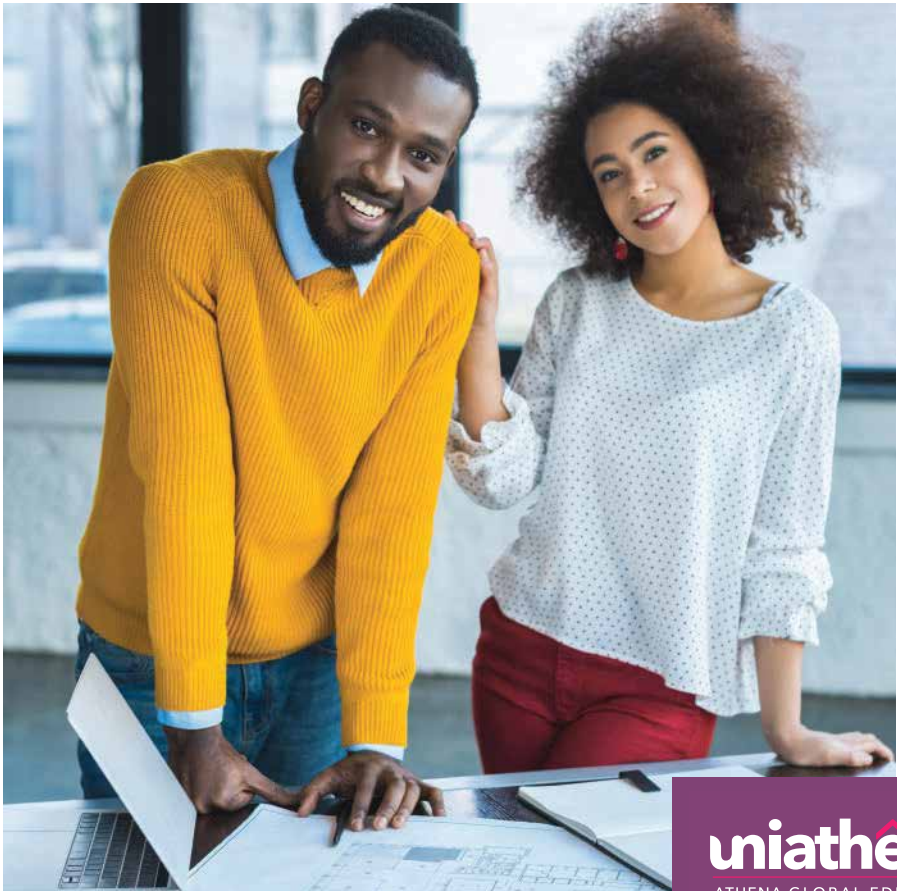


PG DIPLOMA IN ORGANISATIONAL LEADERSHIP

Executive MBA



FACTS AND FIGURES

Students



9,404

Undergraduate Students
(and 1st Cycle of LRU)



10%

International Students
coming from the Americas,
Asia, Africa and Europe



640

Doctorate Students



1,725

UCAM Degrees
(Own Titles) Students



21

College Sports
Disciplines



21

Sponsored
Sports Teams



2,172

Master's Students



370

Partnerships with
International Universities



2,432

Scholarships
Offered

Services



Professors

1,102

Administrative
and Service Staff

277

Partner Companies for
Student Internships

4,000

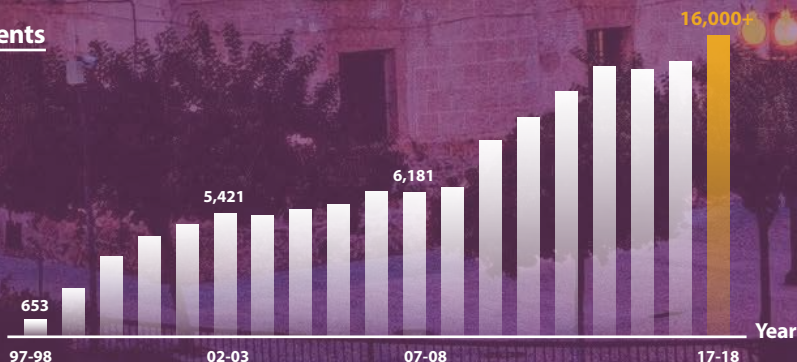
Student Internship
Placements

4,812

Exchange Programs
Students

495

Number of Students





UCAM is tenth in Europe for teaching quality according to Times Higher Education Ranking

