner can start by paying the initial registration and then continue the studies by paying the fees monthly.



WHY THIS COURSE ?

IMBA & DBA, not a 5 Year thing Anymore!

You can earn two degrees, IMBA and DBA within 28 months and open up career opportunities like never before; whether it be in business, education, government, or healthcare.

Designed for Busy Executives

This online program, with personal tutor support, is designed for working professionals, who don't want to compromise on their dynamic professional life either.

Acquire Critical Business Skills

The IDBA program focuses on providing students with real-world, business-oriented critical thinking and problem-solving skills and helps them acquire specific leadership qualities designed for upper management and executive positions

ADMISSION PROCESS



Step 1: **Register for a free trial**

Register for a free trial and get complete access to the first module of this program for 7 days without any obligations.



Step 2: **Apply Online**

If you are satisfied with the trial learning, start your enrollment process by using 'Enroll Now' option in the learning dashboard.



Step 3: **Pay & Start**

Once application approved, you will be able to start right away by making fee payment from your student portal

Note : If you are seeking admission through Mature Entry Route it is recommended to get a confirmation about your eligibility by submitting your documents to support@uniathena.com prior to making any payments.



uniathena



ATHENA >
GLOBAL
EDUCATION

Middle East

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