It is considered as one of the three most important ranking organisations of the world, together with the QS and Shanghai ranking; THE Europe Teaching Rankings, it includes the Catholic University of Murcia among the 200 best universities in Europe, and amongst the top 10 who have received the best rating from their students. The ranking assesses the preparation of the student for their inclusion in the labour market, the success rate of the graduates, the services of the university and so on.

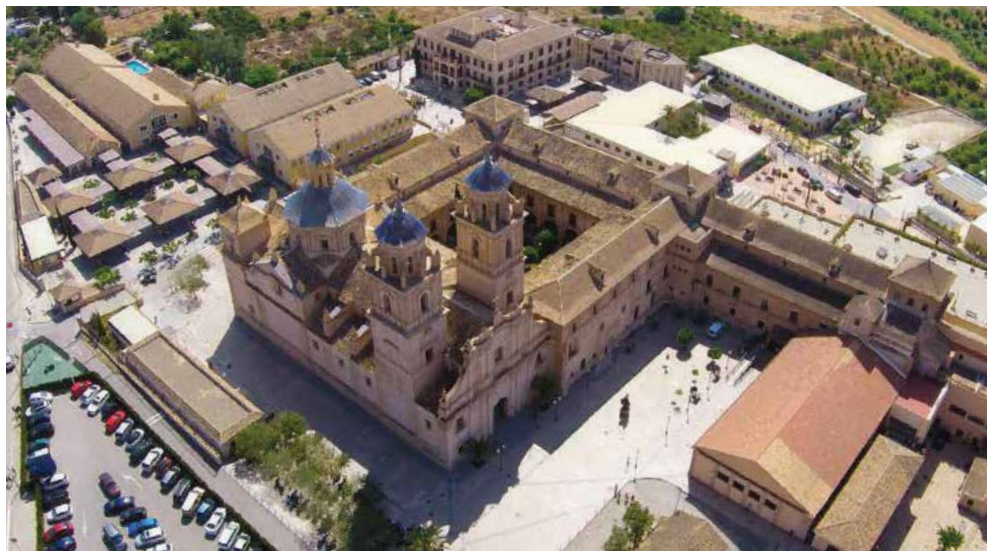
Why THE Ranking?

Times Higher Education ranking is one of the most reputed ranking system in the world which evaluates university performance in different aspects on a global scale.

How Students Rate Us?

UCAM reached the top score in four major items of study based on 125.000 interviews with students from 18 European countries.





UCAM is a private Catholic university with 20 years of history and more than 16,000 students, offering 33 prominent European official Bachelor's, 45 Master's and 66 doctorate lines of research amongst other prestigious titles.

About UCAM

Universidad Católica de Murcia

Founded in the year 1996, UCAM is a fully accredited European University with a clear mission: to provide students with the knowledge and skills to serve society, to contribute to the further expansion of human knowledge through research and development. UCAM empowers students to develop their own real-world skills. The campus' top class infrastructure, its labs and studios, allied with practical learning components will prepare students to put their acquired knowledge into action. Students have to complete an internship in a public or private

institution where they will receive a taste of their future field of expertise.

UCAM has established more than fifty research groups in close collaboration with enterprises such as, Coca Cola, DANONE, Vodafone and Siemens, providing some students the opportunity to contribute academically.

UCAM is among the first universities to adapt its programs to the European Quality System for Education, following the Bologna Process.



UCAM is the only European university with a professional basketball team in the first national league (ACB League Spain).



1st in
Team Sports and
National Medal Standings
in Spain



20 Olympians
in the Ranks of
Notable Alumni



Cambridge International Qualifications (CIQ) is a professional awarding organization incorporated in the UK and is a subsidiary of Westford Education Group which is in higher education since 2009. CIQ aims to develop and accredit qualifications which meet the ongoing needs of learners and the corporate sector ensuring individuals have access to opportunities for personal and professional development.

About CIQ

Cambridge International Qualifications, UK

Cambridge International Qualifications, UK is an international awarding organization based out of United Kingdom. CIQ was founded with the vision of helping individual learners and employers in attaining international quality accredited awards. With centers across the Middle East, Europe and African region, CIQ is a proud certification partner for more than 100 organizations and has a progression pathway with some of the leading universities across the world. CIQ also designs customized program on leading industry topics and facilitates through its channels across the world.

Cambridge International Qualifications is a member of ENQA (European Association for Quality Assurance in Higher Education) Previously European Network for Quality Assurance in Higher Education.

Cambridge International Qualifications is a proud certification partner for some of the leading organizations, corporate universities and internal academies across the Middle East.

Cambridge International Qualifications consults large organizations in designing corporate universities and internal academies.

CIQ offer fully endorsed NCFE (Northern Council for Further Education) postgraduate diploma programs on Project Management, Supply Chain Management, Warehouse Management, Business Analytics, Strategic Human Resource Management and Engineering Management TQUK (an Ofqual regulated body) endorses CIQ postgraduate diploma and postgraduate certificate programs.

Universidad Católica de Murcia (UCAM)

A SPORTY UNIVERSITY

With over twenty Olympians among its ranks, UCAM, in collaboration with the Spanish Olympic Committee, supports several prominent athletes.

UCAM's patronage of these athletes goes beyond mere sports sponsorship. UCAM athletes, so that they can improve their athletic

performance whilst granting them an university education that enables them to work in another profession once their sports careers finally wind down.





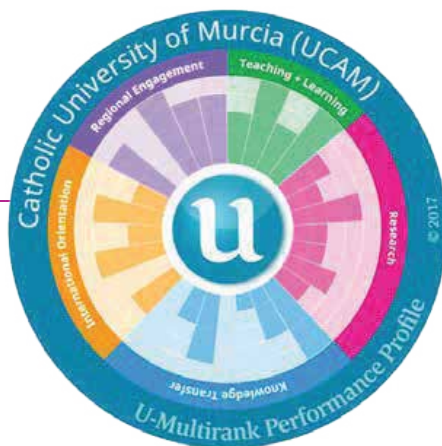
Program Overview

This Executive MBA program, provided in partnership with UCAM Catholic University of Murcia, Spain develops leaders with the capability of navigating global business challenges. This is a dual-certification program consisting of a Postgraduate Diploma in Organisational Leadership from Cambridge International Qualifications, UK leading to an Executive MBA from UCAM-Catholic University of Murcia, Spain. The program gives learners the opportunity to reflect on professional development along with analyzing various business scenarios and is delivered through our online platform; which provides learners with the flexibility to decide their learning schedule based on work and family commitments.

This program covers core disciplines in Human Resource Management, Business Operations, Strategic Management and Leadership and Socio-economic; through which learners will gain the skills to navigate uncertainty and complex business situations. The learners will also get the opportunity to choose from elective disciplines such as Finance, Sustainability, Supply-chain and Project management to further develop critical thinking, collaboration and resilience.

WHAT IS U-MULTIRANK

A project funded by the EU, to measure the quality of universities around the world, focusing mainly in Europe. This is its second edition.



1st

in Europe

Psychology
Computer Science Engineering

2nd

in Spain

1st

in Europe

Dentistry

2nd

in Spain

6th

in Europe

Civil Engineering

4th

in Spain

top30

in Europe

Business Administration
and Management

4th

in Spain

top30

in Europe

Telecommunication
Systems Engineering

9th

in Spain

top70

in Europe

Medicine

by U-Multirank

PROGRAMME STRUCTURE

This MBA programme consists of 2 stages with 2 distinct qualification. Upon completion of stage one, the student will be awarded PG Extended Diploma in Organisational Leadership by CIQ,UK. The following modules will be covered during stage one. Student needs to complete 4 core modules and select 2 modules from the elective group.

STAGE ONE

Module Name	Module Type	CIQ Credits	ECTS Equivalent
International Human Resource Management	CORE	20	7
Operations Management	CORE	20	7
Strategic Management and Leadership	CORE	20	7
Socio-economic and Legal framework	CORE	20	7
Finance for Business Leaders	ELECTIVE	20	7
Sustainability and Business	ELECTIVE	20	7
Strategic Supply Chain and logistics management	ELECTIVE	20	7
Strategic Project Management and Implementation	ELECTIVE	20	7

STAGE TWO

Upon completion of stage one the students will progress to the stage two which consists of a research project and the successful students will be awarded Executive MBA by Universidad Catolica De Murcia

Research Methods & Final Research Projects	CORE	--	18
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WHAT IS ECTS ?

ECTS is designed to make it easier for students to move between countries and to have their academic qualifications and study periods abroad recognised.

The European Credit Transfer and Accumulation System (ECTS) is a tool introduced by the countries in European Higher Education Area in order to make the education system more flexible and transparent. It makes the student's life easier when it comes to moving between countries and to have their academic qualifications and study periods abroad to be found equivalent and recognised.

MODULE DETAILS

INTERNATIONAL HUMAN RESOURCE MANAGEMENT

Module code : GM701
Level of study : Masters (CIQ level 7)
CIQ Credits : 20
Module Type : CORE
ECTS Equivalent : 7 Credits

The objective of the module is to make the learners understand the importance of HRM and its practices in an organization so as to equip the learners with skills and competencies to formulate their own managerial and leadership styles. It also covers the concepts of organisational behaviour, the various influences on behaviour, and how to integrate and balance these interfaces with the management. This module also discusses the key HRM challenges faced by present-day organizations in both domestic and global scenarios. Thus, this module helps learners relate HRM practices in a globalized context, its significance, scope and practices in relation to International Human Resource Management.

Learning Outcomes

LO1. Critically review and analyse the importance of HRM and its practices in an organisation, and how it can be linked with organisational behaviour activities in overcoming business issues and challenges for a better performance of the organisation.

LO2. Critically review and analyse the framework of leadership and consider the nature, strengths and weaknesses of the various approaches: traits; functional; behavioural; style; contingency. The continuum of leadership behaviour should be explored in some depth with consideration of the factors determining the chosen leadership style.

LO3. Discuss the concept of organisational behaviour and its interface with management. Review and critically synthesize the various influences on behaviour in organisations and the interface with management in integrating and balancing these.

LO4. Assess the role of IHRM and its impact on global organisation. Identify some of the key HRM challenges facing organisations working internationally. Discuss the prevalent HRM practices and integrating the best practices in global organisation.

OPERATIONS MANAGEMENT

Module code : GM702
Level of study : Masters (CIQ level 7)
CIQ Credits : 20
Module Type : CORE
ECTS Equivalent : 7 Credits

The module is designed to help students understand the strategic role of operations management and its competitive advantage for organizational survival. It brings out the relationships between the operations function and other functional areas of a business such as marketing, finance, and information systems and how they can work together to implement the business strategy.

Learning Outcomes

LO1. Know the various tools, techniques and apply suitable tools and techniques in different alternative scenarios of Operations Management.

LO2. Apply information management techniques and evaluate them in context of operational functions to achieve competitive advantage and make the organization globally competitive.

LO3. Apply and critically evaluate the importance of project management to given business situations (Using PERT / CPM).

LO4. Demonstrate operations strategy in domestic and global context and evaluate how the use of technology has impacted the operational functions.

STRATEGIC MANAGEMENT AND LEADERSHIP

Module code : GM705
Level of study : Masters (CIQ level 7)
CIQ Credits : 20
Module Type : CORE
ECTS Equivalent : 7 Credits

This module is designed to help students understand and evaluate various aspects of Strategic Management in a global context. The module explores theories, models and frameworks to provide insight on how an organization's lifecycle evolves through various stages to achieve excellence. The module helps students to evaluate the relationship between organizational strategies, performance and stakeholder expectations.

Learning Outcomes

LO1. Analyse the concepts and theories of strategic management and critically evaluate the relationship between strategy, stakeholder expectations and organizational performance.

LO2. Evaluate the impact of current and emerging Economic, Political and Cultural factors on strategic management in an International context.

LO3. Formulate business strategies under challenging circumstances of Innovation and Change and evaluate those that contribute to the success of a particular organization.

LO4. Develop plans for the implementation of business strategies and enhance Stakeholder Expectations.

SOCIO-ECONOMIC AND LEGAL FRAMEWORK

Module code : EM701
Level of study : Masters (CIQ level 7)
CIQ Credits : 20
Module Type : CORE
ECTS Equivalent : 7 Credits

This module has been designed to provide the learners with the adequate understanding of the economic, social, political and legal context which affects the environments in which businesses and organisations operate. An analysis and understanding of critical factors such as globalisation, growth in the economy and legal terulation which affect ability of businesses to operate is deemed highly important for management professionals.

Learning Outcomes

- LO1.** Critically analyse the knowledge economy and the various drivers of economic changes which impact business activities
- LO2.** Understand the legal framework and its implications in the wider context of business management
- LO3.** Analyse case scenarios and case studies on the various economic drivers and legal frameworks practiced in business management
- LO4.** Critically evaluate the political factors which influence company management and dynamics
Examine the relevance of Ethical Practices for a Sustainable business environment.

FINANCE FOR BUSINESS LEADERS

Module code : GM748
Level of study : Masters (CIQ level 7)
CIQ Credits : 20
Module Type : Electvie
ECTS Equivalent : 7 Credits

This module is designed to provide conceptual insights on various aspects of financial statement analysis through tools like ratio analysis and its application for introspection, comparing strategies whilst considering the impact of macro-economic business factors on the dynamic and operational business environment in a global context. The module also details on the conceptual understanding and application of contemporary theories and their accounting applications in terms of Accounting standards, principles, standards, budgeting concepts, and Investment appraisals that open a new world of finance for the learners.

Learning Outcomes

- LO1.** Critically analyze the use of the key functional area of finance in support of wider organizational activity.
- LO2.** Understand the financial decision making of a public listed organization by analyzing the financial statements, also determine how financial ratios can be used for decision making.

LO3. Understand different Buildings Techniqueson and advice on suitable budgeting techniques that a company can adopt for its Planning and Control

LO4. Determine how organization take the critical decisions in regards to procurement and utilization of funds by analyzing various sources of finance and investment appraisal techniques.

LO5. Understand various prevalent performance measure - ment systems, discuss their suitability and appropriateness in a range of different business environments.

SUSTAINABILITY AND BUSINESS

Module code : GM706

Level of study : Masters (CIQ level 7)

CIQ Credits : 20

Module Type : Elective

ECTS Equivalent : 7 Credits

Modern day organisations are required to redesign their strategies and policies to be aligned with a sustainability agenda. Due to corporate social awareness, many organisations now see it necessary to address economic, social and environmental issues from a sustainability stand point,extendin the traditional reach of CSR. Sustainability awareness creates the environment for a more innovative organisation and supply chains, with emphasis on biodiversity and close loop supply strategies. The module will critically review sustainability challenges and opportunities for organisations in a global context.

Learning Outcomes

LO1. Appraise the multiple dimensions of sustainability for business in the context of global challenges

LO2.Critically review, evaluate and develop sustainability strategies of organisations

LO3.Critically analyse the strategy alignment of the business functions to sustainability

LO4.Critically analyse an organisations global sustainability and your contribution to the impact on global sustainability

STRATEGIC SUPPLY CHAIN AND LOGISTICS MANAGEMENT

Module code : GM712

Level of study : Masters (CIQ level 7)

CIQ Credits : 20

Module Type : Elective

ECTS Equivalent : 7 Credits

This module supports strategic decision makers as well as operational managers in both international and domestic markets to manage successful logistics across their business. It will enable participants to develop an understanding of how to create lean systems and organisational agility to solve strategic and operational issues using a range of practical problem-solving tools.

Learning Outcomes

LO1. Understand the relationship between supply chain management and organizational business objectives.

LO2. Be able to use information technology to optimize supplier relationships in an organization.

LO3. Understand the role of logistics and procurement in supply chain management.

LO4. Understand the basics of shipping operations, including the documentation involved.

STRATEGIC PROJECT MANAGEMENT AND IMPLEMENTATION

Module code : GM715
Level of study : Masters (CIQ level 7)
CIQ Credits : 20
Module Type : Elective
ECTS Equivalent : 7 Credits

The purpose of this module is to give learners an opportunity to integrate all the knowledge they have learned from their programme by developing a project in which they plan and implement a new product, service or process. Learners need to take a full and active role in all aspects of the project, and the selection of an appropriate management issue is crucial to success. Learners will cover a full range of management activities and roles, including resource and people management and implementation of change. The result needs to be a substantial report in a style appropriate for consideration by senior management.

Learning Outcomes

- LO1.** Understand how to develop project specification, schedule, control and evaluation of project work, with use of different project tools.
- LO2.** Understand communication planning and management within a project context.
- LO3.** Understand Project Management strategies and practices in a global context.
- LO4.** Be able to implement and evaluate the outcomes of a project.



RESEARCH METHODS & FINAL PROJECT

Final research project is the last leg of the programme, the successful students of the Postgraduate extended diploma in organisational leadership will start working on the final project with the support of dedicated research guide.

Level of study : Masters
Credits : 18 ECTS

Dissertation is an opportunity for students to demonstrate their ability to investigate issues of their own choice over a significant period of time. Essentially this is an individual effort but it is carried out under the guidance and advice of a supervisor. Research is a creative and investigative process which only learners can develop fully. A supervisor/dissertation guide will be appointed to each learner's and the role of the supervisor is to act as a learning resource for the learner.

It is the learner's responsibility to make use of the opportunity, in consultation with the supervisor. The student is therefore expected to accept responsibility for the management of his/her learning. Following the allocation of a supervisor, the student should contact.

Level of study : Masters
Credits : 18 ECTS

The Student will be assisted in:

- Clarifying the terms of the research;
- Suggesting areas of reading;
- Reviewing the proposed methodology;
Establishing a timetable for the research which also includes initial dates for further meetings between the student and supervisor;
- Advising the student about appropriate standards and conventions concerning the assessment;



STRUCTURE OF FINAL PROJECT

The student needs to use his/her discretion in handling various aspects of the research investigation. Nevertheless, in presenting your work it is important that you process and order information sequentially. The following list highlights the essential parts which the completed work should contain:

- Front Cover
- Title Page
- Acknowledgments
- Contents Page (Contents, List of Tables, Figures and Appendices)
- Abstract/Executive Summary
- Introduction Aim and Objectives
- Literature Review
- Methodology
- Investigation: Results
- Investigation: Analysis
- Conclusion (with suggestions for further work)
- Recommendations (if appropriate)
- References / Bibliography
- Appendices

ADMISSION REQUIREMENTS & ELIGIBILITY CRITERIA

BACHELOR'S DEGREE


A bachelor's degree from an accredited university (or academic equivalent) in any subject. Student needs to submit the copy of a Bachelors Degree copy along with the transcripts. If the degree issued any languages other than English, a legal translation copy has to be submitted.

ENGLISH LANGUAGE PROFICIENCY

If you are not a native speaker, you should have an appropriate English proficiency level, e.g. an IELTS score of 5.5 or equivalent in all bands or possess a bachelor's degree delivered and assessed in English, or proof of work experience in an English-speaking environment.

DOCUMENTS REQUIRED

- Bachelors degree certificate
- Degree marklist/transcript
- Copy of passport / national identity
- Duly filled online application form
- Work experience letters (If applicable)
- Personal Resume



UCAM arranges a 5-day / 2-day session along with convocation ceremony to make it a remarkable event which is filled with lots of fun, leadership sessions, networking dinner and clubbed with this ceremony. Students can select either 2 days or 5 days programme or even choose to attend only the convocation with celebration lunch.

Additional charges applicable

END IT IN STYLE



FEE & CHARGES

FIXED PLAN

Registration Fees	\$500 <i>(To Start With The Course)</i>
Course Fee	\$3200 <i>(To Be Paid Upon A Monthly Basis, \$400 Per Month, Total 8 Installments)</i>
PGD CIQ Certification Fee	\$300 <i>(On Completion Of Course)</i>
Degree Certification Fee	\$1000 <i>(To Be Paid Upon Successful Completion Of The Program)</i>
Total Fee	\$5000
CMI Certification Fee	\$300 <i>(Optional)</i>

FLEXIBLE PLAN

Module Fee	\$3600 <i>(600 Per Module, Total 6 Modules)</i>
Dissertation Fee	\$1000 <i>(To Be Paid In 2 Installments Of \$500 Each)</i>
PGD-CIQ Certification Fee	\$300 <i>(On Completion Of Course)</i>
Degree Certification Fee	\$1000 <i>(To Be Paid Upon Successful Completion Of The Program)</i>
Total Fee	\$5900
CMI Certification Fee	\$300 <i>(Optional)</i>

REGISTRATION PROCESS

1

REGISTER FOR A FREE TRIAL

Register for a free trial and get complete access to the first module of this Executive MBA program for 7 days without any obligations.

2

SUBMIT ONLINE ENROLLMENT FORM

If you are satisfied with the learning, start your enrollment process by using 'Enroll Now' option in the learning dashboard.

3

MAKE THE MODULE FEE PAYMENT

Once your applications is approved, the fee payment option will be activated in your Learning Dashboard and you will be able to make the payment.

4

START THE LEARNING JOURNEY

Start learning, once you complete the assessment, you may progress to the next module.

IMPORTANT NOTES

- Assignment submission gateway will be active from 21st day of the enrollment to the module and the gateway closes on the 90th day from the date of module enrollment.
- Once the assignment submission gateway expires, it can be reactivated within 90 days of expiry. Administration charges may apply for.
- Gap between enrollment to the next module cannot be more than 90 days. Re-registration charges may apply if gap between two modules exceeds 90 days.
- The maximum duration allowed for the course is 36 months and the minimum period allowed to complete the course is 9 months.

KEY FEATURES



AFFORDABLE FEE

We have ensured that our fee is one of the lowest when compared to similar qualifications, in order to keep the program affordable to all.



PAY PER MODULE/EASY INSTALLMENTS

With UniAthena as your learning partner, you follow a 'Pay as you Go Scheme' for your program, that means no upfront bulk payment of your fee. Instead your fee will be divided into small pocket friendly installments distributed across your program.



EARLY EXIT AWARDS

If you want to exit in the middle of the program due to any unforeseen circumstances, you can still claim a certificate/diploma based on the credits you have earned so far.



LEARNING SCHEDULES

Programs are offered with either Fixed Learning Duration or Flexible Learning Duration. The 100% Online Delivery & Byte-Sized Content simplified learning on the go.



FREE TRIAL

We offer a Free Trial without obligations, so you can experience our unique learning module before you make a decision.



**START YOUR
LEARNING TODAY**

**PREPARE YOURSELF FOR A
LEAP IN YOUR CAREER**



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